



Indian School of Business Management and Administration

An ISO 9001:2015 Certified International B-School



www.isbm.org.in

STUDENT **HANDBOOK**

LEAD BEYOND LIMITS





30⁺
YEARS OF
EXCELLENCE

Table of Contents

01

About
ISBM

02

Director's
Message

03

Mission
Vision

04

Accreditations
and
Recognitions

05

Partnerships
and
Memberships

06

Awards
and
Recognitions

07

Awards
and
Recognitions

08

ISBM Online
Program
Features

09

ISBM Online
Program
Features

10

ISBM
Learning
Management
System (LMS)

11

Inside
ISBM LMS

12

Media
Review

13

Programs

14-15

Doctorate
Program

16-24

Post
Graduate
Programs

25-27

Graduate
Programs

28-37

Advance
Diploma
Programs

38-41

Diploma
Programs

42-44

Advance
Certificate
Programs

45- 47

Certificate
Programs

48-50

Professional
Programs

51-53

Payroll
Certification
Programs

54-56

Management
Development
Programs

57-58

List of
Specializations

59-61

Student
Testimonials

62

Placements

63

List of Few
Organisations

64

Admission
Guidelines

65

General
Guidelines

66-67

Our
Presence

About ISBM

Empowering Future Leaders Since 3 decades

Founded in 1992 by the Aeren Foundation, the Indian School of Business Management and Administration (ISBM) has emerged as a pioneer in distance, correspondence and flexible learning models. With a legacy of over 33 years, ISBM continues to lead the way in delivering career-oriented, industry-relevant education to learners across India and around the globe.

ISBM paves a path to early success in life through its fast-track, short duration correspondence and online programs. This course consists of concepts and case studies that provide broad exposure to relevant business concepts and management practises. It helps students to get started by enhancing their productivity and developing the ability to formulate effective business policies and strategies, along with understanding their impact on organizations.

From the very beginning, our vision has been clear and powerful: to make quality education accessible and achievable for all, regardless of geographic location, age, background, or current professional responsibilities. In a world where time and flexibility are critical, ISBM's learning model is designed to fit around your life—not the other way around.

We recognize that today's learners are not limited to the traditional classroom. They are working professionals aiming to climb the corporate ladder, ambitious individuals wanting to switch careers, entrepreneurs seeking structured business knowledge, or graduates looking to gain a competitive edge. ISBM empowers all of them with flexible programs that allow them to study anytime, anywhere, without compromising on job commitments, family responsibilities, or personal goals.



Our academic framework is built on the belief that education should be practical, flexible, and outcome-driven. That's why ISBM offers programs that combine academic rigor with real-world application, enabling our students to gain knowledge that's immediately relevant and impactful in their careers. We support our learners through self-paced programs, modular coursework, downloadable content, and advanced online systems that bring the classroom to your fingertips.

Through innovative delivery, expert faculty, and globally recognized certifications, ISBM has helped shape the careers of thousands of students across 35+ countries. We are proud to be a trusted institution for individuals who are ready to grow, transition, or transform—and we continue to evolve to meet the changing demands of today's professional landscape.

At ISBM, we don't just provide education, we empower future leaders, decision-makers and change agents.

DIRECTOR'S MESSAGE

Welcome to *Indian School of Business Management and Administration*, where learning knows no boundaries.

In today's rapidly changing world, education must adapt to meet the needs of diverse learners, wherever they are. At ISBM, we are committed to delivering high-quality, accessible, and flexible education that empowers you to pursue your goals without limits. Our online learning platform is designed to blend academic excellence with real-world relevance, equipping you with the skills and mindset needed to thrive in a dynamic global environment.

We believe education should be student-centered, interactive, and engaging. Our faculty, industry experts, and support teams are dedicated to guiding you on every step of your educational journey, ensuring you receive personalized mentorship, practical knowledge, and opportunities for growth.

Whether you are seeking to advance your career, acquire new skills, or explore fresh fields of knowledge, ISBM provides the tools, resources, and community to help you succeed. Your determination, combined with our innovative programs, can transform challenges into opportunities and dreams into achievements.

Thank you for placing your trust in us. We look forward to seeing you excel and make a positive impact on the world.

Warm regards.

Mission

To prepare innovative and entrepreneurial leaders of the future with the capacity to anticipate and manage change in international business and the professional environment. Our goal is to help students become successful managers in the shortest time. Our recognized courses give learners a qualification that is accepted both nationally and internationally, opening up better career opportunities.

Vision

To be a premier centre of management education. To Nurture thoughts, leaders and practitioners through innovative education. Shape a better future for mankind by developing effective and socially responsible individuals and organizations.

Accreditations and Recognitions

ISBM has covered innumerable milestones at different levels. What makes us an eminent brand is our youthful zest and enthusiasm to continuously reach new bench marks. ISBM was established in 1992 by a well-known Non-Governmental Organization (NGO) AEREN Foundation registered under Act 29 of 1950.Govt.of Maharashtra.



Registered with British Standard Institution which is accredited by ANAB



Recognized by Council of Distance Learning India



ISBM is member of National Human Resource Development India



International Association for Distance Learning(IADL)

ISBM is a member of IADL, UK, ensuring global standards in online and distance education. This affiliation reinforces the quality and credibility of our programs worldwide.



Affiliated by Indian Society of Technical Education, statutory partner of (AICTE)



Registered with ACS Registrars which is accredited by United Kingdom Accreditation services



Registered with Nimbus Certification which is registered with Accreditation services for certifying bodies, Europe. This accreditation ensures authenticity of valid certificate issued from ISBM



ISBM is the first bearer of Globally Assured Mark for "Quality Education" in education sector

Partnerships and Memberships



Active member of Al-Noor Charitable Society. An organization working for the up liftment of the society by educating the students. Founded by Her Excellency Mrs. Salma Hamid Ansari, wife of Vice-President of India



ISBM is a member of Indo-American Chamber of Commerce (IACC). The Indo-American Chamber of Commerce (IACC), established in 1968, is the apex bi-lateral Chamber synergizing India-US Economic Engagement



Member of Bombay Management Association (BMA) which is India's most premier Management Association, established in 1954



ISBM is in collaboration with Pearson Education as its Content Partner.



ISBM is proudly associated with Mangalayatan University as an admission partner



Member of National Center for Higher Education Management Systems, USA



ISBM is associated with National Small Industries Corporation Limited

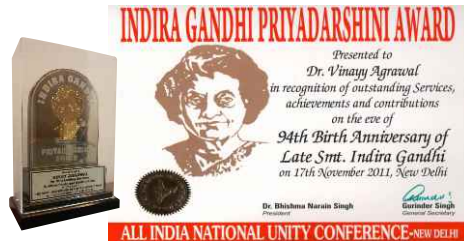


Member of The Council of EU Chambers of Commerce in India



ISBM is proudly associated with Manipal University Jaipur as an admission partner

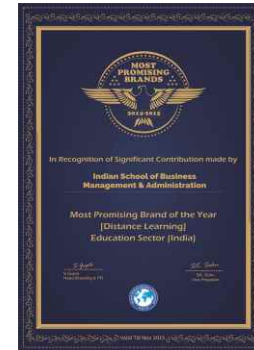
Awards and Recognitions



Indira Gandhi Priyadarshani Award



Indian Achievers Award for Education Leadership



Most Promising Brand of the Year at World Brands Summit Dubai, 2014.



Outstanding Business School, 2016



Education Leadership Award, 2017

Awards and Recognitions



International Achievers Award for Education Excellence



National Education Excellence Awards



Brands Academy Icon of the Year Awards



DNA & Stars of the Industry Group's Innovative Education Awards



Excellent Distance Education Provider of the Year

ISBM Online Program Features

E- LEARNING

ISBM has introduced an easy accessible and adaptive way of learning. ISBM's e-learning modules have their own unique features which not only assist students but also working professionals, home makers and those who have a determined interest in learning and broaden their knowledge.

E-Learning key features

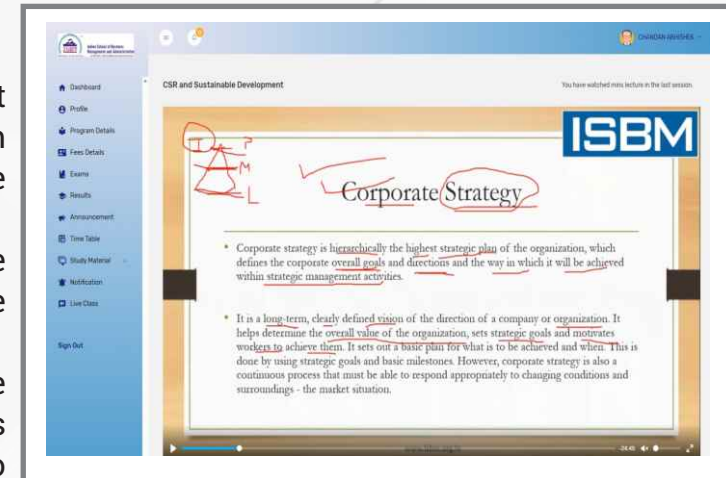
- Real-time access
- Personalized learning
- Paperless
- Global
- Possibly adaptive

Live Video Lectures

ISBM provides interactive business and management live video lectures conducted by eminent faculties from reputed organizations, colleges and universities around the globe.

These lectures are delivered live and are interactive sessions where students can raise their doubts via single click.

Our video lectures are conducted online across the globe to help students, apprentice, working professionals understand the core of business management. Access to these lectures shall stay with students for viewing later in recorded format. Not only student's foundation and basic knowledge will be set in an apt manner, but simultaneously, students will learn about advanced concepts related to the same. With our engaging and live/recorded video formats, our faculties make even the most challenging topics easy to comprehend and enjoyable to learn, through interaction over chat and emails. Core and crucial areas pertaining to business management are covered by our panel of experts which will help students in improving their business management expertise.



Recorded Video Lectures

Recorded lectures are stored in our e- library for student's reference purpose. Recorded lectures are delivered by eminent faculties from the industry. These lectures are not only course specific but also in sync with live examples, current affairs, case studies and presentations. While these lectures are conducted, students can post their queries, doubts to respective faculties which would be sermonized via email or chat option. Students can use this option any time for their reference purpose. This is the most user friendly and any time accessible learning tool.

ISBM's E-Learning wings

- Live Video Lecture
- Recorded Video Lecture
- E-Library
- Pearson Learning
- LMS
- Course Content
- Test
- Forums
- Assignments
- Statistics
- Student Resources
- Video Resources



ISBM E-Learning.com

This site can be visited to access videos and free courses offered by ISBM. ISBM has its own private channel with You-tube where students can subscribe and view lectures. Students can post their comments and suggestions. Students can access and attend doubt solving lectures arranged by the institute.

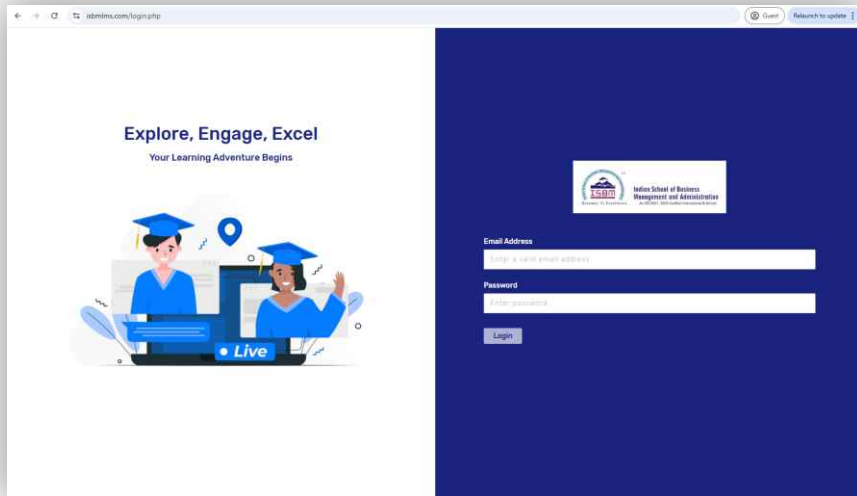
E-Library

E-Library is the most useful learning tool for students. These days students, working professionals, and any field learners are seen using smart phone's, tablets, and laptops everywhere. E-Library is accessible to all students with their login credentials. This is an easy access to all possible study material. A huge collection of E-Books, Case study, Sample Papers, Course Content, Recorded Lectures, Projects is available at E-library. ISBM ensures the e-library is updated time to time.

