India School of Business Management and Administration (ISBM) has joined hands with British multinational publishing company Pearson Education.

ISBM and Pearson will give the students access to their learning resources online. The content provided will include videos, powerpoint presentations and PDFs. Also, it will include mock tests and questionnaires.

"ISBM and Pearson together will be committed to provide educational services in all available media spanning the learning curve from birth through university and beyond," ISBM Executive Director Vinay M Agarwal said.

Indian School of Business Management and Administration (ISBM) has joined hands with British multinational publishing company Pearson Education.

ISBM and Pearson will give the students access to their learning resources online. The content provided will include videos, powerpoint presentations and PDFs. Also, it will include mock tests and questionnaires.

"ISBM and Pearson together will be committed to provide educational services in all available media spanning the learning curve from birth through university and beyond," ISBM Executive Director Vinay M Agarwal said.
What people need and what they want could be very different.

-Elbert Hubbard
We at ISBM are committed to satisfy our students by providing excellent service in the field of education. We aim to do this with a high degree of social sensitivity through innovation and continual...

Upgrading of our skills and provide quick response to student queries.

Nurturing talent, building a learning environment and developing linkages with universities and institutes for maximum benefit of our students.

Improvement of course curriculum through educational research and dialogue with business enterprises characterized by significance, relevance, excellence and vigor.

Reviewing of institutional processes by involvement of faculties, students and staff.

Using information technology's support to reach maximum numbers of our students and to train them.

We ensure all this by setting quality objectives and continual improvement in our services and this global, culturally diverse and technically advanced social arena, characterized by rapid change and complex interdependencies, we aim to empower business and their leaders to understand and address the far reaching changes affecting the world.
• About ISBM 1
• Director’s Message 2
• Vision, Mission and Objectives 3
• Key Features 4
•Accreditations and Recognitions 5
• Awards 7
• Strategic Partners 8
  • Placements 9
  • Top Employers 10
  • Student Testimonials 11
• ISBM Online Program Features 15
• Courses and Fees 17
  • Diploma and Advance Diploma Courses 18-26
  • Post Graduate and Doctorate Courses 27-28
  • Professional Courses 29-30
  • Advance Certificate Courses 31-32
  • List of Specializations 33-34
• Payroll Management Course 35-36
• AL-Noor Foundation 37
• Admission Guidelines 38-39
• Our Presence 40-42
• Media Speaks 43
ISBM paves a path to early success in life through its fast-track, short duration correspondence courses. These courses consist of concepts and case studies that provide broad exposure to relevant business concepts and management specifics. This helps them to get started by enhancing their productivity, capability to formulate business policies, strategies and their implications for the organization.

ISBM will:

- Enhance the career of students in business and management sectors.
- Democratize higher education by taking it to the door step of the learners.
- Providing access to high quality education to all those who seek it irrespective of age, region or formal qualifications.
- Provide short duration programs in various faculties which enable the candidates /students to acquire value based and world-class Management qualifications while working.
- Offer need-based programs by imparting professional and vocational orientation to the courses.
- Promote and develop distance education in India.
- Set and maintain standards in distance education across the country as an apex body for the purpose.

ISBM adheres to the best of international management principles, practices of management. These courses are designed for those who have burning desire to pursue a career in business and management. The students will qualify without disrupting their current career progression and earning. Candidates can opt for flexible management courses and qualify by short duration from the comfort of their location.

We invite all those who share our vision, goals and purpose to join hands to build a new cadre of encoder of management professionals, who will participate actively in the growth of this era of economic growth, liberalization and globalization.

Come, let’s build a prosperous new world together.
Indian School of Business Management and Administration (ISBM) was established in 1992 by a well-known NGO Aeren Foundation. The dominance of conventional classroom lecturing as a mode of teaching and learning in management education has increasingly being questioned for its appropriateness.

Hence, it is no surprise that leading U.S. business schools in recent past are reported to have been pursuing alternative approaches to classroom education. It was more than a decade ago that ISBM realized, the softer but crucial aspects of management training are, character or attitude building, developing a mindset for holistic, systematic thinking and recognizing skills for administration.

The pace of change in business and technology is accelerating. Over past few decades business has transformed from domestic, nationalistic enterprises and markets into multinational enterprises and a single global market. We assure you that a right blend of intellectual avenues will be made available to students. It is essential for us to deliver quality education in the current learner centric environment in order to stand up to the expectations of students and parents. The main difference between ISBM and other management institutes is that of its examination pattern and its liberty. After completion of your studies with the help of the comprehensive course material provided by ISBM you are graded according to the best answers submitted, which in return provides an edge to get the best possible employment opportunity, or promote your designation as many new opportunities will be open to you to give you a better future.

Pedagogic innovations based on commitment to simple but practical objectives, namely influencing practice and promoting value based growth, have found deep roots in our academic objectives. Recognizing the primary accountability of an adult student for learning, and being socially responsive, has been our belief, and the same is epitomized in the words of Einstein and White head that invariably appear epigraphically in all our formal communications. We have several ideas that we propose to present to the business community. We believe that walls that currently exist in the society between organizations that serve each other are a hindrance to overall social performance. We are looking forward to a positive response from the business community to our programs and plans. Any guidance and suggestions towards this end would be most welcome.

We at ISBM wish our students outshine in their respective careers.

Thank You,

Mr. Mahesh Agrawal
Vision, Mission And Objectives

Our VISION is to...

• Be a premier focus of management education.
• Nurture thoughts, leaders and practitioners through innovative education. Shape a better future for mankind by developing effective and socially responsible individuals & organizations.

Our MISSION is to...

Prepare the innovative and entrepreneurial leaders of the future with the capacity to anticipate and manage change in international business and the professional environment. We ensure that our students become complete and successful managers in the shortest period. Students from our accredited and approved courses can be confident that they hold a nationally and internationally recognized award which will, open doors and enhance their career opportunities.

Our Goals and Objectives

Our Goals and Objectives

• Develop competent and effective professional managers.

• Foster intellectual excellence.

• Acquire systematic approach to identification of business problems and their solutions.

• To teach the practical skills for everyday life.

• Acquire a broad knowledge of concepts, policies and techniques applicable to efficient administration and management of business.

• Reach those who either live in or are posted in remote areas of India and have no regular educational facilities. Provide opportunity to the students who have left their education due to some unavoidable reasons and now want to continue with their career progression.

• Meet the need of exposing students to CSR (Corporate Social Responsibility) and help them to understand the environmental impact of business.
- The Course Material offered by ISBM is self explanatory & easy to understand.
- The Course Content is equipped with examples & case studies.
- The Study material includes full range of syllabus thus enabling the student with full & complete content which saves the students time & money as they receive a complete package of relevant material.
- The Course contents are with latest headings which many multinational companies entail.
- The students can take up the examination at their own pace as and when they are confident of giving the examination, they can request for question papers which can be answered at their geographical locations.
- If the student desires to appear for his examination online, he can opt for it at the nearest ISBM center.

The same can be opted at the time of Registration.

- ISBM provides Alumini Verification services which assures the student that the certificate is validated anytime in any corner of the world.
ISBM has covered innumerable milestones at different levels. What makes us an eminent brand is our youthful zest and enthusiasm to continuously reach new benchmarks. ISBM was established in 1992 by a well-known Non-Governmental Organization (NGO) AEREN Foundation registered under Act 29 of 1950, Govt. of Maharashtra.

<table>
<thead>
<tr>
<th>Accreditation &amp; Recognition</th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>ISBM</strong></td>
<td></td>
</tr>
<tr>
<td><strong>bsi.</strong></td>
<td>Registered with British Standard Institution which is accredited by ANAB</td>
</tr>
<tr>
<td><strong>CODL</strong></td>
<td>Recognized by Council of Distance Learning India</td>
</tr>
<tr>
<td><strong>BAM</strong> British Academy of Management</td>
<td>Registered with Nimbus certification which is registered with Accreditation services for certifying bodies Europe. This accreditation ensures authenticity of valid certificate issued from ISBM.</td>
</tr>
<tr>
<td><strong>ISTE</strong></td>
<td>Affiliated by Indian society of technical education Statutory Partner of AICTE</td>
</tr>
<tr>
<td><strong>NCHEMS</strong></td>
<td>Member of National Center for higher Education Management Systems, USA</td>
</tr>
<tr>
<td><strong>NHRD</strong></td>
<td>ISBM is member of National Human Resource Development India</td>
</tr>
<tr>
<td><strong>National Human Resource Development India</strong></td>
<td>Partnered with Aptech testing services for online examination</td>
</tr>
<tr>
<td><strong>Government of India</strong></td>
<td>Accredited by National Development agency promoted by Planning commission, Government Of India-NDA</td>
</tr>
<tr>
<td><strong>ACS Registrars</strong></td>
<td>Registered With ACS Registrars Which is accredited by United Kingdom Accreditation services.</td>
</tr>
<tr>
<td><strong>IADL</strong></td>
<td>Accredited member of International Association for Distance Learning Europe</td>
</tr>
</tbody>
</table>

ISBM is an active member of Al-Noor Charitable society, an organization working for the upliftment of the society by educating the students founded by Mrs. Salma Hamid Ansari, Wife of Vice-President of India.
<table>
<thead>
<tr>
<th>ISBM is member of Bombay Management Association (BMA) which is India's most premier Management Association, established in 1954.</th>
</tr>
</thead>
<tbody>
<tr>
<td>ISBM is associated with National Academy of Indian Payroll.</td>
</tr>
<tr>
<td>ISBM is associated with Richfield University, Los Angeles, USA</td>
</tr>
<tr>
<td>ISBM is a member of Indo-American Chamber of Commerce (IACC). The Indo-American Chamber of Commerce (IACC), established in 1968, is the apex bi-lateral Chamber synergizing India-US Economic Engagement.</td>
</tr>
<tr>
<td>ISBM is associated with National Small Industries Corporation Limited</td>
</tr>
<tr>
<td>ISBM is in collaboration with Pearson Education as its Content Partner.</td>
</tr>
<tr>
<td>ISBM has an exclusive tie-up with the Chartered Management Institute (CMI)</td>
</tr>
<tr>
<td>ISBM is the first bearer of Globally Assured Mark for “Quality Education” in education sector.</td>
</tr>
<tr>
<td>ISBM is in collaboration with Pearson Education as its Content Partner.</td>
</tr>
<tr>
<td>ISBM has an exclusive tie-up with the Chartered Management Institute (CMI)</td>
</tr>
<tr>
<td>ISBM is associated with Richfield University, Los Angeles, USA</td>
</tr>
</tbody>
</table>

**Accreditation & Recognition**
Awards

Education Leadership Award, 2017
National Education Excellence Awards 2017
Outstanding Business School, 2016
Indian Achievers Award for Education Leadership

Brands Academy
Education Excellence Awards 2015
Globally Assured Mark for “Quality Education” in Distance Education Service
“Most Promising Brand of the Year” at World Brands Summit Dubai, 2014
Most Innovative Distance Learning Institute in India, 2014

Most Promising Brand of the Year at World Brands Summit Dubai - 2014.
Shiksha Bharati Puruskar’ from the governor of Puducherry His Excellency ‘Mr. Iqbal Singh’
Most Innovative Distance Learning Institute in Mumbai, 2012
Indira Gandhi Priyadarshani Award
Dreams come true would be an apt description for ISBM placements where students not only get their dream profiles but also get an attractive compensation. We are proud to announce that our students have been successfully placed at some of the country’s premium organizations.

The Institute has an impeccable record of 100% placement assistance. On successful completion of the program, the Institute helps the students in meeting their career aspirations. The Institute has a dedicated placement cell, which is in constant touch with the industry and essentially keeps the students informed about the requirements and developments in different industry sectors regarding the career opportunities available. Successful Placement for each student at the Institute is a result of a very systematic interaction with the industry and continuous career counseling to the students.
List of a few organizations where our students are placed

36 Wireless Communication
Adani Exports Ltd.
Air Sahara
Akai Cons. Electronics Ltd.
Alaska Electrcon
Allianz Bajaj Life Insurance Co. Ltd.
Alvex Ltd.
Ambuja Cement
AMP Samnner Assurance Co. Ltd.
Amrita Software
Andhra bank
Apitco Ltd.
Apna Loan India Pvt. Ltd.
Apollo Hospitals
Apollo Technologies
Apollo Tyres Ltd.
Apivic Ltd
Arvind Mills Ltd.
Arya Omni-Talk Wireless Solutions
Asco Brown Bovery Ltd. (ABB)
Asian Motors Pvt Ltd
Avhan Technologies
Bajaj Allianz General Insurance Co. Ltd.
Bajaj Auto Ltd.
Ballarpur Industries Ltd. (BILT)
Basix
Bhatipala & Karani Secu.India Pvt. Ltd.
Bayer India Ltd.
Bennett Coleman & Co. Ltd.
Berger Paint India Ltd.
Bharath Earth Movers Ltd. (B.E.M.L.)
Bharti Cellular Ltd. (Airtel)
B V Kri Group
BILT Ltd
Blowplast Ergonomics
Blue Foods Pvt. Ltd.
Blue Star Ltd.
BPL Mobile Ltd.
British Oxygen Company (BOC)
Business Development Bureau
Cadila Pharmaceuticals Pvt. Ltd.
Cafe Coffee Day
Canon India
CELAT Ltd.
Celetron India Pvt. Ltd.
Chowgule Brothers Pvt. ltd
Cipla Ltd
Citi Bank
Citi Financial Insurance Services Ltd.
Clariant (India) Ltd.
Claris Life Sciences
Classic Flooring & Fitting Pvt. Ltd.
Club Mahindra
Courtes Of India Ltd.
Cognizant Technologies
Coke India Limited
Daimler Chrysler India (p) Ltd.
Deepak Nitrite Ltd.
Deutel International Services
Deoite Touche Tohamitsu India P. Ltd.
Dharti Enterprises (Build & Developers)
Dharti Enterprises Pvt. Ltd
Dolphin Enterprises

Dr. Reddy's Foundation
Duncans Industries Ltd.
El Lilly Co. Pvt. Ltd.
Emico Ltd
Encure Pharmaceutical
Emergency Electronics
Emerson Network Power(R)Pvt Ltd.
E-serve International Ltd.
Essar Group
FDC IGS
Fort point Automotive Pvt. Ltd.
Franklin Templeton Investments
Freight Systems India Ltd.
Gammon India Ltd.
Garware Wall Ropes Ltd.
Geometric Software Ltd.
GETIT Infomediary Ltd.
Global Tel.Sys.Ltd.
Godrej Agrovet
Godrej Sara lee Ltd.
Goodlass Nerolac
Goodlass Nerolac
Group Nihonent Technologies
HCL Infocsystems Ltd.
HDFC Bank
HDFC Std Life Insurance Co. Ltd
Henkel Spice India Ltd.
Heritage Motors
Hettich India Ltd.
Hexaware Technologies Ltd.
Hexagon Group
Hinduja TMT Ltd.
Hindustan Composites Ltd.
Hindustan Construction Co.
Hindustan Inks & Resins Ltd.
Hindustan Lever
Hindustan Times
Hiranandani Group of companies.
Hitech Drilling Services India Ltd
HSBC Life Co. (UK)
HSBC Software
ICBC Ltd
ICICI Bank
ICICI Lombard General Insurance
ICICI Prudential Life Insurance Co.
ICICI Prudential Lombard
ILFS Investment Mark India Ltd.
IMRI International
IMS Learning Resources (P) Ltd.
India Bulls.
India Fashion Ltd.
India Infoline
India Life Pension Ltd.
Indiacom Directories Ltd.
Indian Express Ltd.
Indian Hotel Co. Pvt. Ltd
India Bulls
Indus Ind. Bank Ltd.
ING Vysya Bank
Integra Software Solutions Ltd.
Internet Global Services Ltd.
International Filter Pvt. Ltd.
ISPAT Industries Ltd.
J K Tyres

J L & T Infotech Ltd.
J.J. Ruwaw & Co.
J.P. Morgan
James Martin & Co.
Jatayu Pvt. Ltd
JW Marriott Hotel
K.K. Electronics
Khandwala Securities
Kirolosr Pnematic Ltd.
Kristal Tradeovements Ltd.
Larsen & Toubro Ltd.
Laxman Traders
Laxmi Machine Works Ltd.
Leela Hotels
Level up Network
LG Electronics India (P) Ltd.
Limca Books
Lowe Lintas India Pvt. Ltd.
Lupin Labs Ltd.
Mafa Management Consultants
Magma Leasing Ltd.
Magna Publishing Co. Ltd.
Maharashtra Knowledge Corp. Ltd
Maini Group
Man New York Life Insurance
Mankar Computer Pvt.
Maruti Udyog Ltd.
Medi Health Media Pvt. Ltd.
Mehta Group
Mercer Human Resource Consulting
Metlife India Insurance Ltd.
MIRC Electronics Ltd.
MSBl
Natvar Park Industries Ltd. (NPIL)
Naukri.com
Netguru India Niche Consulting
NII Investment Group of companies.
Nite Drilling Services India Ltd
NBSC Life Co. (UK)
NBSC Software
ICBC Ltd.
ICICI Bank
ICICI Lombard General Insurance
ICICI Prudential Life Insurance Co.
ICICI Prudential Lombard
ILFS Investment Mark India Ltd.
IMRI International
IMS Learning Resources (P) Ltd.
India Bulls.
India Fashion Ltd.
India Infoline
India Life Pension Ltd.
Indiacom Directories Ltd.
Indian Express Ltd.
Indian Hotel Co. Pvt. Ltd
India Bulls
Indus Ind. Bank Ltd.
ING Vysya Bank
Integra Software Solutions Ltd.
Internet Global Services Ltd.
International Filter Pvt. Ltd.
ISPAT Industries Ltd.
J K Tyres

Resource Technology Outsourcing
RPG Group
S. Kumars Nation wide
SAIL International
Safari Industries
Safe Express Pvt. Ltd.
Sai Service Agency
Salora International Ltd.
SAP Labs India Pvt. Ltd.
Satellite Group
Satyam Computer Services Ltd.
Satyam Infoway Ltd.
Saurashtra Cements Ltd.
SBI Life Insurance
Septech Marketing Pvt. Ltd.
Share Khan (SSKI)
Shoppers Stop
SICPA
Siemens Information Systems
SITEL
SKF Bearing India Ltd.
Skoda Auto
Sodexho Pass Services Ltd.
Solera Organics
Spark Jewellery
SREI International Finance Ltd.
St. Peters High School
Standard Chartered bank
Star Network
Star TV
Suizter pumps India
Sun-n-Sand
Sykes & Rays Equities
T.C.I India Ltd
Tata AIG Life Insurance Co. Ltd.
Tata Consultancy Services
Tata Finance Ltd.
Tata Motors Ltd.
Tata Ryerson Ltd.
Tata Tea
Tata Tech Ltd et Airways India Ltd.
Telxysystem India Pvt. Ltd
The Anika Apparel Ltd.
The Leela
Thermak Ltd.
Triple Point Technology
TVS Motor Co. Ltd.
UCO Bank
UTV Ltd.
Viniayak Electronics
Vinsona System
VSNL
Way 2 Wealth
Welshpurn India Ltd.
Wipro Spectra mind Services (P) Ltd.
Wockhardt India Ltd.
Wodaj Trqdng Corporation
Yamaha Motors India Pvt. Ltd.
Zeel Network
Zenars Technologies Ltd.
Zydus Cadilla Healthcare Ltd.
and many more...
ISBM students have gained necessary management skills from our courses and have been performing well in their respective fields. No wonder the number of ISBM students is growing day by day. Working class professionals who take up our courses have always expressed their appreciation for our pedagogy and methodology which provide the flexibility to complete management courses with ease. Our support and the education methodology ensured that the existing profile of our students doesn’t get disturbed while they complete ISBM courses. After completing our courses, students elevate their profiles and soar high in their professional careers.

Testimonials

I am Abhinay Malviya, regular student of ISBM. Hereby like to admit that the services and support provided by the staff of your institute is quite satisfactory and very helpful. My doubts regarding my course are being cleared thoroughly and the constant support from your side is making me able to complete my course very comfortably. I request you to continue this kind act in future also.

Thanking you,
Yours sincerely
Abhinay Malviya (Ahmednagari)
Jetking Computer Hardware & Network Institute

I am very thankful to your Institute for assisting me in completing my studies for providing me admission in the courses which ISBM provides, they are really very helpful for working professionals like me, who hardy get time for studies with work,

The pre-admission counseling, admission support and post admission services are very best in the industry.

From Mother Dairy
Pijush Kanti Mahapatra

Testimonial

I am delighted to pursue MBA (Operation Management) with ISBM through distance learning which allowed me to balance both my professional and my family commitments.

I found the course materials are well designed, keeping in view the needs of the remote student in mind. I recommend ISBM for those who want to pursue MBA.

Joginder Singh (Asst Manager-Purchase)
Calsonic Kansen Motherson Auto Products Ltd.
I completed my MBA (Operations) from ISBM in 2008. It has actually given me a platform to see my dreams come true. Within a span of two months of completion of the course I got a new job offer as a manager and several other companies are trying to approach me for a desired profile. Thank You ISBM

Thank You

Gurpreet (Operations Manager American Epay)

The time knowledge and cooperation utilized from the institute and staff members while pursuing Professional Doctorate in Management (PD Mi is worth a life time achievement. Sometimes words are not sufficient and adequate to express ones gratitude. There is a feeling of warmth and sheer closeness with the institute which can never get detached during lifetime. I express my sincere thanks, whole hearted support and wishes for all time ahead to ISBM (INDIAN SCHOOL OF BUSINESS MANAGEMENT AND ADMINISTRATION).

Dr. Mukesh Setia

(Director AVTE INDIA PVT LTD.)

My participation in the MBA (Hospital Administration) has made me a more effective Director and has supported my contribution to my organizations strategies and development. I was able to select units that suited my professional development needs, and the course materials covered a range of topics that complemented my on-the job learning. I have gained a greater appreciation of how other professions operate and also developed a better understanding of the constraints which organizations face. I am delighted to have completed the MBA (Hospital Administration with ISBM, I had been searching for the right program for a number of years, and now that I have completed the course there is a void in my life. I recommend ISBM on the quality of the learning materials and on the people and resources that administer this program.

Dr. Nitin S. Shah (Director, Sal Hospital)
Students Testimonials

First of all, I am very thankful to you for enrolling me to your institute for GDM (Graduate Diploma in Management). This course is really very helpful for my carrier and candidate like no others.

I am also very thankful to Ms. Manisha and other staff member who supported me and help me in every aspect. Thanks & Regards,

Rahul Verma  (AARTI STEELS LIMITED)

I convey my heartiest thanks to your chapter for having accorded due help in getting admission to the course cited in the subject.

I shall be failing in my duty, if I do not mention the specific assistance accorded by Miss Kamlesh of your chapter during this period when I troubled her time and again and I hope the same shall continue till I clear the said course and there after.

BS Sobti  (General Manager- Mallerkotla Const. Co. Pvt Ltd.)

I am very thankful to your institute for providing me the admission in your institute to complete me the professional course ADFM (Advance Diploma in Fashion Management). It is very helpful to provide these types of courses in short span of time, for the working professional like us. Your institute has provided good support and environment to complete the course.

The counselors of your institute provided me support every time, when I had needed to complete my ADFM course on time.

The support provided by Miss. Sakshi was very energetic and good. I am very thankful to whole team of ISBM (Ludhiana)

For Moti Collection
Manager

I Sandeep Bafna student of ISBM have taken admission in MBA through Ms Pallavi. I hereby like to admit that the services and support provided by the staff of your institute is quite satisfactory & helpful.

I expect this kind of support in future also.

SK Bafna - DY Manager (Purchase) Century Yarn/ Denim

I am very thankful to your institute to provide me the admission in your institute to complete my the professional course MBA (Purchase Management & Material Management).

Your institute has provided very good support to complete the course. The counselors of your institute are supportive and helped me any time for study related any problems, during this period Ms Shakshi and Ms Puja provided full support to solve problems, and I hope so in future the same.

I am very much thankful to her as well as the whole ISBM team. My best wishes are always with your institute and wish the institute may grow every time.

Ankur Jain (Sr. Executive Purchase-NEW SWAN ENTERPRISES UNIT-2)
Students Testimonials

I am very thankful to your institute for providing me admission in your institute for completing my studies. The courses which ISBM provide are really very helpful for making professionals like us. Who hardly get time for studies after work. The Pre admission facilities like career counseling, admission support and post admission services are really very good and best in the industry.

Best Wishes,
Aamit Charley
(Welspun Retail Limited)

I am very thankful to your institute to provide me the admission in your institute to complete my professional course ADBM (Material Management). These types of course are very helpful to working professionals like us. Your institute has provided very good support and environment to complete the course. The counselors of your institute are supportive and helped me anytime for study related any problems, which becomes very helpful to complete my course in time.

The support provided by Mr. Sadik Merchant is very motivating, I am very much thankful to her as well as the whole team of ISBM.

My best wishes are always with your institute. Thanking You,

Mahadev Das (Onshore Construction Company Pvt Ltd. Store Keeper)

The purpose of writing this letter is to send my sincere appreciation for Mr. Sadik Merchant.

The extra effort by Mr. Sadik Merchant was most impressive, my doubts regarding the courses had been cleared thoroughly, the constant support from your side is making me able to complete my course more comfortably & I never saw such ever committed working people before.

It has been my experience that when employee provide quality service of the highest caliber, they tend to be employees that are quickly promoted to leaderships position and competing organizations seek to hire them, so do take care of this employee, as he is true asset to your organization.

I commend both Mr. Sadik Merchant & your Institute for the value of service provided.

Based on the service I have received from Mr. Sadik Merchant I will not hesitate to recommend your institute to all my business associates & friends. Thanks & Regards,

Ms mercy Churry (Operation Manager) Sea & Seas Shipping Pvt Ltd.

In my opinion, the EMBA course was most valuable learning experience in my career. It helped pull together my Marketing, Human Resource and Operations knowledge into a coherent picture of how a business operates. Best of all, I came away with some strong insights into your program's, that I could incorporate immediately into my present job. I feel that I have received full value-added learning from ISBM. The learning environment is good and the with web instructors have an excellent background in their field of study. I really can't tell you how your program has helped me look at things differently with more perspective in my work.

Sunil Kumar Singh (DGM (Marketing), GHCL Limited)

More testimonials can be found on our website...
ISBM has introduced an easy accessible and adaptive way of learning. ISBM's E-learning modules have their own unique features which not only assist students but also working professionals, home makers and those who have a determined interest in learning and broaden their knowledge.

E-learning key features

- Real-time access
- Personalized learning
- Paperless
- Possibly adaptive
- Global

ISBM’s E-learning wings

- Live Video Lecture
- Recorded Video Lecture
- E-Library
- YouTube
- Pearson

Live Video Lecture

ISBM provides interactive business and management live video lectures conducted by eminent faculties from reputed organizations, colleges and Universities around the globe. These lectures are delivered live and are interactive sessions where students can raise their doubts via single click.

Our video lectures are conducted online across the globe to help students, apprentice, working professionals understand the core of business management. Access to these lectures shall stay with students for viewing later in recorded format. Not only student’s foundation and basic knowledge will be set in an apt manner, but simultaneously, students will learn about advanced concepts related to the same. With our engaging and live/recorded video formats, our faculties make even the most challenging topics easy to comprehend and enjoyable to learn, through interaction over chat and emails. Core and crucial areas pertaining to business management are covered by our panel of experts which will help students in improving their business management expertise.