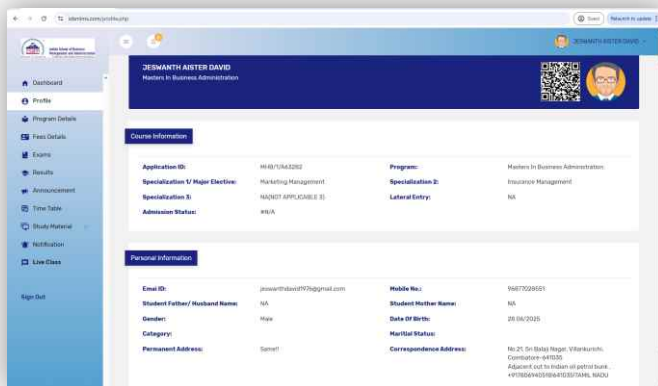
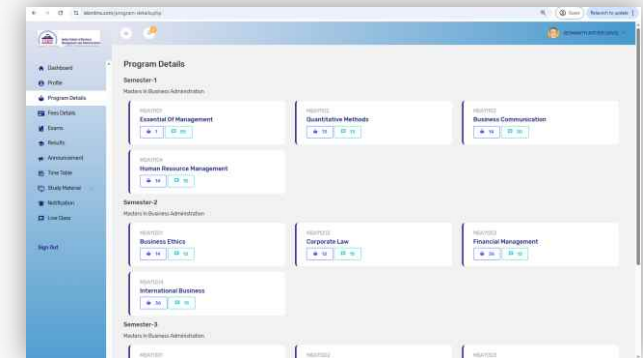


ISBM Learning Management System (LMS)

Your Gateway to Flexible, Job-Ready Learning



A Learning Management System (LMS) is the digital foundation of your academic journey. It is a centralized online platform that enables seamless access to learning, communication and progress tracking. At ISBM, our LMS is designed to simplify education by bringing the classroom to your fingertips—allowing students to learn at their own pace, from any location, without disrupting their personal or professional commitments. It creates a structured, interactive and flexible environment where education becomes both accessible and engaging.



Inside ISBM LMS: Your Personalized Learning Hub

At ISBM, we believe learning should be seamless, accessible, and empowering. Our Learning Management System isn't just powerful—it's intuitive, student-centric, and designed for maximum ease of use.

The smartly crafted dashboard consolidates all essential tools and features in one place, enabling a smooth and efficient learning journey. Whether you're accessing courses, tracking your progress, or engaging with peers and mentors, everything you need is just a click away.

Our content is regularly updated, ensuring you're always equipped with the latest knowledge and industry-relevant insights.

Course Materials

Access to all your study content, lectures, e-books, and video sessions

Assignments & Assessments

Submit tasks, take quizzes, and view feedbacks

Progress Tracker

Monitor your learning milestones, grades and completion status

Announcements

Stay updated with important alerts and academic notices

Discussion Forums

Collaborate with peers and connect with faculty

Live Sessions

Attend virtual classes and interact in real-time

Resource Library

Explore research papers, case studies and reference materials

With the ISBM LMS, learning becomes more than just studying—it becomes an experience tailored to your academic and professional success.

Twitter 17 July 2016

NEWS
PATROLLING

Home | Information | Review | Policy | Business | Lifestyle | Career | Projects | Sports

RECENT Microsoft Acquires Copern Software as its Cloud Storage Provider Program in India

ISBM ANNOUNCES ITS COLLABORATION WITH A BRITISH MULTINATIONAL LEARNING COMPANY- PEARSON EDUCATION

Monday, 11th July 2016 10:25 AM - 0 Comments

Indian School of Business Management and administration (ISBM) was established in 1992 by a well-known IAS – *senior functionaries*. It is well known for its top-notch international B-schools that provide comprehensive education in management courses. ISBM has over 250 specializations and management courses. The institution today announced their collaboration with British multinational publishing and education company Pearson to enhance the educational course for ISBM course in order to provide the same edge to their students with other students learning the same courses in other institutions.

Speaking about the collaboration, **Dr. Vijay M Aggarwal, Executive Director** of ISBM said, "We are delighted to have Pearson onboard with us, which will give our students an edge over the other students learning the same courses in other institutions. They are known for their unparalleled learning tools which will surely expand their knowledge and skills for general. ISBM & Pearson together will be committed to provide educational services at all available media spanning the learning course from both through university and beyond."

ISBM & Pearson will give the students access to their learning resources online. The content provided will include Videos, Powerpoint presentations and PDFs. Also, it will include mock tests and questionnaires. The highlight of the Online learning center is its Technical video which gives real time experience of the managerial concepts to the students. The page the students can access to study anytime, anywhere as per their convenience.

SHARE

[illegible]

Business Standard

TRENDING ON BS

[#KashmirViolence](#)
[#Brent](#)

[Home](#)
[PTI Stories](#)
[National](#)
[News](#)

ISBM collaborates with Pearson Education * Indian School of Business Management and Administration (ISBM) has joined hands with British multinational publishing company Pearson Education.

ISBM and Pearson will give the students access to their learning resources online. The content provided will include videos, powerpoint presentations and PDFs. Also, it will include mock tests and questionnaires.

"ISBM and Pearson together will be committed to provide educational services in all available media spanning the learning curve from birth through university and beyond," ISBM Executive Director Vinay M Agrawal said

READ MORE ON

[NATIONAL NEWS](#)
[ARAB SAWS](#)
[PTI STORIES](#)
[NEWS](#)

PREVIOUS STORY

Security arrangements in place in Muzaffargarh for Kwid

NEXT STORY

Khattar complains of "uneasiness", does say nothing to worry

[illegible][illegible]

THE HINDU

BusinessLine

Home

Education

Subscribe

Education

ISBM collaborates with Pearson Education

Updated: July 13, 2016 19:23 IST (PT)

Indian School of Business Management and Administration (ISBM) has joined hands with British multinational publishing company Pearson Education.

ISBM and Pearson will give the students access to their learning resources online.

The content provided will include videos, powerpoint presentations and PDFs.

Also, it will include mock tests and questionnaires.

"ISBM and Pearson together will be committed to provide educational services in all available media spanning the learning curve from birth through university and beyond,"

ISBM Executive Director Vinay M Agarwal said.

Like 4

[illegible][illegible][illegible][illegible]

Your Story



Doctorate Program

Doctorate Program is a prestigious, research-intensive journey designed for experienced professionals, academics and future thought leaders who aim to drive innovation, shape strategic decisions and contribute to the global body of knowledge.

Offered through a flexible and self-paced model, this program empowers learners to pursue advanced education without putting their careers on hold. Whether your goal is to gain academic credibility, advance professionally, or transition into consulting or teaching, this doctorate serves as the ultimate qualification to elevate your influence and expertise.

Students will engage in rigorous research, apply critical thinking to real-world challenges and produce a doctoral thesis that adds value to both academia and industry.

Duration :

11-33 months

Pre-requisites :

Post Graduate or Graduate with 5 years of work experience

Doctorate in Management Studies (DMS)

- Business Management
- Human Resource Management
- Marketing Management
- Financial Management
- Business Environment
- Research Methodology
- Corporate Law
- International Business
- Quantitative Techniques
- Business Planning and Policy
- Operations Management (Optional Subject)
- Thesis



Course Outcomes:

By the end of the Doctorate Program, learners will be able to:

- Demonstrate advanced research competence through the development of an original doctoral thesis.
- Apply analytical and strategic thinking to solve complex, real-world business or policy issues.
- Contribute to global academic and professional communities with impactful insights and innovative thought leadership.
- Master both theoretical and practical knowledge in a specialized field of study.
- Communicate research findings effectively, both in academic contexts and industry forums.
- Qualify for leadership, consultancy, or academic roles that demand the highest level of educational attainment.
- Critically evaluate and synthesize literature in your domain to frame meaningful research questions and methodologies.

Job Opportunities:

Management Consultant
Corporate Strategist
Academic Dean / Director
Faculty / Researcher
Data-driven Decision Scientist
Corporate Strategy Consultant
Public Policy Advisor

Entrepreneur
Leader
Mentor
Business Analyst
Director
CEO, COO, CFO
Thought Leader

Online Learning Features :



Structured Study Material

- Well-organized e-content tailored to your chosen specialization, designed for easy understanding and quick revision.



24/7 Learner Support

- Get your queries resolved anytime with round-the-clock academic and technical assistance.



Real-World Case Studies

- Apply concepts to practical business scenarios and build problem-solving skills with hands-on projects.



Continuous Assessments

- Regular quizzes and assignments to reinforce learning and track your progress effectively.



Expert Video Lectures

- Pre-recorded sessions by experienced faculty and industry leaders—available anytime, anywhere for on-demand learning.

Post Graduate Programs

ISBM's Post Graduate programs in Management & General Business are designed to develop future-ready business leaders and professionals equipped to thrive in a competitive global landscape.

These programs provide in-depth knowledge across key business domains including strategy, finance, marketing, operations, leadership and organizational behavior. With a strong emphasis on practical learning, industry case studies and real-world application, our curriculum is built to meet current market demands. Whether you're a recent graduate or a working professional seeking to advance your career, our programs offer the ideal blend of academic rigor and industry relevance.



Duration :

11-22 months

Pre-requisites :

Graduate or equivalent

Post Graduate Program in Management (PGPM)

- Essentials of Management
- Quantitative Techniques
- Business Communication
- Human Resource Management
- Business Ethics
- Corporate Law
- Financial Management
- International Business
- Marketing Management
- Business Strategy
- Management Control Systems
- Business Environment
- Specialization - I
- Specialization - II
- Project

Duration :

11-22 months

Pre-requisites :

Graduate or equivalent

Post Graduate Certificate in Management (PGCM)

- Management Theory and practice
- Business Communication
- Quantitative Techniques
- Managerial Economics
- Accounting for Managers
- Business Law
- Specialization - I
- Project

Duration :

6-22 months

Pre-requisites :

Graduate with work experience

Executive Post Graduate Program in Management (EPGPM)

- Essentials of Management
- Organizational Behaviour
- Accounting for Managers
- Business Communication
- Quantitative Techniques
- Business Law
- Managerial Economics
- Operation Management
- Business Ethics
- Specialization - I
- Project

Duration :

6-22 months

Pre-requisites :

Graduate with work experience

Post Graduate Program in Investment Banking

- Essentials of Management
- Quantitative Techniques
- Business Communication
- Corporate Law
- Business Ethics
- Introduction to Banking System
- Introduction to Investment Banking
- Investments & Portfolio Management
- Risk Management
- Foreign Exchange and Money Markets
- Foreign Reporting Analysis
- Security and Financial Analysis
- Project

Duration :

11-22 months

Pre-requisites :

Graduate or equivalent

Post Graduate Program in Strategic HRM

- Essentials of Management
- Quantitative Techniques
- Business Communication
- Corporate Law
- Business Ethics
- Strategic HRM
- Business Context of HRM
- Organizational Behaviour
- Leadership
- Strategic Compensation Management
- Strategic Training and Development
- HR Analytics
- Project

Duration :

11-22 months

Pre-requisites :

Graduate or equivalent

Post Graduate Program in Product Management

- Essentials of Management
- Quantitative Techniques
- Business Communication
- Corporate Law
- Business Ethics
- Strategic Management
- Communication Management
- Product Management
- Advertising and Sales Promotion
- Marketing Research
- Marketing Management
- Brand Management
- Product Pricing Strategy
- Project

Duration :

11-22 months

Pre-requisites :