Recorded Video Lecture

Recorded lectures are stored in our E-library for student's reference purpose. Recorded Lectures are delivered by eminent faculties from the industry. These lectures are not only course specific but also in sync with live examples, current affairs, case studies and presentations. While these lectures are conducted, students can post their queries, doubts to respective faculties which would be sermonized via email or chat option. Students can any time use this option for their reference purpose. This is the most user friendly and any time accessible learning tool.

E-library

E-library is the most useful Learning tool for students. These days students, working professionals, and any field learners are seen using Smartphone's, Tablets, and Laptops everywhere. E-library is accessible to all students with their login credentials. This is an easy access to all possible study material. A huge collection of E-Books, Case study, Sample Papers, Course Content, Recorded Lectures, Projects is available at E-library. ISBM ensures the E-library is updated time to time.
Youtube

The most visited site for videos and movies. ISBM has its own private channel where students can subscribe and view lectures. Students can post their comments and suggestions.

LMS

Learning Management System is the place where a student's E-learning Journey begins. Student time table, Course fees, admission details, Assignments and much more is available once the student logs in. Access to E-library, lectures, Sample Question papers, case study is made available on LMS for all students.

Pearson

ISBM in collaboration with Pearson Education

Pearson Education is the world’s biggest education company. Pearson Education’s solutions cover a wide spectrum of subjects including business, technology, sciences, law and the humanities. They include books and resources that help students learn, teachers teach, and professionals evolve throughout their careers. The carefully designed learning tools help people around the world to expand their knowledge, develop their skills and realize their potential.

Pearson & ISBM in collaboration will energize content for ISBM courses, thus the students learning these courses will now have an edge over other students learning the same courses in other institutes.

Key features which are available in ISBM Pearson access for students

- Course Content
- Test
- Class information
- Wiki
- Student Resources
- Assignments
- Roster
- Statistics
- Video Resources
- Grade Book
- Forums

Online admission facility

Students can now avail the facility of enrolling online. Students across the globe can enroll for their desired courses, anytime and anywhere.

Online admission facility will allow students to choose their course, take career counseling online, and verify their eligibility and most importantly students can pay their fees online via wide range of payment options.

Social Media Presence

ISBM has its online presence across the globe. ISBM has a high powered website which has the most updated information about all the courses, accreditations, awards, alumni, fees etc. Along with ISBM's dynamic website ISBM has its presence on Facebook, Twitter, LinkedIn, Blog, YouTube channel.

Following are the links for the same

- Website: www.isbm.org.in
- Facebook: www.facebook.com/isbma
- Twitter: www.twitter.com/ISBM_Programs
- LinkedIn: www.linkedin.com/company/isbm
- Blogs: www.blog.isbm.org.in
- YouTube: www.youtube.com/c/isbmeducation
Courses
<table>
<thead>
<tr>
<th>COURSE</th>
<th>DBM (Diploma in Business Management)</th>
<th>EDEM (Executive Diploma in Export Management)</th>
<th>DEM (Diploma in Export Management)</th>
<th>DCGS (Diploma in Corporate Ethics, Governance and Social Responsibility)</th>
<th>DPDDD (Diploma in Principles of Direct, Database and Digital Marketing)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Pre-requisites</td>
<td>10th or equivalent</td>
<td>10+2 or equivalent</td>
<td>10+2 or equivalent</td>
<td>12th or equivalent</td>
<td>12th or equivalent</td>
</tr>
<tr>
<td>Duration Fast Track Regular</td>
<td>3 Months 1 Year</td>
<td>3 Months 1 Year</td>
<td>3 Months</td>
<td>3 Months</td>
<td>3 Months</td>
</tr>
</tbody>
</table>
| Subjects | • Principles & Practice of Management  
• Specialization (one subject) | • Export Management  
• Export Marketing  
• International Law  
• International Business | • Fundamentals of Entrepreneurship  
• Entrepreneurship Development in Emerging Markets  
• Entrepreneurial Leadership  
• Creative & Business Leaders  
• Idea to Opportunity  
• Legal Aspects of Business  
• Entrepreneurship & Intellectual Property Rights  
• Business Plan  
• Marketing Plan  
• Operation & Production Plan  
• Venture Team & Business Plan  
• Financial Venture  
• Launching a Venture  
• Managing Growth  
• Start-up to Going Public  
• Revival, Exit & End to a Venture | • Corporate Ethics, Governance and Corporate Social Responsibility  
• Ethical Business and Social Responsibility  
• Ethical Challenges in the Financial Sector-1  
• Ethical Challenges in the Financial Sector-2  
• Ethical Challenges in Marketing-1  
• Ethical Challenges in Marketing-2  
• Ethical Challenges in Advertising  
• Morality, Trust and Integrity : The Foundations of Business Ethics  
• Corporate Social Responsibility in the South east Asian Context  
• Ethical Challenges in Business | • Introducing Direct And Digital Marketing  
• Using Direct Marketing To Analyze The Marketing Situation  
• Setting Objectives And Strategies With In Direct Marketing  
• Direct Marketing Implementation And Control |
| Exam Duration | 10 Days  
Study Center: 3 hrs / Paper  
Online Exams: 3 hrs / Paper | 10 Days  
Study Center: 3 hrs / Paper  
Online Exams: 3 hrs / Paper | 10 Days  
Study Center: 3 hrs / Paper  
Online Exams: 3 hrs / Paper | Online Exams: 3 hrs / Paper | Online Exams: 3 hrs / Paper |
| Total Fees for Indian Residents | ₹ 7900 + Service Tax | ₹ 14900 + Service Tax | ₹ 15900 + Service Tax | ₹ 15900 + Service Tax | ₹ 15900 + Service Tax |

For Free Career Counseling Call: +91-8928 111111
<table>
<thead>
<tr>
<th>COURSE</th>
<th>DSMM (Diploma in Social Media Marketing)</th>
<th>ADFM (Advance Diploma in Finance Management)</th>
<th>ADHRM (Advance Diploma in Human Resource Management)</th>
<th>ADMM (Advance Diploma in Marketing Management)</th>
<th>ADIM (Advance Diploma in Industrial Management)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Pre-requisites</td>
<td>12th or equivalent</td>
<td>10+2 or equivalent</td>
<td>10+2 or equivalent</td>
<td>10+2 or equivalent</td>
<td>10+2 or equivalent</td>
</tr>
<tr>
<td>Duration</td>
<td>3 Months</td>
<td>3 Months 1 Year</td>
<td>3 Months 1 Year</td>
<td>3 Months 1 Year</td>
<td>3 Months 1 Year</td>
</tr>
<tr>
<td>Subjects</td>
<td>• Strategic Planning with Social Media</td>
<td>• Financial and Cost Accounting</td>
<td>• Organizational Behaviors and Business Communication</td>
<td>• Marketing Management</td>
<td>• Industrial Personnel Management</td>
</tr>
<tr>
<td></td>
<td>• Social Consumers</td>
<td>• Financial Management</td>
<td>• Effective H.R. Training</td>
<td>• Marketing Research &amp; Advertising</td>
<td>• Project Control</td>
</tr>
<tr>
<td></td>
<td>• Digital Communities</td>
<td>• Portfolio &amp; Risk Management</td>
<td>• Development and Strategy</td>
<td>• Consumer Behavior</td>
<td>• TQM</td>
</tr>
<tr>
<td></td>
<td>• Social Publishing</td>
<td>• Managerial Economics</td>
<td>• Industrial Relations &amp; Labor Law</td>
<td>• Sales Force and Strategic Management</td>
<td>• Industrial Marketing</td>
</tr>
<tr>
<td></td>
<td>• Social Entertainment</td>
<td></td>
<td>• Human Resource Management</td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td>• Social Commerce</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td>• Social Media Metrics</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Exam Duration</td>
<td>Online Exams: 3 hrs / Paper</td>
<td>Home: 10 Days Study Center: 3 hrs / Paper Online Exams: 3 hrs / Paper</td>
<td>Home: 10 Days Study Center: 3 hrs / Paper Online Exams: 3 hrs / Paper</td>
<td>Home: 10 Days Study Center: 3 hrs / Paper Online Exams: 3 hrs / Paper</td>
<td>Home: 10 Days Study Center: 3 hrs / Paper Online Exams: 3 hrs / Paper</td>
</tr>
<tr>
<td>Total Fees for Indian Residents</td>
<td>₹ 15900 + Service Tax</td>
<td>₹ 14900 + Service Tax</td>
<td>₹ 14900 + Service Tax</td>
<td>₹ 14900 + Service Tax</td>
<td>₹ 14900 + Service Tax</td>
</tr>
</tbody>
</table>

For Free Career Counseling Call: +91-8928 111111
<table>
<thead>
<tr>
<th>COURSE</th>
<th>Pre-requisites</th>
<th>Duration</th>
<th>Fast Track</th>
<th>Regular</th>
</tr>
</thead>
<tbody>
<tr>
<td>ADBRM (Advance Diploma in Brand Management)</td>
<td>10+2 or equivalent</td>
<td>3 Months</td>
<td>1 Year</td>
<td>1 Year</td>
</tr>
<tr>
<td>ADLM (Advance Diploma in Logistic Management)</td>
<td>10+2 or equivalent</td>
<td>3 Months</td>
<td>1 Year</td>
<td>1 Year</td>
</tr>
<tr>
<td>ADSCM (Advance Diploma in Supply Chain Management)</td>
<td>10+2 or equivalent</td>
<td>3 Months</td>
<td>1 Year</td>
<td>1 Year</td>
</tr>
<tr>
<td>ADRSM (Advance Diploma in Risk &amp; Safety Management)</td>
<td>10+2 or equivalent</td>
<td>3 Months</td>
<td>1 Year</td>
<td>1 Year</td>
</tr>
<tr>
<td>ADTM (Advance Diploma in Textile Management)</td>
<td>10+2 or equivalent</td>
<td>3 Months</td>
<td>1 Year</td>
<td>1 Year</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Subjects</th>
</tr>
</thead>
<tbody>
<tr>
<td>ADBRM</td>
</tr>
<tr>
<td>● E-Business</td>
</tr>
<tr>
<td>● Brand Management</td>
</tr>
<tr>
<td>● Marketing Management</td>
</tr>
<tr>
<td>● Consumer Behavior</td>
</tr>
<tr>
<td>ADLM</td>
</tr>
<tr>
<td>● Logistic Management</td>
</tr>
<tr>
<td>● Supply Chain Management</td>
</tr>
<tr>
<td>● Logistic and Distribution Management</td>
</tr>
<tr>
<td>● Production and Operation Management</td>
</tr>
<tr>
<td>● Material Management</td>
</tr>
<tr>
<td>ADSCM</td>
</tr>
<tr>
<td>● Material Management</td>
</tr>
<tr>
<td>● Supply Chain Management</td>
</tr>
<tr>
<td>ADRSM</td>
</tr>
<tr>
<td>● Risk and Safety Management</td>
</tr>
<tr>
<td>● Fire Safety, Explosions and Process Safety</td>
</tr>
<tr>
<td>● Production Management</td>
</tr>
<tr>
<td>● Disaster Management</td>
</tr>
<tr>
<td>ADTM</td>
</tr>
<tr>
<td>● Brand Management</td>
</tr>
<tr>
<td>● Textile Management</td>
</tr>
<tr>
<td>● Merchandising</td>
</tr>
<tr>
<td>● Supply Chain Management</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Exam Duration</th>
</tr>
</thead>
<tbody>
<tr>
<td>ADBRM</td>
</tr>
<tr>
<td>Home : 10 Days</td>
</tr>
<tr>
<td>Study Center : 3 hrs /- Paper</td>
</tr>
<tr>
<td>Online Exams : 3 hrs /- Paper</td>
</tr>
<tr>
<td>ADLM</td>
</tr>
<tr>
<td>Home : 10 Days</td>
</tr>
<tr>
<td>Study Center : 3 hrs /- Paper</td>
</tr>
<tr>
<td>Online Exams : 3 hrs /- Paper</td>
</tr>
<tr>
<td>ADSCM</td>
</tr>
<tr>
<td>Home : 10 Days</td>
</tr>
<tr>
<td>Study Center : 3 hrs /- Paper</td>
</tr>
<tr>
<td>Online Exams : 3 hrs /- Paper</td>
</tr>
<tr>
<td>ADRSM</td>
</tr>
<tr>
<td>Home : 10 Days</td>
</tr>
<tr>
<td>Study Center : 3 hrs /- Paper</td>
</tr>
<tr>
<td>Online Exams : 3 hrs /- Paper</td>
</tr>
<tr>
<td>ADTM</td>
</tr>
<tr>
<td>Home : 10 Days</td>
</tr>
<tr>
<td>Study Center : 3 hrs /- Paper</td>
</tr>
<tr>
<td>Online Exams : 3 hrs /- Paper</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Total Fees for Indian Residents</th>
<th>US $ 1000</th>
</tr>
</thead>
<tbody>
<tr>
<td>Fees for Foreign Residents</td>
<td>US $ 1000</td>
</tr>
</tbody>
</table>

For Free Career Counseling Call : +91-8928 111111
<table>
<thead>
<tr>
<th>COURSE</th>
<th>ADBM (Advance Diploma in Business Management)</th>
<th>ADBFI (Advance Diploma in Banking, Finance and Insurance Management)</th>
<th>ADRM (Advance Diploma in Retail Management)</th>
<th>ADMTM (Advance Diploma in Material Management)</th>
<th>ADFTM (Advance Diploma in Foreign Trade Management)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Pre-requisites</td>
<td>10+2 or equivalent</td>
<td>10+2 or equivalent</td>
<td>10+2 or equivalent</td>
<td>10+2 or equivalent</td>
<td>10+2 or equivalent</td>
</tr>
<tr>
<td>Duration</td>
<td>3 Months</td>
<td>3 Months</td>
<td>3 Months</td>
<td>3 Months</td>
<td>3 Months</td>
</tr>
<tr>
<td>Fast Track Regular</td>
<td>1 Year</td>
<td>1 Year</td>
<td>1 Year</td>
<td>1 Year</td>
<td>1 Year</td>
</tr>
<tr>
<td></td>
<td>Financial Management</td>
<td>Risk Management</td>
<td>Retail Marketing &amp; Selling Skills</td>
<td>Production Management</td>
<td>International Marketing</td>
</tr>
<tr>
<td></td>
<td>Strategic Management</td>
<td>Investments</td>
<td>Costomer Service Concepts</td>
<td>Supply Chain Management</td>
<td>Management and Research</td>
</tr>
<tr>
<td></td>
<td>Organizational Behavior</td>
<td>Marketing of Financial Services</td>
<td>Retail Operations</td>
<td>Inventory Management</td>
<td>WTO &amp; Foreign Trade Policy</td>
</tr>
<tr>
<td></td>
<td>Marketing Management</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Total Fees for Indian Residents</td>
<td>₹ 14900 + Service Tax</td>
<td>₹ 14900 + Service Tax</td>
<td>₹ 14900 + Service Tax</td>
<td>₹ 14900 + Service Tax</td>
<td>₹ 14900 + Service Tax</td>
</tr>
</tbody>
</table>

For Free Career Counseling Call : +91-8928 111111

www.isbm.org.in
<table>
<thead>
<tr>
<th></th>
<th></th>
<th></th>
<th></th>
<th></th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>Pre-requisites</td>
<td>10+2 or equivalent</td>
<td>10+2 or equivalent</td>
<td>10+2 or equivalent</td>
<td>10+2 or equivalent</td>
<td>10+2 or equivalent</td>
</tr>
<tr>
<td>Duration</td>
<td>3 Months</td>
<td>3 Months</td>
<td>3 Months</td>
<td>3 Months</td>
<td>3 Months</td>
</tr>
<tr>
<td>Fast Track Regular</td>
<td>1 Year</td>
<td>1 Year</td>
<td>1 Year</td>
<td>1 Year</td>
<td>1 Year</td>
</tr>
<tr>
<td>Subjects</td>
<td>Hospitality Management</td>
<td>Auditing</td>
<td>Project Budgeting</td>
<td>Operation Management</td>
<td>Quality Management</td>
</tr>
<tr>
<td></td>
<td>Front Office Management</td>
<td>Accounting</td>
<td>Project Management</td>
<td>Production Control</td>
<td>Quality Standards and Policy</td>
</tr>
<tr>
<td></td>
<td>Food and Beverage Management</td>
<td>Taxation</td>
<td>Project HRM</td>
<td>Inventory Management</td>
<td>Six Sigma Quality Standards</td>
</tr>
<tr>
<td></td>
<td>Customer Care Management</td>
<td>Cost Accounting</td>
<td>Project Finance Mgt.</td>
<td>HRM</td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td>Project Marketing</td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td>Operation Management</td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td>Production Control</td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td>Inventory Management</td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td>Project HRM</td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td>Quality Standards and Policy</td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td>Six Sigma Quality Standards</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Total Fees for Indian Residents</td>
<td>₹ 14900 + Service Tax</td>
<td>₹ 14900 + Service Tax</td>
<td>₹ 14900 + Service Tax</td>
<td>₹ 14900 + Service Tax</td>
<td>₹ 14900 + Service Tax</td>
</tr>
</tbody>
</table>

For Free Career Counseling Call : +91-8928 111111
<table>
<thead>
<tr>
<th>COURSE</th>
<th>Pre-requisites</th>
<th>Duration</th>
<th>Subjects</th>
</tr>
</thead>
<tbody>
<tr>
<td>ADFTM (Advance Diploma in Fashion Management)</td>
<td>10+2 or equivalent</td>
<td>3 Months 1 Year</td>
<td>Textile Designing, Brand Management, Consumer Behavior, Event and Promotions</td>
</tr>
<tr>
<td>ADHTM (Advance Diploma in Hotel Management)</td>
<td>10+2 or equivalent</td>
<td>3 Months 1 Year</td>
<td>Food and Beverage Management, Front Office Management, Room Service Management, Total Quality Management</td>
</tr>
<tr>
<td>ADITM (Advance Diploma in Information Technology)</td>
<td>10+2 or equivalent</td>
<td>3 Months 1 Year</td>
<td>IT, Networking, PC architecture and Maintenance, E-Commerce</td>
</tr>
<tr>
<td>ADHDM (Advance Diploma in Hardware Management)</td>
<td>10+2 or equivalent</td>
<td>3 Months 1 Year</td>
<td>PC Architecture and Maintenance, Networking, Internet, Peripherals and Interface</td>
</tr>
<tr>
<td>ADPDM (Advance Diploma in Production Management)</td>
<td>10+2 or equivalent</td>
<td>3 Months 1 Year</td>
<td>Production Management, Total Quality Management, Supply Chain Management, Safety Management</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Exam Duration</th>
<th>Home : 10 Days Study Center : 3 hrs /- Paper Online Exams : 3 hrs /- Paper</th>
</tr>
</thead>
<tbody>
<tr>
<td>Total Fees for Indian Residents</td>
<td>₹ 14900 + Service Tax</td>
</tr>
<tr>
<td>Fees for Foreign Residents</td>
<td>US $ 1000</td>
</tr>
</tbody>
</table>

For Free Career Counseling Call : +91-8928 111111
## COURSE

<table>
<thead>
<tr>
<th>Course Code</th>
<th>Course Name</th>
</tr>
</thead>
<tbody>
<tr>
<td>ADFM</td>
<td>Advance Diploma in Finance Management</td>
</tr>
<tr>
<td>ADHRM</td>
<td>Advance Diploma in Human Resource Management</td>
</tr>
<tr>
<td>ADMM</td>
<td>Advance Diploma in Marketing Management</td>
</tr>
<tr>
<td>ADBM</td>
<td>Advance Diploma in Biotechnology Management</td>
</tr>
<tr>
<td>ADF &amp; NM</td>
<td>Advance Diploma in Food &amp; Nutrition Management</td>
</tr>
<tr>
<td>ADPM</td>
<td>Advance Diploma in Purchase Management</td>
</tr>
</tbody>
</table>

### Pre-requisites

<table>
<thead>
<tr>
<th>Course</th>
<th>Pre-requisites</th>
</tr>
</thead>
<tbody>
<tr>
<td>ADFM</td>
<td>10+2 or equivalent</td>
</tr>
<tr>
<td>ADHRM</td>
<td>10+2 or equivalent</td>
</tr>
<tr>
<td>ADMM</td>
<td>10+2 or equivalent</td>
</tr>
<tr>
<td>ADBM</td>
<td>10+2 or equivalent</td>
</tr>
<tr>
<td>ADF &amp; NM</td>
<td>10+2 or equivalent</td>
</tr>
<tr>
<td>ADPM</td>
<td>10+2 or equivalent</td>
</tr>
</tbody>
</table>

### Duration

<table>
<thead>
<tr>
<th>Course</th>
<th>Fast Track</th>
<th>Regular</th>
</tr>
</thead>
<tbody>
<tr>
<td>ADFM</td>
<td>3 Months</td>
<td>1 Year</td>
</tr>
<tr>
<td>ADHRM</td>
<td>3 Months</td>
<td>1 Year</td>
</tr>
<tr>
<td>ADMM</td>
<td>3 Months</td>
<td>1 Year</td>
</tr>
<tr>
<td>ADBM</td>
<td>3 Months</td>
<td>1 Year</td>
</tr>
<tr>
<td>ADF &amp; NM</td>
<td>3 Months</td>
<td>1 Year</td>
</tr>
<tr>
<td>ADPM</td>
<td>3 Months</td>
<td>1 Year</td>
</tr>
</tbody>
</table>

### Subjects

<table>
<thead>
<tr>
<th>Course</th>
<th>Subjects</th>
</tr>
</thead>
<tbody>
<tr>
<td>ADFM</td>
<td>Financial and cost Accounting, Financial Management, Portfolio and Risk Management, Managerial Economics</td>
</tr>
<tr>
<td>ADMM</td>
<td>Marketing Management, Marketing Research and advertising, Consumer behaviour, Sales force and strategic management</td>
</tr>
<tr>
<td>ADBM</td>
<td>General Management, Basic Biotechnology, Modern Concepts of Biotechnology, Environmental Studies</td>
</tr>
<tr>
<td>ADF &amp; NM</td>
<td>General Management, Health Care Management, Food and Beverage Management, Food and Nutrition Management</td>
</tr>
<tr>
<td>ADPM</td>
<td>Purchase Management, Negotiation Management, Material Management, Supply Chain Management</td>
</tr>
</tbody>
</table>

### Exam Duration

<table>
<thead>
<tr>
<th>Course</th>
<th>Exam Duration</th>
</tr>
</thead>
<tbody>
<tr>
<td>ADFM</td>
<td>Home: 10 Days, Study Center: 3 hrs / Paper, Online Exams: 3 hrs / Paper</td>
</tr>
<tr>
<td>ADHRM</td>
<td>Home: 10 Days, Study Center: 3 hrs / Paper, Online Exams: 3 hrs / Paper</td>
</tr>
<tr>
<td>ADMM</td>
<td>Home: 10 Days, Study Center: 3 hrs / Paper, Online Exams: 3 hrs / Paper</td>
</tr>
<tr>
<td>ADBM</td>
<td>Home: 10 Days, Study Center: 3 hrs / Paper, Online Exams: 3 hrs / Paper</td>
</tr>
<tr>
<td>ADF &amp; NM</td>
<td>Home: 10 Days, Study Center: 3 hrs / Paper, Online Exams: 3 hrs / Paper</td>
</tr>
<tr>
<td>ADPM</td>
<td>Home: 10 Days, Study Center: 3 hrs / Paper, Online Exams: 3 hrs / Paper</td>
</tr>
</tbody>
</table>

### Total Fees

<table>
<thead>
<tr>
<th>Course</th>
<th>Total Fees for Indian Residents</th>
<th>Fees for Foreign Residents</th>
</tr>
</thead>
<tbody>
<tr>
<td>ADFM</td>
<td>₹ 14900 + Service Tax</td>
<td>US $ 1000</td>
</tr>
<tr>
<td>ADHRM</td>
<td>₹ 14900 + Service Tax</td>
<td>US $ 1000</td>
</tr>
<tr>
<td>ADMM</td>
<td>₹ 14900 + Service Tax</td>
<td>US $ 1000</td>
</tr>
<tr>
<td>ADBM</td>
<td>₹ 14900 + Service Tax</td>
<td>US $ 1000</td>
</tr>
<tr>
<td>ADF &amp; NM</td>
<td>₹ 14900 + Service Tax</td>
<td>US $ 1000</td>
</tr>
<tr>
<td>ADPM</td>
<td>₹ 14900 + Service Tax</td>
<td>US $ 1000</td>
</tr>
</tbody>
</table>