Graduate or equivalent

Post Graduate Program in Marketing and Sales

- Essentials of Management
- Quantitative Techniques
- Business Communication
- Corporate Law
- Business Ethics
- Strategic Management
- Marketing Management
- Consumer Behaviour
- Strategic Sales Management
- Marketing of Services
- International Marketing Management & Research
- Digital Marketing
- Brand Management
- Advertising and Sales Promotion
- Project

Duration :

11-22 months

Pre-requisites :

Graduate or equivalent

Post Graduate Program in Finance

- Essentials of Management
- Quantitative Techniques
- Business Communication
- Corporate Law
- Business Ethics
- Introduction to FinTech/ Financial Accounting
- Management of Financial Services
- Principles and Practice of Insurance
- International Financial Management
- Management of Banks and Financial Institutions
- Advanced Financial Management
- Corporate Taxation
- Security Analysis and Portfolio Management
- Project

Duration :

11-22 months

Pre-requisites :

Graduate or equivalent

Post Graduate Program in Leadership

- Essentials of Management
- Quantitative Techniques
- Business Communication
- Corporate Law
- Business Ethics
- Leadership Theories and Practices
- Strategic Management
- Organizational Behavior
- Leadership Communication
- Change Management
- Conflict Resolution and Negotiation
- Performance Management
- Project

Duration :

11-22 months

Pre-requisites :

Graduate or equivalent

Post Graduate Program in Entrepreneurship

- Essentials of Management
- Quantitative Techniques
- Business Communication
- Corporate Law
- Business Ethics
- Business Environment and Strategy
- Entrepreneur Management
- E-Governance
- Leadership Practices
- Entrepreneurial Finance
- Government Scheme For Entrepreneurs
- Corporate Strategy & Governance
- MSME
- Project

Duration :

11-22 months

Pre-requisites :

Graduate or equivalent

Post Graduate Program in Supply Chain Management

- Essentials of Management
- Quantitative Techniques
- Business Communication
- Corporate Law
- Business Ethics
- Introduction to Supply Chain Management
- Warehouse & Inventory Management
- Purchasing and Materials Management
- Global Supply Chain Management
- Disposal and Scrap Management
- Project

Duration :

11-22 months

Pre-requisites :

Graduate or equivalent

Post Graduate Program in Materials Management

- Essentials of Management
- Quantitative Techniques
- Business Communication
- Corporate Law
- Business Ethics
- Inventory Management
- Operations Management
- Project Management
- Management Information System
- Enterprise Resource Planning
- International Trade
- Supply Chain Management
- Project

Duration :

11-22 months

Pre-requisites :

Graduate or equivalent

Post Graduate Program in Data Science

- Foundation of Data Science
- Programming for Data Science (Python/R)
- Statistics and Probability for Data Science
- Database Management System
- IoT Analytics
- Data Analysis & Visualization
- Predictive Analysis
- Data Mining and Feature Engineering
- High Performance Computing
- Data Science Tools & Platforms
- Big Data and Cloud Analytics
- Computer Networks
- Blockchain Technology
- Project

Duration :

11-22 months

Pre-requisites :

Graduate or equivalent

Post Graduate Program in AI and ML

- Introduction to Artificial Intelligence and Machine Learning
- Python Programming for AI and ML
- Mathematics for Machine Learning
- Neural Network
- Machine Learning
- Foundations of Data Science
- Deep Learning
- Design and Analysis of Algorithm
- Natural Language Processing
- Computer Vision and Image Processing
- AI Ethics, Governance, and Explainable AI
- Quantum Artificial Intelligence
- Project

Duration :

11-22 months

Pre-requisites :

Graduate or equivalent

Post Graduate Program in Health Care Management

- Essentials of Management
- Quantitative Techniques
- Business Communication
- Corporate Law
- Business Ethics
- Benchmarking in Healthcare
- e-Skills in Healthcare
- Healthcare Marketing
- Hospital planning and Services
- Project

Duration :

11-22 months

Pre-requisites :

Graduate or equivalent

Post Graduate Program in Brand Management

- Essentials of Management
- Quantitative Techniques
- Business Communication
- Corporate Law
- Business Ethics
- Marketing Management
- Marketing Research
- Product Management
- Brand Management
- E-Business
- Communication Management
- Consumer Behaviour
- Advertising and Sales Promotion
- Brand Communication, Brand Knowledge: Awareness & Image
- Brand Positioning and Repositioning
- Brand Identity, Brand Personality
- Project

Duration :

11-22 months

Pre-requisites :

Graduate or equivalent

Post Graduate Program in Business Analytics

- Essentials of Management
- Quantitative Techniques
- Business Communication
- Corporate Law
- Business Ethics
- Introduction to Data Analytics
- Advance Statistical Methods
- Machine Learning for Business Decision Making
- Big Data Technologies and Hadoop Ecosystem
- Data Visualization and Storytelling (Tableau/Power BI)
- Predictive Analytics and Time Series Forecasting
- Business Intelligence and Data-Driven Strategy
- Project

Duration :

11-22 months

Pre-requisites :

Graduate or equivalent

Post Graduate Program in Banking

- Essentials of Management
- Quantitative Techniques
- Business Communication
- Corporate Law
- Business Ethics
- Advanced Banking Theory and Practice
- Advanced Corporate Finance
- Digital system in Banking Operations
- Banking Regulations and Compliance
- Book keeping and Record Keeping in Banking system
- Investment Banking
- International Banking and Finance
- Strategic Management in Banking Project

Duration :

11-22 months

Pre-requisites :

Graduate or equivalent

Post Graduate Program in International Business

- Essentials of Management
- Quantitative Techniques
- Business Communication
- Corporate Law
- Business Ethics
- International Marketing
- Managerial Finance
- Cross Cultural Management
- International Trade Theories and Policies
- International HRM
- Foreign Exchange
- Global Business Negotiation and Dispute Resolution
- Project

Duration :

11-22 months

Pre-requisites :

Graduate or equivalent

Chartered Certified Accountant (CCA)

- Financial Accounting
- Management Accounting
- Cost Accounting
- Advance Accounting
- Auditing
- Taxation
- Portfolio Management
- Economics
- Project

Duration :

6-22 months

Pre-requisites :

Graduate

Chartered Finance Manager (CFM)

- Cost & Management Accounting
- Fundamentals of Financial Management
- Behavioural Finance
- Financial Service Management
- Corporate Law
- Takeover and Merger
- Corporate Finance
- Financial Accountancy
- Financial Institutions
- Investments
- Project

Duration :

6-22 months

Pre-requisites :

Graduate

Job Opportunities:

Business Analyst	Management Consultant
Financial Analyst	Sales Manager
Investment Banking Analyst	Corporate Trainer
HR Business Partner	Export-Import Manager
Talent Acquisition Specialist	Credit Analyst
Marketing Executive	Relationship Manager
Brand Manager	Risk Manager
Digital Marketing Analyst	Treasury Analyst
Product Manager	Chartered Accountant
Strategy Analyst	Financial Controller
Project Manager	UX Research Coordinator
Operations Analyst	NLP Engineer
Supply Chain Manager	Machine Learning Analyst
Logistics Coordinator	Product Marketing Associate
Procurement Specialist	KPI Analyst
Data Analyst	Compliance Officer
Data Scientist	IFRS Analyst
AI/ML Engineer	Innovation Manager
Hospital Administrator	Venture Development Associate
	Country Operations Specialist

Course Outcomes :

- Develop domain-specific expertise aligned with industry standards
- Build strategic thinking and decision-making abilities
- Enhance leadership, communication, and team management skills
- Acquire hands-on knowledge through practical case studies and simulations
- Strengthen analytical, problem-solving, and critical reasoning capabilities
- Gain exposure to real-world business challenges and solutions
- Improve career readiness with industry-relevant tools and techniques
- Boost your profile for global employment opportunities
- Understand the latest trends, innovations, and practices in your field
- Prepare for mid to senior-level roles across diverse sectors



Graduate Programs

ISBM's Graduate-Level Programs are thoughtfully designed to build a solid academic and practical foundation for students aspiring to make their mark in the world of business and management. These programs equip learners with essential skills, critical thinking abilities, and industry-aligned knowledge to thrive in today's dynamic and evolving business landscape.

Blending theoretical concepts with real-world applications, our curriculum prepares students to take on entry-level professional roles with confidence or pursue advanced studies. The programs emphasize contemporary industry trends, innovative technologies, and emerging disciplines—ranging from traditional business management to AI, data analytics, and brand strategy.

Delivered through a flexible online learning format, our Graduate Programs offer personalized mentorship from experienced faculty and industry practitioners. Whether you're starting your professional journey or aiming to broaden your horizons, ISBM provides the right platform to grow, lead, and succeed.



Duration :

11-33 months

Pre-requisites :

10 + 2 or equivalent

Graduate Program in Business Administration (GBA)

- Principles of Management
- Computer Application
- Business Mathematics
- Financial Accounting
- Business Economics
- Business Statistics
- Cost Accounting
- Environmental Studies
- Business Communication
- Business Laws
- Business Environment
- Organization Behaviour
- Sales and Marketing Management
- Human Resource Management (HRM)
- Financial Management
- Research Methodology
- Management Information System
- Quantitative Techniques
- Project

Duration :

11-33 months

Pre-requisites :

10 + 2 or equivalent

Graduate Program in Operation Management (GPOM)

- Foundations of Operations Management
- Supply Chain Management
- Quantitative Methods for Operations
- Process Analysis and Improvement
- Production and Service Operations
- Quality Management and Control
- Inventory and Material Requirements Planning
- Project Management
- Decision Models and Optimization
- Data Analytics for Operations
- Project

Duration :

11-33 months

Pre-requisites :

10 + 2 or equivalent

Graduate Program in Management Studies (GMS)

- Principles and Practice of Management
- Business Communication
- Personnel Management
- Business Ethics
- Financial and Cost Accounting
- Organization Behaviour
- Corporate Law
- International Business
- General Management
- Operation Management
- Marketing Management
- Specialization
- Project

Duration :

11-33 months

Pre-requisites :

10 + 2 or equivalent

Job Opportunities:

Business Analyst
Marketing Executive
Sales Manager
Operations Associate
Management Trainee
HR Executive
Brand Manager
AI/ML Developer
Market Research Analyst
Business Development Executive
Financial Analyst
Digital Marketing Executive
Retail Manager
Social Media Manager
CRM Executive
Supply Chain Coordinator

Course Outcomes:

- Develop a strong foundation in core business and management principles.
- Acquire analytical, problem-solving, and decision-making skills.
- Gain industry-relevant knowledge in emerging domains like AI, ML, and Business Analytics.
- Build communication, leadership, and teamwork capabilities for dynamic work environments.
- Enhance job readiness with practical exposure and real-world case studies.
- Prepare for diverse roles in marketing, finance, HR, operations, and data-driven fields.
- Foster entrepreneurial thinking and innovation for independent ventures.
- Cultivate adaptability for cross-functional and global business challenges.



Advance Diploma Programs

Our Advanced Diploma Programs are designed for professionals and learners seeking to deepen their expertise and advance their careers. These programs offer specialized knowledge and practical skills that go beyond foundational learning, focusing on strategic applications and industry best practices.

With more than 45 specializations to choose from, our Advanced Diploma Programs offer unparalleled flexibility, allowing you to tailor your learning journey to your career goals and interests.

Ideal for those aiming for mid-level roles or professional growth, the advanced diplomas combine rigorous coursework with real-world projects, guided by experienced faculty and industry experts. Flexible learning formats ensure you can balance education with your personal and professional commitments.