For Free Career Counseling Call: +91-8928 111111

www.isbm.org.in
## Courses

<table>
<thead>
<tr>
<th></th>
<th></th>
<th></th>
<th></th>
<th></th>
<th></th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>Pre-requisites</td>
<td>10+2 or equivalent</td>
<td>10+2 or equivalent</td>
<td>10+2 or equivalent</td>
<td>10+2 or equivalent</td>
<td>10+2 or equivalent</td>
<td>10+2 or equivalent</td>
</tr>
<tr>
<td>Duration</td>
<td>3 Months</td>
<td>3 Months</td>
<td>3 Months</td>
<td>3 Months</td>
<td>3 Months</td>
<td>3 Months</td>
</tr>
<tr>
<td>Fast Track</td>
<td>1 Year</td>
<td>1 Year</td>
<td>1 Year</td>
<td>1 Year</td>
<td>1 Year</td>
<td>1 Year</td>
</tr>
<tr>
<td>Subjects</td>
<td>Store Management</td>
<td>Interior Design</td>
<td>Construction Management</td>
<td>Basic Biotechnology</td>
<td>General Management</td>
<td>General Management</td>
</tr>
<tr>
<td></td>
<td>Material Management</td>
<td>General</td>
<td>Project Management</td>
<td>Modern Concepts of clinical research</td>
<td>Sales Management</td>
<td>Corporate Law</td>
</tr>
<tr>
<td></td>
<td>Inventory Management</td>
<td>Management</td>
<td>Material Management</td>
<td>Basic Principles of Clinical Research and Methodology.</td>
<td>Marketing Management</td>
<td>Business Law</td>
</tr>
<tr>
<td></td>
<td>Supply Chain Management</td>
<td>Business Ethics</td>
<td>Personnel Management</td>
<td>Clinical Pharmacology</td>
<td>Customer Relationship Management</td>
<td>Labour Law</td>
</tr>
<tr>
<td></td>
<td></td>
<td>Entrepreneurship Management</td>
<td>Safety Management</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Exam Duration</td>
<td>Home: 10 Days, Study Center: 3 hrs / Paper, Online Exams: 3 hrs / Paper</td>
<td>Home: 10 Days, Study Center: 3 hrs / Paper, Online Exams: 3 hrs / Paper</td>
<td>Home: 10 Days, Study Center: 3 hrs / Paper, Online Exams: 3 hrs / Paper</td>
<td>Home: 10 Days, Study Center: 3 hrs / Paper, Online Exams: 3 hrs / Paper</td>
<td>Home: 10 Days, Study Center: 3 hrs / Paper, Online Exams: 3 hrs / Paper</td>
<td>Home: 10 Days, Study Center: 3 hrs / Paper, Online Exams: 3 hrs / Paper</td>
</tr>
<tr>
<td>Total Fees for Indian Residents</td>
<td>₹14,900 + Service Tax</td>
<td>₹14,900 + Service Tax</td>
<td>₹14,900 + Service Tax</td>
<td>₹14,900 + Service Tax</td>
<td>₹14,900 + Service Tax</td>
<td>₹14,900 + Service Tax</td>
</tr>
<tr>
<td>Fees for Foreign Residents</td>
<td>US $1,000</td>
<td>US $1,000</td>
<td>US $1,000</td>
<td>US $1,000</td>
<td>US $1,000</td>
<td>US $1,000</td>
</tr>
<tr>
<td>-----------------------------</td>
<td>-----------------------------------------------</td>
<td>----------------------------------------------------------</td>
<td>----------------------------------------------------------</td>
<td>-----------------------------------------------</td>
<td>----------------------------------------------------------</td>
<td></td>
</tr>
<tr>
<td>Pre-requisites</td>
<td>10+2 or equivalent</td>
<td>10+2 or equivalent</td>
<td>10+2 or equivalent</td>
<td>10+2 or equivalent</td>
<td>10+2 or equivalent</td>
<td></td>
</tr>
<tr>
<td>Duration</td>
<td>3 Months</td>
<td>3 Months</td>
<td>3 Months</td>
<td>3 Months</td>
<td>3 Months</td>
<td></td>
</tr>
<tr>
<td>Fast Track</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Regular</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Subjects</td>
<td>Logistic Management</td>
<td>Advertising Management</td>
<td>Aviation Management</td>
<td>Packaging management</td>
<td>Leisure Management</td>
<td></td>
</tr>
<tr>
<td></td>
<td>Total Quality Management</td>
<td>Communication Management</td>
<td>Hospitality Management</td>
<td>Supply chain management</td>
<td>Leisure &amp; Recreation in Society</td>
<td></td>
</tr>
<tr>
<td></td>
<td>Safety Management</td>
<td>Mass Communication</td>
<td>Travel and Tourism Management</td>
<td>Total quality management</td>
<td>Leisure Marketing</td>
<td></td>
</tr>
<tr>
<td></td>
<td>Shipping Management</td>
<td>Public Relation and Media Management</td>
<td>Communication skills and personality development</td>
<td>Materials management</td>
<td>Economics of Leisure</td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td>Marketing and sales</td>
<td></td>
<td>Recreation &amp; Leisure Law</td>
<td></td>
</tr>
<tr>
<td></td>
<td>Study Center : 3 hrs /- Paper</td>
<td>Study Center : 3 hrs /- Paper</td>
<td>Study Center : 3 hrs /- Paper</td>
<td>Study Center : 3 hrs /- Paper</td>
<td>Study Center : 3 hrs /- Paper</td>
<td></td>
</tr>
<tr>
<td></td>
<td>Online Exams : 3 hrs /- Paper</td>
<td>Online Exams : 3 hrs /- Paper</td>
<td>Online Exams : 3 hrs /- Paper</td>
<td>Online Exams : 3 hrs /- Paper</td>
<td>Online Exams : 3 hrs /- Paper</td>
<td></td>
</tr>
<tr>
<td>Total Fees for Indian Residents</td>
<td>₹ 14900 + Service Tax</td>
<td>₹ 14900 + Service Tax</td>
<td>₹ 14900 + Service Tax</td>
<td>₹ 14900 + Service Tax</td>
<td>₹ 14900 + Service Tax</td>
<td></td>
</tr>
</tbody>
</table>

For Free Career Counseling Call: +91-8928 111111
## POST GRADUATE COURSES

<table>
<thead>
<tr>
<th>COURSE</th>
<th>PGCM (Post Graduate Certificate In Management)</th>
<th>EPGPM (Executive Post Graduate Program in Management)</th>
<th>CFM (Chartered Finance Manager)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Pre-requisites</td>
<td>Graduate/DBM</td>
<td>Graduate/DBM</td>
<td>Final year/Graduate</td>
</tr>
<tr>
<td>Duration</td>
<td>6 Months, 2 Years</td>
<td>6 Months, 2 Years</td>
<td>6 Months, 2 Years</td>
</tr>
<tr>
<td>Subjects</td>
<td>Principles &amp; Practice of Management,</td>
<td>Principles &amp; Practice of Mgt.,</td>
<td>Cost &amp; Management</td>
</tr>
<tr>
<td></td>
<td>International Business,</td>
<td>Marketing Management</td>
<td>Accountancy</td>
</tr>
<tr>
<td></td>
<td>Business Communication,</td>
<td>Human Resource</td>
<td>Financial Accountancy</td>
</tr>
<tr>
<td></td>
<td>Organizational Behavior,</td>
<td>Advertising</td>
<td>Corporate Law</td>
</tr>
<tr>
<td></td>
<td>Specialization Subjects (one subject)</td>
<td>Consumer Behavior</td>
<td>International Finance</td>
</tr>
<tr>
<td></td>
<td>Project</td>
<td>Operations Management</td>
<td>Management</td>
</tr>
<tr>
<td></td>
<td></td>
<td>Business Ethics</td>
<td>Take Over &amp; Merger</td>
</tr>
<tr>
<td></td>
<td></td>
<td>International Business</td>
<td>Corporate Finance</td>
</tr>
<tr>
<td></td>
<td></td>
<td>Specialization (One Subject)</td>
<td>Finance Institution</td>
</tr>
<tr>
<td></td>
<td></td>
<td>Project</td>
<td>Investments</td>
</tr>
</tbody>
</table>

### Exam Duration
- Home: 10 Days
  - Study Center: 3 hrs /- Paper
  - Online Exams: 3 hrs /- Paper
- Home: 20 Days
  - Study Center: 3 hrs /- Paper
  - Online Exams: 3 hrs /- Paper
- Home: 20 Days
  - Study Center: 3 hrs /- Paper
  - Online Exams: 3 hrs /- Paper

### Total Fees for Indian Residents
- ₹ 29900 + Service Tax
- ₹ 35900 + Service Tax
- ₹ 20900 + Service Tax

### Fees for Foreign Residents
- US $ 1800
- US $ 2100
- US $ 1200

For Free Career Counseling Call : +91-8928 111111
<table>
<thead>
<tr>
<th>COURSE</th>
<th>PGPM (Post Graduate Program in Management)</th>
<th>CCA (Chartered Certified Accountant)</th>
<th>DMS (Doctorate in Management Studies)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Pre-requisites</td>
<td>Graduate/Diploma Holder with work experience</td>
<td>Final Year / Graduate</td>
<td>Post Graduate / Graduate with 5 years of working experience</td>
</tr>
<tr>
<td>Duration</td>
<td>1 Year</td>
<td>6 Months</td>
<td>1 Year</td>
</tr>
<tr>
<td>Fast Track Regular</td>
<td>2 Years</td>
<td>2 Years</td>
<td>2 Years</td>
</tr>
</tbody>
</table>
| Subjects | SEM-I | • Essential of Management  
| | | • Quantitative Methods  
| | | • Business Communication  
| | | • Human Resource Management |
| | SEM-II | • Business Ethics  
| | | • Corporate Law  
| | | • Financial Management  
| | | • International Business |
| | SEM-III | • Marketing Management  
| | | • Business Strategy  
| | | • Management Control Systems  
| | | • Business Environment |
| | SEM-IV | • Specialization Subjects-I: PAPER-A  
| | | • PAPER-B  
| | | • Specialization Subject-II : PAPER-A  
| | | • Project Study |
| Exam Duration | Home : 10 Days (Per SEM)  
| | Study Center : 3 hrs /- Paper  
| | Online Exams : 3 hrs /- Paper | Home : 10 Days  
| | Study Center : 3 hrs /- Paper  
| | Online Exams : 3 hrs /- Paper | Home : 30 Days  
| | Study Center : 3 hrs /- Paper  
| | Online Exams : 3 hrs /- Paper |
| Fees for Indian Residents | ₹ 49900 + Service Tax | ₹ 20900 + Service Tax | ₹ 69900 + Service Tax |
| Fees for Foreign Residents | US $ 2700 | US $ 1200 | US $ 5500 |

For Free Career Counseling Call : +91-8928 111111
<table>
<thead>
<tr>
<th>COURSE</th>
<th>PTC (Professional in Tax Consultancy)</th>
<th>PPM (Professional in Project Management)</th>
<th>PMM (Professional in Marketing Management)</th>
<th>PMTM (Professional in Material Management)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Pre-requisites</td>
<td>Graduate / Diploma Holder with work Experience</td>
<td>Graduate / Diploma Holder with work Experience</td>
<td>Graduate / Diploma Holder with work Experience</td>
<td>Graduate / Diploma Holder with work Experience</td>
</tr>
<tr>
<td>Duration</td>
<td>1 Year</td>
<td>1 Year</td>
<td>1 Year</td>
<td>1 Year</td>
</tr>
<tr>
<td>Fast Track Regular</td>
<td>3 Years</td>
<td>3 Years</td>
<td>3 Years</td>
<td>3 Years</td>
</tr>
<tr>
<td>Subjects</td>
<td>• Taxation • Management Accounting • Cost Accounting • Auditing • Portfolio Management • Investments • Financial Management</td>
<td>• Business Environment • Project Budgeting • Strategic Management • HRM • Organizational Behavior • Business and Cost Accounting • Project Marketing</td>
<td>• Business Environment • Marketing • Sales Management • Strategic Marketing • Consumer Behavior • Institution Sales Retail • Business Environment</td>
<td>• Management Principles • Quantitative Methods • Purchase Management • Negotiation • Inventory Management • Production and Operations Management • Strategic Management</td>
</tr>
<tr>
<td>Total Fees for Indian Residents</td>
<td>₹ 25900 + Service Tax</td>
<td>₹ 25900 + Service Tax</td>
<td>₹ 25900 + Service Tax</td>
<td>₹ 25900 + Service Tax</td>
</tr>
<tr>
<td>Fees for Foreign Residents</td>
<td>US $ 1600</td>
<td>US $ 1600</td>
<td>US $ 1600</td>
<td>US $ 1600</td>
</tr>
</tbody>
</table>

For Free Career Counseling Call : +91-8928 111111

www.isbm.org.in
<table>
<thead>
<tr>
<th>COURSE</th>
<th>PFM  (Professional in Finance Management)</th>
<th>PHRM (Professional in Human Resource Management)</th>
<th>PBI  (Professional in Banking and Insurance)</th>
<th>PACC (Professional in Accountancy)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Pre-requisites</td>
<td>Graduate / Diploma Holder with work Experience</td>
<td>Graduate / Diploma Holder with work Experience</td>
<td>Graduate / Diploma Holder with work Experience</td>
<td>Graduate / Diploma Holder with work Experience</td>
</tr>
<tr>
<td>Duration</td>
<td>Fast Track: 1 Year 3 Years</td>
<td>Fast Track: 1 Year 3 Years</td>
<td>Fast Track: 1 Year 3 Years</td>
<td>Fast Track: 1 Year 3 Years</td>
</tr>
<tr>
<td></td>
<td>Regular: 3 Years</td>
<td>Regular: 3 Years</td>
<td>Regular: 3 Years</td>
<td>Regular: 3 Years</td>
</tr>
<tr>
<td>Subjects</td>
<td>Finance</td>
<td>Personnel Management</td>
<td>Banking</td>
<td>Introduction to IFRS</td>
</tr>
<tr>
<td></td>
<td>Merger and Acquisitions</td>
<td>Organizational Behavior</td>
<td>Investments</td>
<td>Taxation</td>
</tr>
<tr>
<td></td>
<td>Corporate Finance</td>
<td>Labor Law</td>
<td>Insurance</td>
<td>Cost Accounting</td>
</tr>
<tr>
<td></td>
<td>Financial Engineering</td>
<td>Human rights and policies</td>
<td>Organizational Behavior</td>
<td>Accountancy</td>
</tr>
<tr>
<td></td>
<td>Managerial Accounting</td>
<td>Accounting</td>
<td>HRM</td>
<td>Economics</td>
</tr>
<tr>
<td></td>
<td>Investments policies and schemes</td>
<td>Training and development</td>
<td>Accounting</td>
<td>Business Law</td>
</tr>
<tr>
<td></td>
<td>Corporate funding</td>
<td>Corporate HRM</td>
<td>Finance</td>
<td>Banking and Insurance</td>
</tr>
<tr>
<td></td>
<td>Study Center: 3 hrs /- Paper</td>
<td>Study Center: 3 hrs /- Paper</td>
<td>Study Center: 3 hrs /- Paper</td>
<td>Study Center: 3 hrs /- Paper</td>
</tr>
<tr>
<td></td>
<td>Online Exams: 1 hrs /- Paper</td>
<td>Online Exams: 1 hrs /- Paper</td>
<td>Online Exams: 1 hrs /- Paper</td>
<td>Online Exams: 1 hrs /- Paper</td>
</tr>
<tr>
<td>Total Fees for Indian Residents</td>
<td>₹ 25900 + Service Tax</td>
<td>₹ 25900 + Service Tax</td>
<td>₹ 25900 + Service Tax</td>
<td>₹ 25900 + Service Tax</td>
</tr>
<tr>
<td>Fees for Foreign Residents</td>
<td>US $ 1600</td>
<td>US $ 1600</td>
<td>US $ 1600</td>
<td>US $ 1600</td>
</tr>
</tbody>
</table>
Advance Certificate Courses

Course Structure:
One subject of the principal specialization. This course is designed for the individuals who are dedicated into their respective field of work. This will help them to ensure that they have got a specialized certificate in the field of their choice.

Examination:
The student will have to appear for only 1 subject as a principal specialization subject, as it is an exclusive specialization course.