Duration :

6 - 11 months

Pre-requisites :

10 + 2 or equivalent

Advance Diploma in Business Management

- Marketing Management
- Human Resource Management
- Financial Accounting
- Strategic Management
- Organizational Behaviour
- Project

Advance Diploma in Finance Management

- Financial and Cost Accounting
- Financial Management
- Portfolio and Risk Management
- Managerial Economics
- Project

Advance Diploma in Marketing Management

- Marketing Management
- Marketing Research & Advertising
- Consumer Behaviour
- Sales Force & Strategic Management
- Project

Advance Diploma in Human Resource Management

- Organizational Behaviour & Business Communication
- Effective HR Training & Development Strategy
- Industrial Relations & Labour Law
- Human Resource Management
- Project

Advance Diploma in Supply Chain Management

- Introduction to Supply Chain Management
- Total Quality Management
- Materials Management
- Logistics Management
- Operations Management
- Project

Advance Diploma in Logistics Management

- Logistics Management
- Supply Chain Management
- Production and Operations Management
- Materials Management
- Project

Advance Diploma in Brand Management

- Brand Management
- E-Business
- Marketing Management
- Consumer Behavior
- Market Research
- Project

Advance Diploma in Business Intelligence (Power Bi)

- Introduction to Power BI
- Connecting Sources
- Data Modelling
- Visualizations in Power BI
- Power BI Dashboard
- Future BI Trends
- Project

Advance Diploma in Banking, Finance and Insurance

- Banking Management
- Risk and Insurance Management
- Investments
- Marketing of Financial Services
- Project

Advance Diploma in Tax Consultancy Management

- Tax Planning
- Financial Accounting
- Direct Taxation
- Indirect Taxation (GST and Customs)
- Financial & Tax Audit
- Project

Advance Diploma in Project Management

- Project Management
- Project Budgeting
- Project Human Resource Management
- Project Finance management
- Project Marketing
- Project

Advance Diploma in Total Quality Management

- Total Quality Management
- Quality Standards & Policy
- Six Sigma Quality Standards
- Inventory Management
- Operations Management
- Project

Advance Diploma in Information Technology

- Information Technology
- Advance Networking and Internet
- Cyber Security
- Web Technologies
- PC Architecture and Maintenance
- E-Commerce
- Project

Advance Diploma in Hardware Management

- PC Architecture and Maintenance
- Networking
- Internet
- Peripherals and Interface
- Project

Advance Diploma in Production Management

- Production Management
- Total Quality Management
- Supply Chain Management
- Safety Management
- Project

Advance Diploma in Industrial Management

- Industrial Personnel Management
- Project Control
- Total Quality management
- Industrial Marketing
- Project

Advance Diploma in Foreign Trade Management

- International Business
- Global Business Environment
- International Marketing Management and Research
- WTO and Foreign Trade Policy
- Trade Documentation and Logistics
- Project

Advance Diploma in Retail Management

- Retail Environment
- Consumer Behavior
- Retail Marketing and selling skills
- Customer service concepts
- Retail Operations
- Project

Advance Diploma in Risk and Safety Management

- Risk and Safety Management
- Fire Safety, Explosions and Process Safety
- Production Management
- Disaster Management
- Project

Advance Diploma in Purchase Management

- Purchase Management
- Negotiation Management
- Material Management
- Total Quality Management
- Project

Advance Diploma in Store Management

- Store Management
- Material Management
- Inventory Management
- Supply Chain Management
- Project

Advance Diploma in Customer Relationship Management

- General Management
- Marketing Management
- Sales Management
- Customer Relationship Management
- Project

Advance Diploma in Corporate Law

- Corporate Law
- General Management
- Business Law
- Labour Law
- Industrial Laws
- Project

Advance Diploma in Mass Communication Management

- Communication Management
- Mass Communication
- Public Relation and Media Management
- Advertising Management
- Project

Advance Diploma in Operations Management

- Operations Management
- Production Control
- Inventory Management
- Total Quality Management
- Transportation and Distribution
- Personnel Management
- Project

Advance Diploma in Accountancy

- Financial Accounting
- Cost & Management Accounting
- Advanced Accounting
- Auditing and Assurance
- Accounting Information Systems
- Behavioural Finance
- Project

Advance Diploma in Investment Banking

- Introduction to Investment Banking
- Management Accounting
- Foreign Exchange and Money Markets
- Financial Management
- Mergers & Acquisition
- Records and Bookkeeping
- Project

Advance Diploma in Digital Marketing

- Introduction to Digital Marketing
- Social Media Marketing
- Mastering Digital Funnels
- Digital Marketing AI Tools
- Project

Advance Diploma in Marketing and Communication

- Strategic Sales Management
- Marketing Management
- Consumer Behaviour
- Retail Management and Selling Skills
- Brand Management
- Digital Marketing
- Advertising & Sales Promotion
- Project

Advance Diploma in Packaging Management

- Packaging Management
- Supply Chain Management
- Total Quality Management
- Materials Management
- Project

Advance Diploma in Cloud Computing

- Advanced Cloud Architecture and Design Patterns
- DevOps and CI/CD in Cloud Environments
- Serverless Computing and Microservices
- Cloud Monitoring, Optimization, and Cost Management
- Enterprise Cloud Security and Risk Management
- Project

Advance Diploma in Blockchain

- Coin vs Token
- Ethereum Networks & tools
- Interacting with Blockchain through Node
- Introduction to Hyperledger, Multichain, Corda and Quorum
- Understanding Cryptocurrency Exchange
- Understanding Public Private & Hybrid Blockchain Structure
- Project

Advance Diploma in Business Analytics

- Introduction to Data Analytics
- Statistical Methods for Analytics
- Predictive Analytics and Time Series Forecasting
- Machine Learning for Business Decision Making
- Big Data Technologies and Hadoop Ecosystem
- Business Intelligence and Data-Driven Strategy
- Project

Advance Diploma in Hotel Management

- Food and Beverage Management
- Front Office Management
- Room Service Management
- Total Quality Management
- Project

Advance Diploma in Textile Management

- Brand Management
- Textile Designing
- Merchandising
- Supply Chain Management
- Project

Advance Diploma in Fashion Management

- Textile Designing
- Brand Management
- Consumer Behavior
- Events and Promotions
- Project

Advance Diploma in Materials Management

- Purchasing and Material management
- Production Management
- Supply Chain management
- Inventory Management
- Project

Advance Diploma in Hospitality Management

- Hospitality Management
- Front Office Management
- Food and Beverage Management
- Customer Care Management
- Project

Advance Diploma in Biotechnology Management

- General Management
- Basic Biotechnology
- Modern Concepts of Biotechnology
- Environmental Studies
- Project

Advance Diploma in Food & Nutrition Management

- General Management
- Health Care Management
- Food and Beverage Management
- Food and Nutrition Management
- Project

Advance Diploma in Interior Design Management

- Interior Design
- General Management
- Business Ethics
- Construction Management
- Project Management
- Project

Advance Diploma in Construction Management

- Construction Management
- Project Management
- Material Management
- Personnel Management
- Safety Management
- Project

Advance Diploma in Clinical Management

- Basic Biotechnology
- Modern Concepts of Clinical Research
- Basic Principles of Clinical Research and Methodology
- Clinical Pharmacology
- Project

Advance Diploma in Shipping Management

- Shipping Management
- Logistic Management
- Total Quality Management
- Safety Management
- Project

Advance Diploma in Aviation and Hospitality Management

- Aviation Management
- Hospitality Management
- Travel and Tourism Management
- Communication skills and Personality Development
- Marketing and Sales
- Project

Advance Diploma in Dev-Ops

- Introduction to DevOps
- Networking and Virtualization Essentials
- Version Control with Git and GitHub
- Containerization with Docker
- DevOps Tools and Technologies
- Continuous Integration and Continuous Deployment (CI/CD)
- Infrastructure as Code (IaC)
- Configuration Management with Ansible
- Project

Advance Diploma in Artificial Intelligence and Machine Learning

- Introduction to Artificial Intelligence and Machine Learning
- Python Programming for AI
- Mathematics for Machine Learning
- Design and Analysis of Algorithms
- Machine Learning Basics
- Deep Learning
- Natural Language Processing (NLP)
- Ethics, Governance, and Explainable AI
- Project

Advance Diploma in Data Science

- Introduction to Data Science
- DBMS Concepts and SQL
- Getting Started with Git and Version Control
- Application-Based Programming in Python
- Data Analysis and Visualization
- Statistics for Data Science
- Machine Learning Fundamentals
- Python for Data Science (Advanced)
- Deep Learning and NLP (Intro)
- Big Data and Cloud Platforms
- Project

Advance Diploma in Cybersecurity

- Introduction to Cybersecurity
- Cyber Threats and Vulnerabilities
- Network Security Basics
- Information Security Management
- Cyber Forensics and Investigation
- Secure Software Development and Web Security
- Penetration Testing and Ethical Hacking
- Cyber Law, Ethics, and Compliance
- Project

Advance Diploma in Media Management

- Media and Communication Management
- Public Relation Management
- Advertising
- Modern Media
- Social Media Management
- Project

Advance Diploma in Hospital Management

- Hospital Operations
- HR and Personnel Management
- Health Care Management
- Total Quality Management
- Operations Management
- Project

Advance Diploma in Sales Management

- Sales Management
- Consumer Behaviour
- Marketing Management
- Communication Skills
- Project

Advance Diploma in Leisure and Recreation Management

- Leisure Management
- Leisure & Recreation in Society
- Leisure Marketing
- Economics of Leisure
- Recreation & Leisure Law
- Project

Specializations :

- Tax Consultancy
- Project Management
- Operations Management
- Total Quality Management
- Information Technology
- Hardware Management
- Production Management
- Industrial Management
- Foreign Trade
- Human Resource Management
- Marketing Management
- Materials Management
- Retail Management
- Supply Chain Management
- Logistics
- Brand Management
- Risk and Safety Management
- Purchase Management

- Store Management
- Artificial Intelligence and Machine Learning
- Customer Relationship Management
- Corporate Law
- Mass Communication Management
- Cybersecurity
- Accountancy
- Data Science
- Investment Banking
- Digital Marketing
- Marketing and Communication
- Business Intelligence (Power BI)
- Business Analytics
- Hospitality Management
- Hotel Management
- Textile Management
- Fashion Management

- Banking, Finance and Insurance
- Business Management
- Finance Management
- Biotechnology Management
- Food & Nutrition Management
- Interior Design Management
- Construction Management
- Clinical Management
- Shipping Management
- Aviation and Hospitality Management
- Packaging Management
- Leisure and Recreation Management
- Blockchain
- DevOps
- Cloud Computing

Job Opportunities:

Project Manager
Tax Consultant
Operations Manager
Quality Control Supervisor
IT Support Specialist
Hardware Engineer
Production Manager
Industrial Engineer
Export–Import Manager
HR Manager
Marketing Manager
Materials Manager
Retail Operations Manager
Supply Chain Analyst
Logistics Coordinator
Brand Manager
Safety & Risk Manager
Purchase Executive
Store Incharge
AI/ML Engineer
CRM Manager
Legal Compliance Officer
Media & Communication Manager
Cybersecurity Analyst

Course Outcomes

- Gain in-depth knowledge and practical skills in your chosen area
- Apply advanced concepts and tools effectively in real-world scenarios
- Develop strategic thinking and decision-making abilities
- Enhance leadership and problem-solving skills
- Prepare for mid-level management roles and professional certifications
- Strengthen industry readiness through case studies and projects



Diploma Programs

Our Diploma Programs are designed to provide practical knowledge and skill-based training across a wide range of business and technology domains. Perfect for those looking to build a strong foundation or enhance their professional expertise, these programs focus on real-world applications and industry-relevant tools.

With flexible learning options and expert faculty guidance, our diplomas prepare students and working professionals to meet today's evolving market demands. Whether you're starting your career or aiming to upskill, ISBM's Diploma Programs offer a pathway to boost your confidence, employability, and career growth.