Pre-Requisites: DBM or equivalent in the respective field
Duration: Fast Track: 3 Months Regular: 6 Months

<table>
<thead>
<tr>
<th>Fees</th>
<th>5900/- + Service Tax</th>
</tr>
</thead>
<tbody>
<tr>
<td>USD</td>
<td>300</td>
</tr>
</tbody>
</table>

Exam Duration:
- Online: 2 Hrs
- Home: 10 Days
- Centre Based: 3 Hrs [Per Paper]

Course Structure:
- Advance Certificate in Risk and Insurance Management
- Advance Certificate in Business Law
- Advance Certificate in Indirect Taxation
- Advance Certificate in Direct Taxation
- Advance Certificate in Hospital Laws and Management
- Advance Certificate in Banking Laws and Loan Management
- Advance Certificate in Business Strategy
- Advance Certificate in Business Research Methods
- Advance Certificate in Operations Management
- Advance Certificate in Management Control Systems
- Advance Certificate in Business Economics
- Advance Certificate in Business Communication
- Advance Certificate in Information Technology
- Advance Certificate in Business Ethics
- Advance Certificate in Sales and Distribution Management
- Advance Certificate in Services Marketing Management
- Advance Certificate in Strategic Marketing
- Advance Certificate in Marketing Communications
- Advance Certificate in Consumer Behavior
- Advance Certificate in Global Business Environment
- Advance Certificate in Multinational Corporations
- Advance Certificate in International Business
- Advance Certificate in Organizational Behavior
- Advance Certificate in Managerial Effectiveness
- Advance Certificate in Import /export Management
- Advance Certificate in Enterprise Risk Management
- Advance Certificate in Leadership and Change Management
- Advance Certificate in Training and Development
- Advance Certificate in Performance Management
- Advance Certificate in Global Strategic Management
- Advance Certificate in Strategic Finance Management
- Advance Certificate in Financial Engineering
- Advance Certificate in Treasury Management
- Advance Certificate in Foreign Exchange Management
- Advance Certificate in Banking Finance
- Advance Certificate in Accounting
- Advance Certificate in Forensic Accounting
- Advance Certificate in Information Systems Auditing
- Advance Certificate in Interior Management
- Advance Certificate in Marketing Communications
- Advance Certificate in Civil Engineering
- Advance Certificate in Advertising Management
- Advance Certificate in Agriculture Management
- Advance Certificate in Air Transport Management
- Advance Certificate in Architectural Management
- Advance Certificate in Asset Management
- Advance Certificate in Biotechnology Management
- Advance Certificate in BPO Management
- Advance Certificate in Brand Management
- Advance Certificate in Business Administration
- Advance Certificate in Business Marketing
- Advance Certificate in Call Center Management
- Advance Certificate in Chartered Finance Management
- Advance Certificate in Clinical Pharmacology
- Advance Certificate in Clinical Research
- Advance Certificate in Communication Management
- Advance Certificate in Construction Management
- Advance Certificate in Consumer Management
- Advance Certificate in Contemporary Auditing
- Advance Certificate in Cooperative Management
- Advance Certificate in Corporate and Finance Management
- Advance Certificate in Corporate IT Management
- Advance Certificate in Corporate Law
- Advance Certificate in Corporate Training
- Advance Certificate in Cost and Management Accounting
- Advance Certificate in Customer Care Management
- Advance Certificate in Customer Relationship Management
- Advance Certificate in Cyber Law Management
Advance Certificate Courses

- Advance Certificate in Communication Management
- Advance Certificate in Construction Management
- Advance Certificate in Consumer Management
- Advance Certificate in Contemporary Auditing
- Advance Certificate in Cooperative Management
- Advance Certificate in Corporate and Finance Management
- Advance Certificate in Corporate IT Management
- Advance Certificate in Corporate Law
- Advance Certificate in Corporate Training
- Advance Certificate in Cost and Management Accounting
- Advance Certificate in Customer Care Management
- Advance Certificate in Customer Relationship Management
- Advance Certificate in Cyber Law Management
- Advance Certificate in Dairy Management
- Advance Certificate in Business System
- Advance Certificate in Ecommerce
- Advance Certificate in Energy Management
- Advance Certificate in Entrepreneurship Management
- Advance Certificate in Environmental Management
- Advance Certificate in Equality Research Management
- Advance Certificate in Equity Research Management
- Advance Certificate in Event Management
- Advance Certificate in Family Business Management
- Advance Certificate in Fashion Management
- Advance Certificate in Finance Management
- Advance Certificate in Foreign Trade
- Advance Certificate in General Management
- Advance Certificate in Hardware Management
- Advance Certificate in Healthcare Management
- Advance Certificate in Holistic Management
- Advance Certificate in Hospital Administration
- Advance Certificate in Hospitality Management
- Advance Certificate in Hotel Management
- Advance Certificate in Human Resource Management
- Advance Certificate in Industrial Management
- Advance Certificate in Industrial Marketing
- Advance Certificate in Information Management
- Advance Certificate in Intellectual Property Rights
- Advance Certificate in International HR Management
- Advance Certificate in International Management
- Advance Certificate in International Marketing Management
- Advance Certificate in International Trade
- Advance Certificate in Investment Analysis Management
- Advance Certificate in Investment Management
- Advance Certificate in Labor Law Management
- Advance Certificate in Library Management
- Advance Certificate in Logistics Management
- Advance Certificate in Market Risk Management
- Advance Certificate in Marketing Research Management
- Advance Certificate in Marketing Finance Management
- Advance Certificate in Marketing Management
- Advance Certificate in Mass Communication
- Advance Certificate in Material Management
- Advance Certificate in Media Management
- Advance Certificate in Networking Management
- Advance Certificate in Packaging Management
- Advance Certificate in Pathology Lab Management
- Advance Certificate in Personal Finance Management
- Advance Certificate in Personnel Management
- Advance Certificate in Petroleum Management
- Advance Certificate in Pharmacology Management
- Advance Certificate in Product Management
- Advance Certificate in Production Management
- Advance Certificate in Project Management
- Advance Certificate in Public Administration
- Advance Certificate in Public Relationship Management
- Advance Certificate in Purchase Management
- Advance Certificate in Retail Management
- Advance Certificate in Rural Management
- Advance Certificate in Rural Marketing Management
- Advance Certificate in Safety Management
- Advance Certificate in Sates Management
- Advance Certificate in SAP Consultancy Management
- Advance Certificate in School Management
- Advance Certificate in Shipping Management
- Advance Certificate in Software Management
- Advance Certificate in Software Project Management
- Advance Certificate in Supply Chain Management
- Advance Certificate in Takeover and Acquisition Management
- Advance Certificate in Taxation Management
- Advance Certificate in Telecom Management
- Advance Certificate in Textile Management
- Advance Certificate in Total Quality Management
- Advance Certificate in Transport Management
- Advance Certificate in Travel and Tourism Management
- Advance Certificate in Warehouse Management
- Advance Certificate in Total Safety Management
- Advance Certificate in Warehouse Management
### List of Specializations

<table>
<thead>
<tr>
<th>Advertising / Media / Communication</th>
<th>Architecture</th>
<th>Banking / Finance Accounts / Insurance</th>
</tr>
</thead>
<tbody>
<tr>
<td>• Advertising Management</td>
<td>• Architectural Management</td>
<td>• Banking Management</td>
</tr>
<tr>
<td>• Communication Management</td>
<td>• Construction Management</td>
<td>• Foreign Exchange Management</td>
</tr>
<tr>
<td>• Information Management</td>
<td>• Interior Management</td>
<td>• Asset Management</td>
</tr>
<tr>
<td>• Mass Communication</td>
<td></td>
<td>• Mutual Fund Management</td>
</tr>
<tr>
<td>• Media Management</td>
<td></td>
<td>• Finance Management</td>
</tr>
<tr>
<td>• Portfolio Management</td>
<td></td>
<td>• Investment Analysis Management</td>
</tr>
<tr>
<td>• Public Relationship Management</td>
<td></td>
<td>• Risk &amp; Insurance Management</td>
</tr>
<tr>
<td>• Telecom Management</td>
<td></td>
<td>• Taxation Management</td>
</tr>
<tr>
<td>• Advertising Management</td>
<td></td>
<td>• Investment Management</td>
</tr>
<tr>
<td>• Communication Management</td>
<td></td>
<td>• International Finance Management</td>
</tr>
<tr>
<td>• Information Management</td>
<td></td>
<td>• Takeover &amp; Acquisition Management</td>
</tr>
<tr>
<td>• Mass Communication</td>
<td></td>
<td></td>
</tr>
<tr>
<td>• Media Management</td>
<td></td>
<td></td>
</tr>
<tr>
<td>• Portfolio Management</td>
<td></td>
<td></td>
</tr>
<tr>
<td>• Public Relationship Management</td>
<td></td>
<td></td>
</tr>
<tr>
<td>• Telecom Management</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>BPO / Call Centre</th>
<th>Industries / Production</th>
<th>Marketing</th>
</tr>
</thead>
<tbody>
<tr>
<td>• BPO Management</td>
<td>• Operation Management</td>
<td>• Marketing Management</td>
</tr>
<tr>
<td>• Customer Relationship Management</td>
<td>• Industrial Management</td>
<td>• Consumer Management</td>
</tr>
<tr>
<td>• Customer Care Management</td>
<td>• Production Management</td>
<td>• International Management</td>
</tr>
<tr>
<td>• Call Centre Management</td>
<td>• Project Management</td>
<td>• Sales Management</td>
</tr>
<tr>
<td></td>
<td></td>
<td>• Export Management</td>
</tr>
<tr>
<td></td>
<td></td>
<td>• International Trade</td>
</tr>
<tr>
<td></td>
<td></td>
<td>• Foreign Trade</td>
</tr>
<tr>
<td></td>
<td></td>
<td>• Industrial Marketing</td>
</tr>
<tr>
<td></td>
<td></td>
<td>• Retail Management</td>
</tr>
<tr>
<td></td>
<td>• Total Quality Management</td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td>• Total Safety Management</td>
<td></td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Banking / Finance Accounts / Insurance</th>
<th>Corporate Finance Management</th>
<th>Equities Research Management</th>
<th>Treasury Management</th>
</tr>
</thead>
<tbody>
<tr>
<td>• Asset Management</td>
<td>• Corporate Finance Management</td>
<td>• Equities Research Management</td>
<td>• Treasury Management</td>
</tr>
<tr>
<td>• Mutual Fund Management</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>• Finance Management</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>• Investment Analysis Management</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>• Risk &amp; Insurance Management</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>• Taxation Management</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>• Investment Management</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>• International Finance Management</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>• Takeover &amp; Acquisition Management</td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Corporate Finance Management</th>
<th>Equities Research Management</th>
<th>Treasury Management</th>
</tr>
</thead>
<tbody>
<tr>
<td>• Corporate Finance Management</td>
<td>• Equities Research Management</td>
<td>• Treasury Management</td>
</tr>
<tr>
<td>• Asset Management</td>
<td></td>
<td></td>
</tr>
<tr>
<td>• Mutual Fund Management</td>
<td></td>
<td></td>
</tr>
<tr>
<td>• Finance Management</td>
<td></td>
<td></td>
</tr>
<tr>
<td>• Investment Analysis Management</td>
<td></td>
<td></td>
</tr>
<tr>
<td>• Risk &amp; Insurance Management</td>
<td></td>
<td></td>
</tr>
<tr>
<td>• Taxation Management</td>
<td></td>
<td></td>
</tr>
<tr>
<td>• Investment Management</td>
<td></td>
<td></td>
</tr>
<tr>
<td>• International Finance Management</td>
<td></td>
<td></td>
</tr>
<tr>
<td>• Takeover &amp; Acquisition Management</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Corporate Finance Management</th>
<th>Equities Research Management</th>
<th>Treasury Management</th>
</tr>
</thead>
<tbody>
<tr>
<td>• Corporate Finance Management</td>
<td>• Equities Research Management</td>
<td>• Treasury Management</td>
</tr>
<tr>
<td>• Asset Management</td>
<td></td>
<td></td>
</tr>
<tr>
<td>• Mutual Fund Management</td>
<td></td>
<td></td>
</tr>
<tr>
<td>• Finance Management</td>
<td></td>
<td></td>
</tr>
<tr>
<td>• Investment Analysis Management</td>
<td></td>
<td></td>
</tr>
<tr>
<td>• Risk &amp; Insurance Management</td>
<td></td>
<td></td>
</tr>
<tr>
<td>• Taxation Management</td>
<td></td>
<td></td>
</tr>
<tr>
<td>• Investment Management</td>
<td></td>
<td></td>
</tr>
<tr>
<td>• International Finance Management</td>
<td></td>
<td></td>
</tr>
<tr>
<td>• Takeover &amp; Acquisition Management</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Corporate Finance Management</th>
<th>Equities Research Management</th>
<th>Treasury Management</th>
</tr>
</thead>
<tbody>
<tr>
<td>• Corporate Finance Management</td>
<td>• Equities Research Management</td>
<td>• Treasury Management</td>
</tr>
<tr>
<td>• Asset Management</td>
<td></td>
<td></td>
</tr>
<tr>
<td>• Mutual Fund Management</td>
<td></td>
<td></td>
</tr>
<tr>
<td>• Finance Management</td>
<td></td>
<td></td>
</tr>
<tr>
<td>• Investment Analysis Management</td>
<td></td>
<td></td>
</tr>
<tr>
<td>• Risk &amp; Insurance Management</td>
<td></td>
<td></td>
</tr>
<tr>
<td>• Taxation Management</td>
<td></td>
<td></td>
</tr>
<tr>
<td>• Investment Management</td>
<td></td>
<td></td>
</tr>
<tr>
<td>• International Finance Management</td>
<td></td>
<td></td>
</tr>
<tr>
<td>• Takeover &amp; Acquisition Management</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Corporate Finance Management</th>
<th>Equities Research Management</th>
<th>Treasury Management</th>
</tr>
</thead>
<tbody>
<tr>
<td>• Corporate Finance Management</td>
<td>• Equities Research Management</td>
<td>• Treasury Management</td>
</tr>
<tr>
<td>• Asset Management</td>
<td></td>
<td></td>
</tr>
<tr>
<td>• Mutual Fund Management</td>
<td></td>
<td></td>
</tr>
<tr>
<td>• Finance Management</td>
<td></td>
<td></td>
</tr>
<tr>
<td>• Investment Analysis Management</td>
<td></td>
<td></td>
</tr>
<tr>
<td>• Risk &amp; Insurance Management</td>
<td></td>
<td></td>
</tr>
<tr>
<td>• Taxation Management</td>
<td></td>
<td></td>
</tr>
<tr>
<td>• Investment Management</td>
<td></td>
<td></td>
</tr>
<tr>
<td>• International Finance Management</td>
<td></td>
<td></td>
</tr>
<tr>
<td>• Takeover &amp; Acquisition Management</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>
### List of Specializations

<table>
<thead>
<tr>
<th>Textile</th>
<th>Pharmaceuticals Biotech / Health Care</th>
<th>Purchase / Logistics</th>
<th>Exclusive</th>
<th>Software / Hardware</th>
</tr>
</thead>
</table>
| • Fashion Management  
• Textile Management | • Pharmacology Management  
• Biotechnology Management  
• Hospital Administration  
• Health Care Management  
• Pathology Lab Management  
• Clinical Pharmacology  
• Clinical Research  
• Holistic Management  
• Hospital Management | • Material Management  
• Supply chain Management  
• Logistics Management  
• Total Quality Management  
• Purchase Management | • Dairy Management  
• Rural Management  
• Environmental Management  
• Family Business Management  
• Aviation Management  
• School Management  
• Shipping Management  
• Safety Management  
• Event Management  
• Packaging Management  
• Entrepreneurship Management  
• Agriculture Management  
• Air Transport Management  
• Energy Management | • Software Project Management  
• SAP Consultancy Management  
• Software Management  
• Information Technology  
• E-Business System  
• Corporate IT Management  
• Cyber Law Management  
• Hardware Management  
• Ecommerce  
• Networking Management |

<table>
<thead>
<tr>
<th>Hotel / Tours &amp; Travels</th>
<th>Human Resource / Personnel</th>
<th></th>
<th></th>
<th></th>
</tr>
</thead>
</table>
| • Hotel Management  
• Hospitality Management  
• Travel & Tourism Management  
• Transport Management | • Human Resource Management  
• Personnel Management  
• Public Administration  
• Corporate Law  
• Labour Law Management  
• Corporate Training  
• International Human Resource Management | | | |

<table>
<thead>
<tr>
<th>General</th>
<th></th>
<th></th>
<th></th>
<th></th>
</tr>
</thead>
</table>
| • General Management  
• Business Administration  
• Cooperative Management | | | | |

[www.isbm.org.in](http://www.isbm.org.in)
The National Academy of Indian Payroll (NAIP) is the pioneering professional payroll body for India providing internationally recognised bench-marked standards for the HR/ Payroll and Finance executive and Employer in the complex areas of salaries, compensation and benefits, statutory payments and Labour Laws.

NAIP's activities are positively impacting the role and function of the organisation, employer, employee and Government by the professionalization and promotion of better working practices for the executive as well enhanced compliances being achieved by the organisation.

To achieve this NAIP has created the first of its kind specialist internationally recognised and benchmarked professional qualifications, training for the HR and Management Payroll and Finance Graduate as well as the Payroll and Compliance executive Graduate and Executives and within India

NAIP was launched in January 2010 in association with its strategic partner the UK's Governing Body of Payroll - The Chartered Institute of Payroll Professionals (CIPP). The launch was a further significant milestone in the acceleration of India as a provider of Professional Services both from a National and International perspective.

Throughout the key global economies there exists Governing Bodies for all the major Professions and the Payroll profession is no exception. The UK has the CIPP, USA has the APA, Canada has the CPA, yet in India it wasn't until the inception of NAIP that India was represented on a national or international forum. Now India joins the global payroll professional movement through NAIP. The benefits of this are many including effective skills development in a business critical area of the organization, a proper command of compliance can be achieved, providing a better opportunity by the organization to achieve inward investment.

Salaries and employee statutory compensation and benefits form one of the single biggest expenses to the organisation, it is central to the success of the operation, and if it is not given due importance and priority it can lead to complications such as lack of compliance leading to serious penalties and the possibility of penal sanctions against the proprietors of the organization.

NAIP, in providing these pioneering services provides improved employment prospects for not just the Payroll Practitioners but for HR Practitioners, Finance Executives and Managers. NAIP engages with employers and authorities through its International Conferences, consultations as well as its specialist forums.

All of which in turn creates a better equipped work force and employment opportunities as well as a responsible and recognized employee for the organization thereby helping to achieve a greater efficiency, effectiveness which ultimately significantly contributes to the bottom line or profitability of the organization but also to accountants, entrepreneurs, HR managers etc, to provide the much needed skills base that is required across all industries and commercial sectors.

Such skills attainment has become an industry minimum requirement in other developed countries in terms of recruiting skilled staff in the HR/ Finance/ Payroll departments. The NAIP Qualification and Training Portfolio provides a win-win solution. The employer will have the assurance of competent and professional staff in the handling of this key area of their organization and the candidate/ graduate working in this domain or looking to work in HR, Finance department has an improved chance of successful employment as he/she can demonstrate their skills attained in this key area of work.

The benefits continue as NAIP is a membership organisation. On completion of the qualifications the graduate student will be awarded with Full Professional Membership of NAIP allowing him/her to be recognised as a true professional in this important profession. In addition to NAIP's membership the student will also attain International Membership of the CIPP.
Payroll Management Course

PART A - THE FOUNDATION CERTIFICATE IN PAYROLL AND PAYROLL COMPLIANCE

- Obligation to/from
- Human Resources
- Finance
- Information Technology
- Payment Periods & Frequencies
- Pay Calendars
- Data Collection & Timescales
- Payroll Timetable
- Payroll Processes
- Dealing with: -
  - New Starters
  - Authorised/ Unauthorised Absence
  - Pay Awards & Increments
  - Leavers
- Payments & Temporary Changes
- Pay & Allowances
- Overtime & Flexible Leave
- Leave, Travel Allowances & Local Travel Assistance
- Medical Payments
- A basic understanding
- Income Excluded from Tax
- Income under the Head Salary 1
- Income under the Head Salary 2
- A basic understanding of Taxation
- Employees Provident Fund
- Employees Deposit - Linked Insurance Scheme
- Employees Pension Scheme
- Payment of Bonus Act 1965
- Employee State Insurance
- The Maharashtra Labour Welfare Act 1953
- Mandatory Gratuity Scheme

PART B: THE ADVANCED CERTIFICATE IN PAYROLL ADMINISTRATION AND PAYROLL COMPLIANCE

- Employers Provident Fund And Miscellaneous Provisions Act 1952
- Payments
- Obligations to:– 3rd Parties
- Finance
- Final Reconciliations
- Statutory Reporting
- Output for Other Organisations
- Employee Reports
- Reports For Employees And Pensioners
- Reports For Employers
- Operational Reports
- Exhibits
- Data Storage, Security And Confidentiality
- The Bombay Shops & Commercial Establishment Act, 1948
- The Maternity Benefit Act, 1961
- The Labour (Regulation & Abolition Act, 1970
- The Equal Remuneration Act, 1976
- The Payment of Wages Act, 1936
- The Payment of Gratuity Act, 1972
- The Minimum Wages Act, 1936
- The Factories Act, 1948
- Terminating an Employee
- Compliance for Terminating Employees
- Introduction to Accounting
- Financial & Management Accounting
- Computerisation of Payroll Procedures
- System Management Information and Features
- Key Performance Indicators
- Payroll Performance Indicators
- Presentation of your Report
- Report Assignment

PART C – THE CERTIFICATE IN PAYROLL MANAGEMENT

- In-House Payroll Systems
- Outsourcing of Payroll
- Interfaces to/from other systems
- Project Management
- Communications
- Writing Letters
- Public Speaking
- Interviewing Techniques
- Understanding Behaviour
- Motivation
- Managing Stress
- Resolving poor performance
- Managing meetings
- Negotiating skills & techniques
- Reports
- Monitoring and controlling performance
- Time management
- Managing change in the workplace
- Supervision, management and leadership
- Staff recruitment
- Appraisal techniques
- Staff development

Eligibility | Course Duration | Fees | Examination
---|---|---|---
Graduate / DBM | 2 Months | 5,900 INR + Service tax | Online

Eligibility | Course Duration | Fees | Examination
---|---|---|---
Graduate / DBM | 4 Months | 7,900 INR + Service tax | Online

Eligibility | Course Duration | Fees | Examination
---|---|---|---
Graduate / DBM | 11 weeks of study and 4 weeks for major assignment | 10,000 INR + Service tax | Online

www.isbm.org.in
Aeren Foundation strongly believes in every child’s right to public or publicly funded education of good quality. Aeren Foundation recognizes and cherishes the critical role played by principals, other school leaders and their schools in providing education services to the communities in which they operate. School leaders, in particular, are strategically positioned to ensure that their schools provide quality education by creating conditions for effective teaching and learning in their institutions.

However, Aeren Foundation notes that the rapidly changing economic, social and cultural environments in which schools operate have created new challenges for school leaders. For example, the implementation of decentralization policies and new accountability demands has made school leadership more and more complex. These demands require school leaders to be more multiskilled and more versatile, as they are called upon to make more complex management and administrative decisions, while at the same time providing the necessary pedagogical leadership in the school.

Aeren Foundation supports school principals and other school leaders in their quest to improve teaching and learning in their institutions and the conditions under which they, teachers and other education employees work. Healthcare, poverty, population control, unemployment or human rights, but the only weapon to fight against this entire problem is through Education. Because education is both the means as well as the end to a better life because it empowers an individual to earn his/her livelihood and the end because it increases one’s awareness on a range of issues—from healthcare to appropriate social behavior to understanding one’s rights and in the process evolve as a better citizen.

Aeren Foundation and Al-Noor Foundation together have joined hands for this noble cause.

Al-Noor Foundation is an initiative taken by Her Excellency ‘Ms. Salma Ansari’.

We hereby appeal to all the responsible citizens of the world to get together and contribute for this noble cause.

We are inviting applications for scholarship for the economically challenged students. Those waiting to apply can find further information on the website www.aerenfoundation.org.
General Instruction for Students

- Candidates shall abide by the Rules & Regulation enforced by ISBM as well as those that may be issued by ISBM from time to time.
- False declaration of qualification by the candidate will disqualify his / her admission to ISBM and ISBM can take appropriate penal action.
- For all penal and legal actions the court of law will be Mumbai.
- Any change in name / address/ contact details should be informed to ISBM via mail at support@isbm.org.in
- It is the wholesome discretion of ISBM to upgrade or modify the syllabus and contents of the course.
- If a student is found to have concealed any information or violates the rules of ISBM, he /she shall be liable for cancellation of his / her admission with ISBM.
- ISBM has the complete right to cancel any admission, if any false declaration of qualification is made by the student or the qualification certificate submitted by the student are found to be fake or fraudulent.
- The student can discontinue his / her studies anytime during the year but the fees paid by him/ her will not be refunded in any case.

Rules & Regulations

Change in Name for Students
If the student wants to change his/ her name after admission, he / she should obtain prescribed form from ISBM, fill it carefully and submit the same with the following documents:

- A prescribed application form available at ISBM website.
- A fee of Rs. 1000/- (Requisite Fees) along with above documents.

Change in Address:
- If the student wants to change his / her address given at the time of admission, he / she should obtain prescribed Application from ISBM, fill it carefully and submit the same with the Residential Proof (Self Attested) e.g Leave & License Agreement, Electricity Bill etc.

Issue of Duplicate Certificate & Marksheets
- The student is requested to fill the form and submit the same with the requisite fees of Rs.1000/- for issuing Duplicate Certificate & Marksheets.

Examination:
- For each course there will be an Online / Offline exam of 80 marks.
- Minimum passing marks are 40 in each subject.

Re-valuation of Result
- If a student is not convinced with his / her results, he / she can apply for the re-valuation of the same on payment of Rs.300/- per subject within 15 days of declaration of results.
1) The admission form is to be filled completely with correct details in Block/ Capital letters.
2) All details are mandatory.
3) The applicant is advised to submit the following documents with application form:
   a) 4 passport size color photographs.
   b) Attested copies of requisite qualification certificates.
   c) Photo ID proof.
   d) Residential proof

Note:
   a) All cheques / Demand Draft / Pay orders should be drawn in favour of “INDIAN SCHOOL OF BUSINESS MANAGEMENT AND ADMINISTRATION” only.
   b) Applicant can also submit the fees through payment gateway by Credit Card / Debit Card.
4) The applicant can also enroll for courses Online at www.isbm.org.in

General Guidelines

ISBM Online Result Verification
- Students can verify their results online through ISBM web portal. The web portal address for result verification is www.isbm.org.in/verification

Certification Authenticity & Student Verification
- The organization can verify / authenticate the students results by sending a verification mail on verify@isbm.org.in

Re-Appeal
- If the student fails to clear any of the examination he / she will have to re-apper, by paying the requisite fee for each attempt, whenever examinations are held, within the maximum duration of the course.

Expiry of Course Tenure / re-registration charges
- After the expiry of the tenure of the program the student can request for consideration of re-registration to continue and complete his course by paying the requisite fees, applicable by ISBM.