Duration :

6 - 11 months

Pre-requisites :

10th or equivalent

Executive Diploma in Export Management (EDEM)

- Export Management
- International Business
- Export Marketing
- International Law
- Project

Diploma in Business Management (DBM)

- Principles and Practice of Management
- Business Communication
- Specialization
(Any 1 Subject from the List)

Diploma in Digital Marketing (DDM)

- Introduction to Digital Marketing
- Search Engine Optimization
- Search Engine Marketing
- Social Media Marketing

Diploma in Entrepreneurship Management (DEM)

- Principles of Entrepreneurship
- Business Idea Development
- Accounting and Finance
- Market Research
- Operations Management

Diploma in CSR and Corporate Ethics (DCCE)

- Introduction to CSR and Corporate Ethics
- CSR and Business Environment
- Business Communication
- CSR Strategy & Leadership

Diploma in Social Media Marketing (DSMM)

- Introduction to Social Media Marketing
- Content Strategy and Creation
- Social Media Advertising

Diploma in Product Management (DPM)

- Product Management
- Strategic Management
- Market Research & Advertising
- Brand Management

Diploma in Human Resource Management (DHRM)

- Introduction to Human Resource Management
- Manpower Planning
- Recruitment and Selection
- Training & Development
- Remuneration & Compensation Management

Diploma in Marketing and Sales (DMS)

- Marketing Management
- Strategic Sales Management
- Consumer Behaviour
- Advertising & Sales Promotion

Diploma in Finance Management (DFM)

- Fundamentals of Financial Management
- Financial Accounting
- Corporate Finance
- International Finance

Diploma in Leadership (DL)

- Fundamentals of Leadership
- Communication Skills
- Human Resource Management
- Organizational Behavior
- Strategic Leadership

Diploma in Materials Management (DMM)

- Introduction to Material Management
- Inventory Management
- Warehouse Management
- Supply Chain Management

Diploma in Cybersecurity (DC)

- Basics of Cryptography and Cybersecurity
- Cyber Laws and Regulations
- Database Security
- Ethical Hacking
- Internet and Network Security
- Penetration Testing and Ethical Hacking

Diploma in Supply Chain Management (DSCM)

- Introduction to Supply Chain Management
- Total Quality Management
- Logistics Management
- Operations Management

Diploma in Brand Management (DBRM)

- Brand Management
- E-Business
- Consumer Behaviour
- Marketing Management

Diploma in Business Analytics (DBAn)

- Basics of Data Analytics
- Basic Theory of Predictive Analytics
- Introduction to Python Programming
- Statistical Methods for Analytics
- Introducing Data Visualization and Storytelling Tableau Power BI

Diploma in Banking (DBk)

- Principles of Banking
- Banking Operations
- Retail Banking
- Corporate Banking
- Digital Banking

Diploma in Business Intelligence (Power BI)

- Introduction to Power BI
- Connecting Sources
- Data Modelling
- Visualizations in Power BI
- Power BI Dashboard

Job Opportunities:

Business Analyst	Product Executive
Operations Executive	Associate Product Manager
Administrative Officer	Market Research Analyst
Export Executive	UX Research Assistant
Documentation Officer	HR Executive
Logistics Coordinator	Talent Acquisition Associate
Import/Export Analyst	Payroll Officer
Digital Marketing Executive	Influencer Marketing Executive
SEO Specialist	Marketing Coordinator
PPC Analyst	Business Development Executive
Content Strategist	Client Relationship Manager
CSR Executive	Accounts Executive
Ethics Compliance Officer	Financial Analyst
Social Media Manager	Junior Accountant
Content Creator	Budgeting Assistant
Project Coordinator	Operations Head Assistant

Course Outcomes

- Build domain-specific expertise across business, technology, marketing, and analytics fields.
- Acquire practical and applied skills to solve real-world problems.
- Enhance career opportunities across entry-level and mid-level roles.
- Gain functional knowledge in areas such as finance, HR, digital marketing, supply chain, and data science.
- Develop professional competencies for specialized roles in banking, product management, and leadership.
- Strengthen digital and analytical literacy with exposure to tools like Power BI and cybersecurity protocols.
- Improve decision-making and critical thinking aligned with industry demands.
- Prepare for entrepreneurship, freelancing, and consulting opportunities.
- Build a foundation for future academic and professional advancement.
- Adapt to evolving industry trends through short-term, career-focused learning.



Advance Certificate Programs

The Advance Certificate Course at ISBM Institute is a specialized program crafted for individuals aiming to enhance their professional expertise in a short duration. This course is designed to provide in-depth knowledge of key industry concepts combined with practical applications to ensure real-world readiness. With a focus on developing both technical and analytical skills, the program prepares students and working professionals to meet evolving market demands.

The curriculum is delivered by experienced faculty and industry experts, ensuring a blend of academic excellence and practical exposure. By completing this course, learners gain a competitive edge, improve their employability, and open doors to new career opportunities.



Duration :

1 - 6 months

Pre-requisites :

10th or equivalent

- Advance Certificate in Accounting
- Advance Certificate in Actuarial Principles and Practices
- Advance Certificate in Auditing
- Advance Certificate in Bank Marketing
- Advance Certificate in Banking finance
- Advance Certificate in Banking Laws and Loan Management
- Advance Certificate in Banking Operations
- Advance Certificate in Business Communication
- Advance Certificate in Business Economics
- Advance Certificate in Business Ethics
- Advance Certificate in Business Law
- Advance Certificate in Business Research Methods
- Advance Certificate in Business Strategy
- Advance Certificate in Central Banking
- Advance Certificate in Civil Engineering
- Advance Certificate in Claims Management
- Advance Certificate in Commercial Banking
- Advance Certificate in Computer Application
- Advance Certificate in Consumer Behavior
- Advance Certificate in Corporate Social Responsibility
- Advance Certificate in Credit Management
- Advance Certificate in Debt Valuation
- Advance Certificate in Derivative Valuation
- Advance Certificate in Direct Taxation
- Advance Certificate in Enterprise Risk Management
- Advance Certificate in Entrepreneurship Management
- Advance Certificate in Equity Valuation
- Advance Certificate in Financial Accounting
- Advance Certificate in Financial Engineering
- Advance Certificate in Financial Institutions
- Advance Certificate in Financial Management
- Advance Certificate in Financial Markets
- Advance Certificate in Financial Planning
- Advance Certificate in Financial Risk Management
- Advance Certificate in Financial Services
- Advance Certificate in Financial Statement Analysis
- Advance Certificate in Forensic accounting
- Advance Certificate in Forex
- Advance Certificate in General Insurance

- Advance Certificate in Global Business Environment
- Advance Certificate in Global Strategic Management
- Advance Certificate in Health Insurance
- Advance Certificate in Hospital Laws and Management
- Advance Certificate in Import / Export management
- Advance Certificate in Indirect Taxation
- Advance Certificate in Information systems auditing
- Advance Certificate in Insurance Investments
- Advance Certificate in Insurance Marketing
- Advance Certificate in Insurance Operations
- Advance Certificate in Insurance Underwriting
- Advance Certificate in International Banking
- Advance Certificate in International Business
- Advance Certificate in International Finance
- Advance Certificate in IT in Management
- Advance Certificate in Leadership and Change Management
- Advance Certificate in Life Insurance
- Advance Certificate in Management Accounting
- Advance Certificate in Management Control Systems
- Advance Certificate in Managerial Effectiveness
- Advance Certificate in Marketing Communications
- Advance Certificate in Mergers and Acquisitions
- Advance Certificate in Money and Banking
- Advance Certificate in Multinational Corporations
- Advance Certificate in Mutual Funds
- Advance Certificate in Operations Management
- Advance Certificate in Organizational Behavior
- Advance Certificate in Performance mgt
- Advance Certificate in Portfolio Management
- Advance Certificate in Risk and Insurance Management
- Advance Certificate in Sales and Distribution Management
- Advance Certificate in Security Analysis
- Advance Certificate in Services Marketing
- Advance Certificate in Social Media Marketing
- Advance Certificate in Strategic finance control
- Advance Certificate in Strategic Marketing
- Advance Certificate in Training and Development
- Advance Certificate in Treasury

and many more...

Job Opportunities:

Content Marketing Executive
Stock Market Analyst / Trader
Cybersecurity Associate
Digital Marketing Executive
SEO Analyst / Specialist
UI/UX Designer
Web Developer
Android App Developer
iOS App Developer
Power BI Analyst / BI Developer
Full Stack Developer
Tax Planning Consultant
Junior Accountant / Accounts
Executive
DevOps Engineer
Cloud Support Engineer / Cloud
Architect

Course Outcomes:

- Practical, job-ready skills in high-demand domains
Hands-on experience with tools, platforms, and technologies
- Strong foundational knowledge for entry-level roles or career shifts
- Enhanced technical and creative thinking capabilities
Exposure to real-world projects, simulations, and industry use cases
- Increased confidence in applying learned skills in a work environment
- Rapid upskilling for students, professionals, and entrepreneurs
- Improved employability across tech, finance, marketing, and design sectors
- Flexibility to transition into advanced diplomas or higher certifications
- Recognition and credibility through industry-relevant certification



Certificate Programs

The Certificate Programs are designed to provide focused, skill-based learning in high-demand areas across business, technology and creative domains. These short-term programs enable learners to quickly gain practical expertise and industry-relevant knowledge that can be immediately applied in the workplace.

Ideal for working professionals, students and career switchers, our certificate courses are delivered through flexible online formats with guidance from experienced faculty and industry practitioners. Whether you want to enhance your existing skills or explore new fields, our Certificate Programs offer a fast-track pathway to upskill, reskill and stay competitive in today's evolving job market.



Duration :

3 - 6 months

Pre-requisites :

10th or equivalent

- **Certificate in Content Marketing**

- **Certificate in Content Development**

- **Certificate in Digital Marketing**

- **Certificate in SEO**

- **Certificate in UI/UX**

- **Certificate in Web and Android Development**

- **Certificate in IOS Development**

- **Certificate in Business Intelligence (Power Bi)**

- **Certificate in Full Stack Programming**

- **Certificate in Tax Planning**

- **Certificate in Accountancy**

- **Certificate in Dev Ops**

- **Certificate in Cloud computing**

- **Certificate in Java-Python-Programming Languages**

- **Certificate in Advertising**

- **Certificate in Mass Communication**

- **Certificate in Banking**

- **Certificate in Foreign Exchange**

- **Certificate in Asset Management**

- **Certificate in Investment Management**

- **Certificate in Financial Services**

- **Certificate in General Insurance**

- **Certificate in Life Insurance**

- **Certificate in Production Management**

- **Certificate in Operations Management**

- **Certificate in Total Quality Management**

- **Certificate in Marketing Management**

- **Certificate in HRM**

- **Certificate in Financial Management**

- **Certificate in Fashion Management**

- **Certificate in Interior Management**

- **Certificate in Public Administration**

- **Certificate in Corporate Law**

- **Certificate in Corporate Training**

- **Certificate in Information Technology**

- **Certificate in Project Management**

- **Certificate in Software Project Management**

- **Certificate in Cyber Law**

and many more...

Job Opportunities:

Business Analyst

Marketing Executive

Human Resource Executive

Operations Coordinator

Financial Analyst

Supply Chain Executive

Project Coordinator

Data Analyst

Digital Marketing Executive

Customer Relationship Manager

Sales Executive

Entrepreneurship & Startup Roles

Course Outcomes:

- Analyze and interpret data to support effective decision-making
- Ensure compliance with relevant industry standards and guidelines
- Design and streamline processes for improved efficiency and productivity
- Utilize modern technologies and management systems effectively
- Enhance problem-solving, analytical thinking, and strategic planning skills
- Develop strong communication, leadership, and teamwork abilities
- Achieve job-ready expertise to accelerate career growth and opportunities



Professional Programs

Our Professional Courses are designed to equip working professionals and aspiring specialists with advanced skills and practical knowledge in key business domains. These programs focus on industry standards, best practices, and managerial techniques to help you excel in your current role or transition into new career opportunities.

Delivered by experienced faculty and industry experts, our professional courses blend theory with real-world applications, case studies, and projects, ensuring you develop the expertise needed to lead and innovate in competitive markets. Flexible learning options allow you to balance your studies with professional commitments seamlessly.

Duration :

11 - 22 months

Pre-requisites :

Graduate / Diploma Holder
with Work Experience

Professional in Tax consultancy

- Taxation
- Management Accounting
- Auditing
- Portfolio Management
- Investments
- Financial Management
- Project

Professional in Project Management

- Business Environment
- Project Budgeting
- Project Marketing
- Strategic Management
- Human Resource Management
- Organizational Behaviour
- Business and Cost Accounting
- Project

Professional in Marketing Management

- Business Environment
- Marketing
- Sales Management
- Strategic Marketing
- Consumer Behaviour
- Institutional Sales
- Retail Business Environment
- Project

Professional in Finance Management

- Finance
- Merger and Acquisitions
- Corporate Finance
- Financial Engineering
- Managerial Accounting
- Investments Policies and Schemes
- Corporate Funding
- Project

Professional in Human Resource Management

- Personnel Management
- Organizational Behaviour
- Labour Law
- Human Rights and Policies
- Accounting
- Training and Development
- Project

Professional in Banking and Insurance

- Banking
- Investments
- Insurance
- Organizational Behaviour
- Human Resource Management
- Accounting
- Finance
- Project

Professional in Material Management

- Management Principles
- Quantitative Methods
- Purchase Management
- Negotiation
- Inventory Management
- Production and Operations Management
- Strategic Management
- Project

Professional in Accountancy

- Introduction IFRS
- Taxation
- Cost Accounting
- Accountancy
- Economics
- Business Laws
- Banking and Insurance
- Project

Job Opportunities:

Tax Consultant
Project Manager
Marketing Manager
Finance Manager
HR Manager
Banking Officer
Materials Manager
Accountant
Tax Advisor
Project Coordinator
Brand Executive
Budget Analyst
HR Business Partner
Insurance Advisor
Procurement Officer
Accounts Manager

Course Outcomes:

- Master essential tools, frameworks, and techniques relevant to your field
- Enhance decision-making, leadership, and problem-solving skills
- Gain practical insights through case studies and industry projects
- Prepare for senior roles and professional certifications
- Improve your employability and career progression potential



Payroll Certification Programs

Our Payroll Certification Programs are structured to provide a progressive learning journey in payroll administration, compliance, and management. Divided into three distinct yet interconnected levels – Foundation, Advanced, and Management – these programs equip learners with essential to expert-level knowledge in payroll systems, legal frameworks, financial accounting, and human resource practices.

Designed for HR professionals, payroll executives, and aspiring managers, these certifications blend practical knowledge with statutory compliance to ensure you are well-versed with current payroll processes and labor laws.



Duration :

2 - 6 months

Pre-requisites :

Graduate / DBM

PART A - THE FOUNDATION CERTIFICATE IN PAYROLL AND PAYROLL COMPLIANCE

The Payroll Environment

- Obligations to Human Resources
- Obligations to Finance
- Obligations to IT
- Payment Periods and Frequencies
- Pay Calendars
- Data Collection and Time Scales
- Payroll Timetable

The fundamentals of Payroll Processing

- New Starters
- Authorised/Unauthorised Absences
- Pay Awards and Increments
- Leavers

The Key Principles of Payment & Deductions

- Pay and Allowances
- Overtime and Flexible Leave
- Leave, Travel Allowance & Local Travel
- Assistance
- Medical Payments

Taxation & Employees Provident Fund

- Basic Understanding
- Income Excluded from Tax
- Income under Head Salary 1
- Income under Head Salary 2
- Employees Provident Fund
- Employees Deposit
- Employees Pension Scheme
- Payment of Bonus Act 1965

Employee State Insurance

- Employee State Insurance
- The Maharashtra Labour Welfare Fund Act 1953
- Mandatory Gratuity Scheme

Duration :

2 months

PART B: THE ADVANCED CERTIFICATE IN PAYROLL ADMINISTRATION AND PAYROLL COMPLIANCE

Payments to Employees & Third Parties & Payroll Accounting

- The Employees Provident Funds and Miscellaneous Provisions Act, 1952
- Obligations to Third Parties

Finance Obligations

- Payroll Accounting • Final Reconciliations

Payroll Reports

- Reports for Employees and Pensioners
- Reports for Employers • Profession Tax
- Exhibits
- Output for Other Organisations
- Operational Reports
- Data Storage, Security and Confidentiality

Labour Related Legislation Affecting Payroll

- Commercial Establishment Act, 1953
- The Maternity Benefit Act, 1961
- The Labour (Regulation & Abolition) Act, 1970
- The Equal Remuneration Act, 1976
- The Payment of Wages Act, 1936
- The Payment of Gratuity Act, 1972
- The Minimum Wages Act, 1936
- The Factories Act, 1948

Special Termination Payments

- Terminating an Employee
- Compliance for Terminating Employees

Financial Accounting

- Introduction to Accounting
- Financial & Management Accounting

Management Information Systems

- Computerization of Payroll Procedures
- System Management Information and Features
- Key Performance Indicators
- Payroll Performance Indicators

Report Writing

- Presentation of your Report
- Report Assignment

Duration :

4 months

PART C : THE CERTIFICATE IN PAYROLL MANAGEMENT

Management Information Systems affecting the Payroll

- Function
- In-House Payroll Systems
- Outsourcing of Payroll
- Interfaces to/from other systems
- Project Management
- Business Communication in Payroll
- Communications
- Writing Letters
- Public Speaking
- Interviewing Techniques

Personality Development for the Payroll Manager • Understanding Behaviour

- Motivation
- Managing Stress
- Resolving poor performance

Holding Meetings for Payroll Staff and Business Partners

- Managing meetings
- Negotiating skills & techniques
- Reports

Performance Management for the Payroll Manager

- Monitoring and controlling performance
- Time management
- Managing change in the workplace

Supervisory Skills & Staff Development in Payroll

- Supervision, management and leadership
- Staff recruitment
- Appraisal techniques
- Staff development
- Final Payroll Management Project

Duration :

6 months

Job Opportunities:

Payroll Executive
Payroll Analyst
Payroll Administrator
Payroll Officer
Payroll Manager
HR Payroll Specialist
Compensation & Benefits Analyst
Payroll Coordinator
Payroll Compliance Officer
Payroll Tax Specialist
SAP Payroll Consultant
ADP Payroll Specialist
Global Payroll Manager
HRIS Analyst (Payroll Module)
Payroll Systems Analyst
Payrolling Consultant
Labour Law Compliance Officer
Finance & Payroll Associate
Outsourced Payroll Associate

Course Outcomes:

Upon completion of the Payroll Certification Programs, learners will be able to:

- Understand the entire payroll lifecycle from processing to reporting
- Ensure statutory and regulatory compliance in payroll operations
- Calculate and manage salaries, deductions, employee benefits, and taxes
- Create and interpret payroll reports for internal and external stakeholders
- Apply knowledge of Indian labor laws such as EPF, ESI, Gratuity, and Maternity Benefit Act
- Develop payroll policies and streamline payroll systems within organizations
- Handle payroll management information systems and data security
- Improve communication, leadership, and performance management skills for payroll teams

Management Development Programs

Our Management Development Programs (MDPs) are intensive, industry-focused workshops designed to upskill working professionals, team leads, and senior executives in key business areas. Covering a wide spectrum of domains such as Strategy, Digital Marketing, Leadership, Finance, Data Analytics, Governance, and Communication, these programs offer practical insights and real-world tools to enhance individual and organizational performance.

Each MDP is conducted by experienced faculty and domain experts, blending theory with hands-on application to address contemporary business challenges. Ideal for organizations and individuals aiming to drive growth, innovation, and leadership effectiveness.

Minimum Batch Size: 5 participants required

These short-format programs deliver high value in a compact time frame, making them a perfect fit for today's dynamic professional schedules.



Duration :

1 - 4 weeks

Pre-requisites :

Minimum Batch Size of 5

MDP on Project Management

- Project Management Fundamentals
- Project Planning and Scheduling
- Risk Management
- Project Execution and Control
- Project Leadership
- Project Closure

MDP on Social Media Marketing and Content Management

- Introduction to Social Media Marketing
- Content Strategy Development
- Social Media Platforms Overview
- Content Creation and Curation
- Analytics and Reporting
- Social Media Advertising

MDP on Finance For Non-Finance Executives

- Basics of Financial Accounting
- Financial Statements Analysis
- Budgeting and Forecasting
- Cost Management
- Financial Decision Making
- Financial Performance Metrics

MDP on Data Analytics

- Introduction to Data Analytics
- Data Collection and Cleaning
- Data Visualization
- Statistical Analysis
- Predictive Analytics
- Data-Driven Decision Making

MDP on Client Communication in Business Analytics

- Communication Skills for Analysts
- Presenting Data Insights
- Storytelling with Data
- Client Engagement Techniques
- Handling Client Feedback
- Professional Reporting

MDP on Cyber Security and Privacy: Protect Your Identity and Data

- Introduction to Cyber Security
- Data Privacy Principles
- Identifying Cyber Threats
- Cyber Security Best Practices
- Incident Response and Recovery
- Legal Aspects of Cyber Security

MDP on Digital Communications and Marketing Strategies

- Basics of Digital Marketing
- Online Advertising Strategies
- Content Marketing
- Email Marketing
- Analytics and Optimization
- Integrated Marketing Communications

MDP on Strategy Consultancy

- Introduction to Strategy Consulting
- Strategic Analysis Tools
- Market Research and Analysis
- Business Model Development
- Change Management Strategies
- Consulting Project Management

MDP on E-Governance and Digital Transformation: Issues and Challenges

- Introduction to E-Governance
- Digital Transformation Frameworks
- Challenges in Digital Transformation
- Technology for E-Governance
- Case Studies in E-Governance
- Future Trends in E-Governance

MDP on Six Sigma for Quality Improvement

- Introduction to Six Sigma
- Define Phase
- Measure Phase
- Analyze Phase
- Improve Phase
- Control Phase

MDP on Effective Communication for Managers and Leaders

- Communication Basics for Leaders
- Active Listening Skills
- Persuasive Communication
- Conflict Resolution
- Communication in Teams
- Public Speaking for Leaders

MDP on Transforming Organizations Through Proactive People Management Strategies

- People Management Fundamentals
- Talent Acquisition and Retention
- Employee Engagement
- Leadership Development
- Performance Management
- Change Management

MDP on Strategies for Online Businesses

- Introduction to Online Business Models
- Digital Marketing Strategies
- E-Commerce Platforms
- Online Customer Relationship Management
- Data Analytics for Online Business
- Legal Issues in Online Business

MDP on Business Process Change & IT Applications

- Business Process Management Basics
- Identifying Process Improvement Areas
- IT Applications for Process Improvement
- Change Management Strategies
- Process Automation
- Measuring Process Performance

MDP on E-Governance and Government Process Change

- Introduction to E-Governance
- Government Process Change
- Technology in E-Governance
- Policy and Legal Framework
- Implementation Strategy
- Data Management and Security
- Citizen Engagement and Service Delivery
- Monitoring and Evaluation
- Case Studies and Best Practices
- Future Trends and Innovations

MDP on Story Telling and Theater Techniques for Effective Communication

- Basics of Storytelling
- Elements of Effective Storytelling
- Theater Techniques for Communication
- Public Speaking Skills
- Using Stories in Business Communication
- Storytelling Workshops

MDP on The Art of Successful Leadership and Management

- Difference between a Leader and a Manager
- Influence without Authority
- Situational Leadership
- Delegation skills
- Giving Constructive feedback's
- Performance communication