Payment of Fee
- It is the responsibility of the student to pay his/ her fees within the deadline as communicated by ISBM.
- The fees once paid will not be refunded or adjusted under any circumstances.
Our Presence

HEAD OFFICE
ISBM,
A/222, Shanti Shopping Centre, Opp. Railway Station, Mira road (E), Thane - 401107, Maharashtra, INDIA
Phone: +91-9892501991
Email: info@isbm.org.in

REGIONAL OFFICE
Delhi
ISBM,
Office No. 309, 3rd floor, New Delhi House, Near Barakhamba Road Metro Station, Connaught Place, New Delhi - 110001, INDIA
Phone: +91-9109956491 / +91-9109956492
Email: delhi@isbm.org.in

Chandigarh
ISBM,
Sco-271, Sector 32D, Chandigarh-160032
Phone: +91-9109956511 / +91-9109956519
Email: chandigarh@isbm.org.in

Ludhiana
ISBM,
Room No. 100, 101, 1st Floor, San Plaza Building, Opp. Stock Exchange, Feroze Ghandhi Market, Ludhiana (Punjab) - 141001
Phone: +91-9109956526 / +91-9109956527
Email: ludhiana@isbm.org.in

Jaipur
ISBM,
503, Vjay City Point, Ashok Marg, Ahinsa Circle, C- Scheme, Jaipur - 01
Phone: +91-141-5169418 / +91-141-5169403
Email: jaipur@isbm.org.in

Lucknow
ISBM,
F-VIII, 1st Floor, Chintels House, 16, Station Road, Lucknow - 226001
Phone: +91-522-3074200 / +91-522-3074201
Email: lucknow@isbm.org.in
Email: delhi@isbm.org.in

Kolkata
ISBM,
33A, Jawaharlal Nehru Road, Chatterjee International Center, Room No.9, 18th Floor, Kolkata - 700 071
Phone: +91-9109956444
Email: kolkata@isbm.org.in

Visakhapatnam (Vizag)
ISBM,
D. No. 47-10-32, TF-4, Guttikonda Mansions, Main road, Dondaparty, Near Dimond Park, Dwaraka Nagar, Visakhapatnam, Andhra pradesh - 530016
Phone: +91-8916888030 / +91-8916661766
Email: vizag@isbm.org.in

Chennai
ISBM,
Old Door No.304/305, Guna Complex, New No. 443 & 445, Next to Hotel Anandha, Opp to DMK Office, Anna Salai, Teynampet, Chennai- 600 018.
Phone: 044-48500507 / +91-9109956440
Email: chennai@isbm.org.in

Bangalore
ISBM,
2nd Floor, No. 416, 2nd Block, HRBR layout, Kalyanagar, Kamanhalli Main Road, Opp. ICICI Bank Bangalore - 560043,
Phone: +91-80-33476685
Email: bangalore@isbm.org.in

Cochin
ISBM,
4th floor, Chicago Plaza, Above Axis Bank, Rajaji Road, Kochi - 682035
Phone: +91-9746747642 /0484-4066030
Email: cochin@isbm.org.in

Hyderabad
ISBM,
202, Sufi Chambers, Near G.S.Plaza,Banjara Hills Road no 1, Hyderabad - 500034
Phone: +91-40-33720252 / +91-9246826770
Email: hyderabad@isbm.org.in

www.isbm.org.in
Our Presence

Mira Road
ISBM Sales Department
A/222, Shanti Shopping Centre, Opp. Railway Station, Mira road (E), Thane - 401107, Maharashtra, INDIA
Phone: +91-9892501991
Email: info@isbm.org.in

Pune
ISBM,
ISBM Tower, Near Pool gate Police Station, Opp. Jee jee Bhoys Zoroastrian Hostel, M.G.Road, Pune-1
Phone: +91-9109956479 / +91-9109956475
Email: pune@isbm.org.in

Mumbai
ISBM,
2nd Floor, Sukhmani Building, Opp Nadco Shopping Centre, S V Road, Andheri West
Mumbai - 400058, Maharashtra, INDIA
Phone: +91-7304111111 / +91-22-40127205
+91-22-26285269 / +91-22-32945551
Email: mumbai@isbm.org.in

Ahmedabad
ISBM,
C-903, Titanium city center, 100 ft, Anand Nagar road, Near Sachin Tower, Prahlad Nagar, Ahmedabad- 380015
Phone: +91-79-40301945 / +91-9374543239
Email: ahmedabad@isbm.org.in

Thane
ISBM,
Office no. 1, 1st Floor, Atmaram Tower, Jambli Naka, Talav pali, Near Chintamani Jewellers, Thane (West)
Phone: +91-932175 7598 / +91-9146488277
Email: thane@isbm.org.in

Indore
ISBM,
213, 2nd Floor, Bansi trade center, MG Road, Indore, Madhya Pradesh - 452001
Phone: +91-7314981010
Email: indore@isbm.org.in

Raipur
ISBM,
C/130, Sector 6, Vallabh Nagar, Raipur,
Chattisgarh - 492001
Phone: 0771 - 2412333
Email: raipur@isbm.org.in

Gwalior (M.P)
ISBM,
1st Floor, Subhashish Apt., In front of Kwalley Restaurant, City Centre, Gwalior - 474011 (M.P.)
Phone: +91-9827202839 / +919229916099
Email:gwalior@isbm.org.in

BRANCH OFFICES

Trivandrum
ISBM,
Sagara - 300, KP2/361-B, Nalanchira, P.O, Trivandrum - 695015 Kerala
Phone: +91-9847793663/+91-8590056300
+91-471-2534413
Email: trivandrum@isbm.org.in

Rudrapur
ISBM,
D - 63 Green Park, Kashipur Road, Village : Dibdiba, Rudrapur, Uttrakand - 263133
Phone: +91-9760492711 / +91-9997552435
Email: rudrapur@isbm.org.in

Neyveli
ISBM,
No-5, Anna Graham, Opp. Neyveli Arch, Gandhi Nagar Post, Indira Nagar, Neyveli-607801, Tamil Nadu
Phone: +91-8754132213 / +91-9632347617
Email: chn@isbm.org.in

Gurgaon
ISBM,
Shop No. 517, Top Floor, Deep Plaza Complex, Near Rajiv Chowk, Gurgaon, Haryana - 122001
Phone: +91-9350690664 / +91-9718802003
Email: gurgaon@isbm.org.in

Trivandrum
ISBM,
1st Floor, S N Towers, TC 11/502, Nanthencode, Kowdiar PO, Trivandrum - 695003
Phone: +91-9745180784
Email: tri@isbm.org.in

Ratnagiri
ISBM,
Puneet Organisation, Office 9, Krushneshwar Nagar, Pag Naka, Mumbai-Goa Highway, Chiplun - 415605
Phone:02355-260032 /+91-8600380368 / +91-982 307 1871
Email: chiplun@isbm.org.in
INTERNATIONAL LOCATIONS

Kabul (Afghanistan)
ISBM,
57, 3rd Floor, Oroj Plaza, Karte 4, Kabul, Afghanistan
Phone: +93-786002786
Email: isbmkabul@isbm.org.in

Mazar-e-sharif (Afghanistan)
ISBM,
48, 4th Floor, East Of Rawza, Rezwan Market, Mazar-e-sharif, Afghanistan
Phone: +93-787777155 / +93-502045550
Email: mazaresharif@isbm.org.in

Mashriqi (Afghanistan)
ISBM,
205, 3rd floor, tarakhail plaza, Nangarhar, Mashriqi, Afghanistan
Phone: +93-779934263 / +93-788419796
Email: mashriqi@isbm.org.in

Kandahar (Afghanistan)
ISBM,
Office Number 571, 1 Fountain, Meloname Complex, Aino Mena, Kandahar, Afghanistan
Phone: +93-700361010 / +93-744779828
Email: kandahar@isbm.org.in

Colombo (Srilanka)
ISBM,
No: 14/1 - 1/3 L, 37th Lane, Colombo 06, Sri Lanka
Phone: +94-774083570
Email: srilanka@isbm.org.in

Jaffna (Srilanka)
ISBM,
55, College Road, Neeraviyadi, Jaffna, Sri Lanka
Phone: +94-212217095
Email: srilanka@isbm.org.in

Kuwait
ISBM,
Al Fintas Towers, Flat No. 205, Ghalia Building, Coast Street, Mahboula, Kuwait
Phone: +965-69397585 / +965-50773210
Email: kuwait@isbm.org.in

Ras al-khaimah (UAE)
ISBM,
AL BAYAN, Office # 202, Abu Dhabi, National Bank Building, Corniche road, Ras Al Khaimah, UAE
Phone: +971-562429764 / +971-556296647
Email: uae@isbm.org.in

Disclaimer: Indian School of Business Management and Administration assembles every effort to shield that the contents and statements made in its prospectuses are fair and precise; it can accept no liability for exclusion, errors or future changes. The Statements made, and information provided, are a general guide and there may be changes following publication which affect the contents. Courses or modules may be redesign or withdrawn without notice. Please note the information provided for particular courses, is intended for guidance only. the conditions and information mentioned to offers may vary from year to year and from applicant to applicant.
ISBM: Gateway To Excellence

The Indian School of Business Management and Administration (ISBM), an ISO 9001:2008 certified international B-School, is committed to providing high quality management education through distance learning across the globe. While it offers the best opportunity for learning anytime anywhere, the curriculum combines the latest academic knowledge with international practices.

By Dr. V. M. Bhat, President, Education Director & Dean, ISBM Management & Academic

Business

The global economy is emerging from a period of recession and is poised for growth. This new world presents unique business opportunities, challenges and risks. In a rapidly changing business environment, ISBM is committed to provide high quality management education through distance learning across the globe.

ISBM is equipped with state-of-the-art infrastructure, modern teaching-learning methods and experienced faculty. The curriculum is designed to provide students with the knowledge and skills required for success in today's business environment.

E-Learning – The Future landscape of learning and development

Mobile, relevant, personalized and contextually relevant content at any time and at any place. These are the three themes we are talking about in traditional classroom courses, teaching methods and even any form of learning content.

Mobile learning is being increasingly adopted by learners to access learning materials, and it is preferred over traditional methods. The rise of mobile learning has brought about a revolution in the way learning is delivered. The use of mobile devices has become a common practice in the classroom, and learners are now able to access learning content on-the-go.

The mobile learning revolution has brought about a number of benefits for learners. Learners can access learning content at any time and from any location, which has made learning more accessible and convenient. Mobile learning has also made it easier for learners to access learning content on-the-go, which has helped to increase engagement and retention.

In conclusion, mobile learning is a powerful tool for learning and development. It has the potential to transform the way we learn and has the potential to impact the future of education.

Media Speaks

ISBM: Gateway To Excellence

The Indian School of Business Management and Administration (ISBM), an ISO 9001:2008 certified international B-School, is committed to providing high quality management education through distance learning across the globe. While it offers the best opportunity for learning anytime anywhere, the curriculum combines the latest academic knowledge with international practices.

By Dr. V. M. Bhat, President, Education Director & Dean, ISBM Management & Academic

Business

The global economy is emerging from a period of recession and is poised for growth. This new world presents unique business opportunities, challenges and risks. In a rapidly changing business environment, ISBM is committed to provide high quality management education through distance learning across the globe.

ISBM is equipped with state-of-the-art infrastructure, modern teaching-learning methods and experienced faculty. The curriculum is designed to provide students with the knowledge and skills required for success in today's business environment.

E-Learning – The Future landscape of learning and development

Mobile, relevant, personalized and contextually relevant content at any time and at any place. These are the three themes we are talking about in traditional classroom courses, teaching methods and even any form of learning content.

Mobile learning is being increasingly adopted by learners to access learning materials, and it is preferred over traditional methods. The rise of mobile learning has brought about a revolution in the way learning is delivered. The use of mobile devices has become a common practice in the classroom, and learners are now able to access learning content on-the-go.

The mobile learning revolution has brought about a number of benefits for learners. Learners can access learning content at any time and from any location, which has made learning more accessible and convenient. Mobile learning has also made it easier for learners to access learning content on-the-go, which has helped to increase engagement and retention.

In conclusion, mobile learning is a powerful tool for learning and development. It has the potential to transform the way we learn and has the potential to impact the future of education.

Media Speaks

ISBM: Gateway To Excellence

The Indian School of Business Management and Administration (ISBM), an ISO 9001:2008 certified international B-School, is committed to providing high quality management education through distance learning across the globe. While it offers the best opportunity for learning anytime anywhere, the curriculum combines the latest academic knowledge with international practices.

By Dr. V. M. Bhat, President, Education Director & Dean, ISBM Management & Academic

Business

The global economy is emerging from a period of recession and is poised for growth. This new world presents unique business opportunities, challenges and risks. In a rapidly changing business environment, ISBM is committed to provide high quality management education through distance learning across the globe.

ISBM is equipped with state-of-the-art infrastructure, modern teaching-learning methods and experienced faculty. The curriculum is designed to provide students with the knowledge and skills required for success in today's business environment.

E-Learning – The Future landscape of learning and development

Mobile, relevant, personalized and contextually relevant content at any time and at any place. These are the three themes we are talking about in traditional classroom courses, teaching methods and even any form of learning content.

Mobile learning is being increasingly adopted by learners to access learning materials, and it is preferred over traditional methods. The rise of mobile learning has brought about a revolution in the way learning is delivered. The use of mobile devices has become a common practice in the classroom, and learners are now able to access learning content on-the-go.

The mobile learning revolution has brought about a number of benefits for learners. Learners can access learning content at any time and from any location, which has made learning more accessible and convenient. Mobile learning has also made it easier for learners to access learning content on-the-go, which has helped to increase engagement and retention.

In conclusion, mobile learning is a powerful tool for learning and development. It has the potential to transform the way we learn and has the potential to impact the future of education.