List of Specializations

Advertising / Media / Communication	Architecture	Banking / Finance Accounts / Insurance		Marketing
<ul style="list-style-type: none"> • Advertising Management • Communication Management • Information Management • Mass Communication • Media Management • Portfolio Management • Public Relationship Management • Telecom Management 	<ul style="list-style-type: none"> • Architectural Management • Construction Management • Interior Management 	<ul style="list-style-type: none"> • Banking Management • Foreign Exchange Management • Asset Management • Mutual Fund Management • Finance Management • Investment Analysis Management • Risk & Insurance Management • Taxation Management • Investment Management • International Finance Management • Takeover & Acquisition Management • Financial Accounting • Financial Statement Analysis • Management Accounting • Financial Markets • Mergers and Acquisitions • Financial Planning • Commercial Banking • International Banking • Banking Operations • Central Banking • Credit Management • Life insurance • Insurance Underwriting • Insurance Operations • Insurance 	<ul style="list-style-type: none"> • Corporate Finance Management • Equity Research Management • Treasury Management • Audit Management • Chartered Finance Management • Cost and Management Accounting • Market Risk Management • Contemporary Auditing • Stock Management • Personal Finance Management • Indirect Taxation • Direct Taxation • Banking Laws and Loan Management • Banking Finance • Accounting • Forensic Accounting • Financial Institutions • Financial Services • Financial Risk Management • Equity Valuation • Derivative Valuation • Debt Valuation • Security Analysis • General insurance • Claims Management 	<ul style="list-style-type: none"> • Marketing Management • Consumer Management • International Management • Sales Management • Export Management • International Trade • Foreign Trade • Industrial Marketing • Retail Management • Sales and Distribution Management • Services Marketing Management • Strategic Marketing • Business Marketing • Marketing Finance Management • Marketing Research • Product Management • International Marketing • Rural Marketing • Brand Management • Global Strategic Management • Business Strategy • Business Research Methods
Industries / Production	BPO / Call Centre			
<ul style="list-style-type: none"> • Operation Management • Industrial Management • Production Management • Project Management • Total Quality Management • Total Safety Management • Production & Operations 	<ul style="list-style-type: none"> • BPO Management • Customer Relationship Management • Customer Care Management • Call Centre Management 			

List of Specializations

Textile	Pharmaceuticals Biotech / Health Care	Purchase / Logistics	Exclusive
<ul style="list-style-type: none"> • Fashion Management • Textile Management 	<ul style="list-style-type: none"> • Pharmacology Management • BioTechnology Management • Hospital Administration • Health Care Management • Pathology Lab Management • Clinical Pharmacology • Clinical Research • Holistic Management • Hospital Management • Hospital Laws and Management 	<ul style="list-style-type: none"> • Material Management • Supply chain Management • Logistics Management • Total Quality Management • Purchase Management • Import & Export Management 	<ul style="list-style-type: none"> • Dairy Management • Rural Management • Environmental Management • Family Business Management • Aviation Management • School Management • Shipping Management • Safety Management • Event Management • Packaging Management • Entrepreneurship Management • Agriculture Management • Air Transport Management • Energy Management • Enterprise risk Management • Managerial Effectiveness • Data Management • Risk Management • Intellectual Property Rights • Petroleum Management • Ware House Management • Library Management • Management Control Systems • Civil Management • Infrastructure Management • Maintenance Management • Systems Auditing • Civil Engineering • Strategic Finance Control • Financial Engineering • Global Business Environment • Multinational Corporations
Hotel / Tours & Travels			
<ul style="list-style-type: none"> • Hotel Management • Hospitality Management • Travel & Tourism Management • Transport Management 			
General	Human Resource / Personnel	Software / Hardware	
<ul style="list-style-type: none"> • General Management • Business Administration • Cooperative Management • Actuarial Principles and Practices • Business Law • Business Economics • Business Communication • Business Ethics • Consumer Behavior • Organizational Behavior 	<ul style="list-style-type: none"> • Human Resource Management • Personnel Management • Public Administration • Corporate Law • Labour Law Management • Corporate Training • International Human Resource Management • Leadership and Change Management • Training and Development • Performance Management 	<ul style="list-style-type: none"> • Software Project Management • SAP Consultancy Management • Software Management • Information Technology • E-Business System • Corporate IT Management • Cyber Law Management • Hardware Management • Ecommerce • Networking Management 	

Student Testimonials

I am Abhinav Malviya, a student of ISBM

Hereby like to admit that the services and support provided by the staff of your institute is quite satisfactory and very helpful. My doubts regarding my course are being cleared thoroughly and the constant support from your side is making me able to complete my course very comfortably. I request you to continue this kind act in future also.

Thanking you,

Yours sincerely

Abhinav Malviya (Ahmednagari)

Jetking Computer Hardware & Network

Institute

My participation in the MBA (Hospital Administration) has made me a more effective Director and has supported my contribution to my organizations strategies and development. I was able to select units that suited my professional development needs, and the course materials covered a range of topics that complemented my on-the job learning. I have gained a greater appreciation of how other professions operate and also developed a better understanding of the constraints which organizations face. I am delighted to have completed the MBA (Hospital Administration with ISBM, I had been searching for the right program for a number of years, and now that I have completed the course there is a void in my life. I recommend ISBM on the quality of the learning materials and on the people and resources that administer this program.

Dr. Nitin S. Shah (Director, Sal Hospital)

I am delighted to pursue MBA (Operation Management) with ISBM through distance learning which allowed me to balance both my professional and my family commitments. I found the course materials are well designed, keeping in view the needs of the remote student in mind. I recommend ISBM for those who want to pursue MBA.

Joginder Singh (Asst

Manager-Purchase)

Calsonic Kansen Motherson

Auto Products Ltd.

The time knowledge and cooperation utilized from the institute and staff members while pursuing Professional Doctorate in Management is worth a life time achievement. Sometimes words are not sufficient and adequate to express ones gratitude. There is a feeling of warmth and sheer closeness with the institute which can never get detached during lifetime. I express my sincere thanks, whole hearted support and wishes for all time ahead to ISBM (INDIAN SCHOOL OF BUSINESS MANAGEMENT AND ADMINISTRATION).

Dr. Mukesh Setia

(Director AVTE INDIA PVT LTD.)

I convey my heartiest thanks to your chapter for having accorded due help in getting admission to the course cited in the subject. I shall be failing in my duty, if I do not mention the specific assistance accorded of your chapter during this period when I troubled her time and again and I hope the same shall continue till I clear the said course and there after.

**BS Sobti (General Manager-
Mallerkotla Const. Co. Pvt
Ltd.)**



In my opinion, the EMBA course was most valuable learning experience in my career. It helped pulltogether my Marketing, Human Resource and Operations knowledge into a coherent picture of how a business operates. Best of all, I came away with some strong insights into your program's, that I could incorporate immediately into my present job. I feel that I have received full value-added learning fromISBM. The learning environment is good and the with web instructors have an excellent background in their field of study. I really can't tell you how your program has helped me look at things differently with more perspective in my work.

Sunil Kumar Singh (DGM (Marketing), GHCL Limited)

The extra effort by ISBM was most impressive, my doubts regarding the courses had been cleared thoroughly, the constant support from your side is making me able to complete my course more comfortably & I never saw such ever committed working people before.

It has been my experience that when employee provide quality service of the highest caliber, they tend to be employees that are quickly promoted to leaderships position and competing organizations seek to hire them, so do take care of this employee, as he is true asset to your organization.

I commend your Institute for the value of service provided.

Based on the service I have received from ISBM I will not hesitate to recommend your institute to all my business associates & friends.

Thanks & Regards,

Ms Mercy Charry (Operation Manager) Sea & Seas Shipping Pvt Ltd.

I am very thankful to your Institute for assisting me in completing my studies for providing me admission in the courses which ISBM provides, they are really very helpful for working professionals like me, who hardly get time for studies with work,

The pre-admission counseling, admission support and post admission services are very best in the industry.

From Mother Dairy

Pijush Kanti Mahapatra

I am very thankful to your institute to provide me the admission in your institute to complete me the professional course ADBM (Material Management). These types of course are very helpful to working professionals like us. Your institute has provided very good support and environment to complete the course. The counselors of your institute are supportive and helped me anytime for study related any problems, which becomes very helpful to complete my course in time.

The support provided by ISBM is very motivating, I am very much thankful to the whole team of ISBM.

My best wishes are always with your institute.

Thanking You,

Mahadev Das (Onshore Construction Company Pvt Ltd. Store Keeper)



Student Testimonials

"Pursuing my Doctorate at ISBM was a transformative experience. The structured curriculum, expert faculty, and strong academic support helped me enhance my skills and expand my expertise in technology and management.

With over 25 years in the tech industry, ISBM helped me bridge the gap between technology and business with its practical and industry-focused program. The learning experience, especially in blockchain, data science, and cybersecurity, was invaluable.

I highly recommend ISBM to professionals looking to upskill and lead in today's fast-evolving world

Dr Anupa Kumar Patri
SWLM Business Advisor
IBM CIO Hybrid Cloud & AI
IBM Malaysia

It's with immense pleasure that I appreciate ISBM for imparting quality education to professionals. I completed my MBA from the Indian School of Business Management and Administration (ISBM) in June 2019 with a specialization in HR and Supply Chain Management. With over 26 years of experience, joining ISBM helped me explore and gain deeper knowledge in Procurement and Supply Chain Management and earn certifications from international bodies.

The learning tools provided by ISBM through Pearson were amazing. The support from the Student Relationship Manager was also very helpful throughout my course.

I highly recommend ISBM to all experienced professionals seeking to pursue higher studies. Keep Learning!"

Sajesh Kumar
Business Support and Contract Administration Manager
SNC Lavalin – Qatar Branch

The Doctorate program at ISBM – Indian School of Business and Management played a key role in shaping my career. After completing my MBA and CCA, I chose to pursue the Doctorate Program with a specialization in Financial Management. The curriculum was well-structured and research-oriented, which helped me strengthen my knowledge and skills.

Thanks to the support of the ISBM team and the guidance of the Student Relationship Manager, I am now working as a Municipal Financial Analyst in a World Bank-supported project under UDSP – Urban Development Support Project. I am grateful to ISBM for empowering me to pursue and accomplish my professional dreams."*

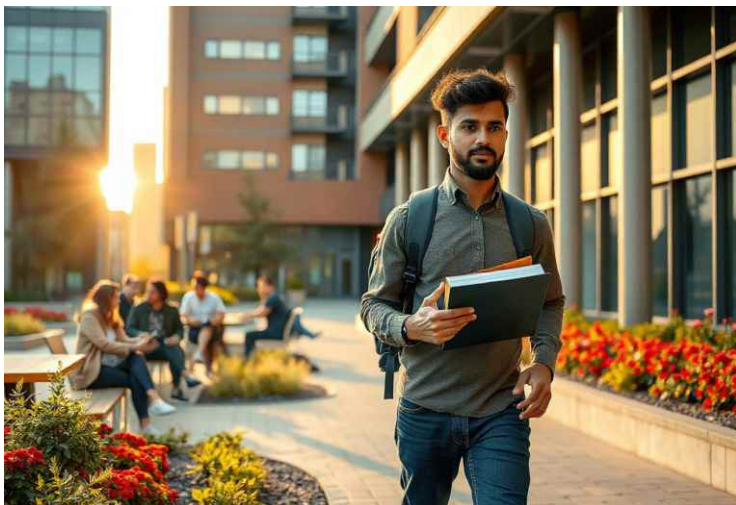
**Mr. Abdul Rauf, Municipal
Financial Analyst, UDSP-World
Bank**

I, Kaushik Gaikwad, a student of ISBM, was counseled and admitted to your institute. I hereby would like to admit that the services & support provided by the staff of your institute is quite satisfactory and very helpful.

My queries and doubts regarding my course were always addressed and resolved through the constant support from your side, which helped me complete my course very comfortably. I request you to continue this kind of act in the future also.

I have completed the course M.B.A. (Master in Business Administration), D.M.S. (Doctorate in Management Studies), and Diploma in Taxation and Investments, and attained knowledge in all these fields.

Thanking You,
Kaushik Gaikwad
Chairman, Mohol Nagari Sahakari Pat Purwatha Sanstha Maryadit



Placement Website
www.bigvacancy.com

The institute has an impeccable record of 100% placement assistance. On successful completion of a program, the institute helps the students in meeting their career aspirations. ISBM has a dedicated placement cell, which is in constant touch with the industry and essentially keeps the students informed about the requirements and developments in different industry sectors regarding the career opportunities available. Successful placement for each student at the institute is a result of a very systematic interaction with the industry and continuous career counseling to the students.

We at ISBM try to develop the student's skill set as per the current market scenario. Students, after completion of the program, can login to our website www.bigvacancy.com and register themselves by creating their profiles and uploading their resumes. Our search engine would automatically send relevant job postings and opportunities to the aspirants.

BIGVACANCY.COM



Placements

Dreams come true, would be an apt description for ISBM placements. Where students not only get their dream profiles but also get an attractive compensation. We are proud to announce that our students have been successfully placed at some of the country's premium organizations.



List of few organizations where our students are placed

36 Wireless Communication
Aakar Developers
Adani Exports Ltd
Aeren Foundation.
Air Sahara
Akai Cons. Electronics Ltd
Alaska Electronics
Allianz Bajaj Life Insurance Co. Ltd.
Aleo Ltd.
Alpha Foundation
Ambuja Cement
AMP Sanmar Assurance Co. Ltd.
Amrut Software
Andhra Bank
Aptico Ltd.
Apna Loan India Pvt. Ltd.
Apollo Hospital
Apollo Technologies
Apollo Tyres Ltd.
Aptech Ltd
Arvind Mills Ltd.
Arya Omnitalk Wireless Solutions
Asea Brown Boveri Ltd. (ABB)
Asian Motors Pvt Ltd
Avhan Technologies
Bajaj Allianz General Insurance Co. Ltd.
Bajaj Auto Ltd.
Ballarpur Industries Ltd. (BILT)
Basix
Batilwala & Karani Secu. India Pvt. Ltd.
Bayer India Ltd.
Bennett Coleman & Co. Ltd.
Berger Paint India Ltd.
Bharath Earth Movers Ltd. (B.E.M.L)
Bharti Cellular Ltd. (Airtel)
BK Birla Group
BLB Ltd
Blowplast Ergonomics
Blue Foods Pvt. Ltd
Blue Star Ltd.
BPL Mobile Ltd.
British Oxygen Company (BOC)
Business Development Bureau
Cadila Pharmaceuticals Pvt. Ltd.
Café Coffee Day
Canon India
CEAT Ltd.
Celetron India Pvt. Ltd.
Chowgule Brothers Pvt. Ltd.
Cian Healthcare Ltd.
Cipla Ltd
Citi Bank
Citi Financial Insurance Services Ltd.
Clariant (India) Ltd.
Claris Life Sciences
Classic Flooring & Feeting Pvt. Ltd.
Club Mahindra
Coates Of India Ltd.
Cognizant Technologies
Coke India Ltd.
Daimler Chrysler India (P) Ltd.
Deepak Nitrite Ltd.
Dell International Services
Deloitte Touche Tohmatsu India P. Ltd.
Dharti Enterprises (Build. & Developers)
Dharti Enterprises Pvt Ltd.
Dolphin Enterprises
Dr. Reddys Foundation.
Duncans Industries Ltd.
Eli Lilly Co. Pvt. Ltd.
Emco Ltd
Emcure Pharmaceutical
Emergency Electronics
Emerson Network Power(I)(P) Ltd.
E-serve International Ltd.
Essar Group
FOC IGS
Fort Point Automotive Pvt. Ltd.
Franklin Templeton Investment

Freight Systems India Ltd.
Gammon India Ltd.
Garware Wall Ropes Ltd.
Geometric Software Ltd.
GETIT Infomediary Ltd.
Global Tel.Sys.Ltd.
Godrej Agrovet
Godrej Sara Lee Ltd.
Goodlass Nerolac
Goodlass Nerolac
Group Nihilent Technologies
HCL Infosystems Ltd.
HDFC Bank
HDFC Std Life Insurance Co. Ltd.
Henkel Spic India Ltd.
Heritage Motors
Hettich India Ltd.
Hexaware Technologies Ltd.
Hexagon Group
Hero Motocorp.
Hinduja TMT Ltd.
Hindustan Composites Ltd.
Hindustan Construction Co.
Hindustan Inks & Resins Ltd.
Hindustan Lever
Hindustan Times
Hiranandani Group of companies.
Hitech Drilling Services India Ltd
HSBC Life Co (UK)
HSBC Software
ICICI Bank
ICICI Lombard General Insurance
ICICI Prudential Life Insurance Co
ICICI Prudential Lombard
IL&FS Investment Mark India Ltd.
IMRB International
IMS Learning Resources (P) Ltd.
India Bulls.
India Fashion Ltd
India Infoline
India Life Pension Ltd.
Indiacom Directories Ltd.
Indian Express
Indian Hotel Co. Pvt. Ltd
Indira Bulls
Indus Ind. Bank Ltd.
ING Vysya Bank
Integra Software Solutions Ltd.
Intelenet Global Services Ltd
International Filter Pvt. Ltd.
ISBM University
ISPAT Industries Ltd.
J K Tyres
JL&T Infotech Ltd.
J.I. Ruwala & Co.
J.P. Morgan
James Martrin & Ca.
Jataayu Pvt. Ltd.
JW Marriott Hotel
K.K. Electronics
Khandwala Securities
Kiroloskar Pneumatic Ltd.
Krystal Trade com Pvt. Ltd.
Larsen & Toubro Ltd.
Laxman Traders
Laxmi Machine Works Ltd.
Leela Hotels
Level up Network
LG Electronics India (P) Ltd.
Limca Books
Lowe Lintas India Pvt. Ltd.
Lupine Labs Ltd.
Mafoi Management Consultants
Magma Leasing Ltd.
Magna Publishing Co. Ltd.
Maharashtra Knowledge Corp Ltd.
Maini Group
Man New York Life Insurance
Mankar Computer Pvt
Maruti Udyog Ltd.
Medi Media Health Pvt Ltd
Mehta Group

Mercer Human Resource Consulting
Metlife India Insurance Ltd.
MIRC Electronics Ltd.
MSEB
Nahar Pharmacy
Natvar Park Industries Ltd. (NPIL)
Netguru India Niche Consulting
NJI Investments
NKE Electronics & Communications
N-Logue Communications Ltd.
Nucleus Software Exports Ltd.
Oberoi Hotels
Oberoi Reality
Om Graphics
Onida Electronics.
Oswal Group
Pantaloons
Parle
PAR Computer Services (P) Ltd.
PCS Industries Ltd.
People One Consulting
Perfect Office System Pvt. Ltd.
Philips India Ltd.
Plating Product Agencies.
Play Win (Zee Network)
Poonawalla Group
Powerware International Ltd.
Process Services
Prudential ICICI Asset Mgt.Co.Ltd.
Pudumjee pulp & Paper Industry
Rallis India Ltd.
Raymonds Ltd.
Redington Ltd
Redoffisopm DYR
Reliance Energy .
Reliance Industries Ltd
Resource Technology Outsourcing
RPG Group
S. Kumars Nation wide
SAE International
Safari Industries
Safe Express Pvt. Ltd.
Sai Service Agency
Salora International Ltd.
SAP Labs India Pvt. Ltd.
Satellite Group
Satyam Computer Services Ltd.
Satyam Infoway Ltd.
Saurashtra Cements Ltd.
SBI Life Insurance
Septech Marketing Pvt Ltd.
Share Khan (SSKI)
Shoppers Stop
SICPA
Siemens Information Systems
SITEL
SKF Bearing India Ltd.
Skoda Auto
Sodexo Pass Services Ltd.
Solero Organics
Spark Jewellery
SREI International Finance Ltd.
St Peters High School
Standard Chartered bank
Star Network
Services (P) Ltd.
Star TV
Sun-n-Sand
Sykes & Rays Equities
Tata AIG Life Insurance Co. Ltd.
Tata Consultancy Services
Tata Finance Ltd
Tata Motors Ltd
Tata Ryerson Ltd.
Tata Tea
Tata Tech Ltd. et Airways India Ltd.
TCI India Ltd
Telisystem India Pvt. Ltd
The Anika Apparels Ltd.
The Leela
Thermax Ltd.
Triple Point Technology

TVS Motor Co. Ltd.
UCO Bank
UTV Ltd.
Vinayak Electronics
Vinsonix System
VSNL
Waaree Energies Pvt Ltd
Waaree Mmpetro Tech Pvt Ltd
Waaree Oils Pvt Ltd
Wabco-TVS India Ltd
Wacorp Hyundai India Ltd
Wadhawan Food Retail Pvt Ltd(Spinach)
Walplast Products Pvt Ltd
Wartsila India Ltd
Watershed India
Waveaxis Technologies Pvt Ltd
Way 2 Wealth
Wearcheck India
Weatherford Oil Tool Middle East Ltd
WebEx Communications India Pvt Ltd(Cisco)
Webkraft
Websol Energy Systems Ltd
Webstar Software Pvt Ltd
Welspun Energy Ltd
Welspun Global Brands Ltd
Welspun India Ltd.
Wipro Spectra mind
Wockhardt India Ltd.
Wodaji Trading Corporation
Xiphias Software Technologies Pvt Ltd
XIUS BCGI (Megasoft)
XL Energy Ltd
XL Telecom & Energy Ltd.
Xora Software Systems Pvt Ltd
XSYSYS Technologies Pvt. Ltd
XYKA Software Pvt. Ltd
Yahoo Software Development India Pvt Ltd
Yale Synthlube Industries
Yamaha Motors India Pvt. Ltd.
Yash International
YLG Salon and Spa
Yodlee Infotech Pvt Ltd
Yokogawa IA Technologies India Pvt Ltd
YOU Broadband & Cable India Ltd
Yugae Technologies Pvt Ltd
Yuken India Ltd.
Zeal Industries
Zeba India Pvt Ltd
Zeco Aircon Industries Pvt Ltd
Zee Network
Zen Mobiles (Teleecare Network India Pvt Ltd)
Zenith Software Ltd
Zenopsys Technologies Pvt Ltd
Zensar Technologies Ltd.
Zenyssystems Pvt Ltd
ZEUS Power Solutions Pvt Ltd
Zillion Information Systems
Zinnov Management Consulting Pvt Ltd
Zircar Crucibles Pvt Ltd
Ziva Software Pvt Ltd
Zodiac Clothing Co. Ltd.
Zolijns Designs
Zscaler, Inc
ZTE Telecom India Pvt Ltd
Zuari Cement Ltd
Zydus Cadilla Health Care Ltd.
Zynga Game Network India Pvt Ltd

Admission Guidelines

General Instruction for Students

- The admission form is to be filled completely with correct details in Block/ Capital letters.
- All details are mandatory.
- The applicant is advised to submit the following documents with application form:
 - a) 4 passport size color photographs.
 - b) Attested copies of requisite qualification certificates.
 - c) Photo ID proof.
 - d) Residential proof
- Any change in name / address/ contact details should be informed to ISBM via mail at support@isbm.org.in
- Candidates shall abide by the Rules & Regulation enforced by ISBM as well as those that may be issued by ISBM from time to time.
- If a student is found to have concealed any information or violates the rules of ISBM, he/she shall be liable for cancellation of his/her admission with ISBM.
- False declaration of qualification by the candidate will disqualify his/her admission to ISBM and ISBM can take appropriate penal action.
- ISBM has the complete right to cancel any admission, if any false declaration of qualification is made by the student or the

qualification certificate submitted by the student is found to be fake or fraudulent.

- For all penal and legal actions the court of law will be Mumbai.
- The student can discontinue his/her studies anytime during the year but the fees paid by him/her will not be refunded in any case.
- It is the wholesome discretion of ISBM to upgrade or modify the syllabus and contents of the course.

Note:

- a) All cheques / Demand Draft / Pay orders should be drawn in favour of **"INDIAN SCHOOL OF BUSINESS MANAGEMENT AND ADMINISTRATION"** only.
- b) Applicants can also submit the fees through the payment gateway by Credit Card / Debit Card.
- c) Flexible Payment Options Available
 - ✓ Easy Loan Facilities
 - ✓ No-Cost EMI on Credit & Debit Cards
 - ✓ Flexible EMI Plans
- 3) The applicant can also enroll for courses Online at www.isbm.org.in

General Guidelines

Change in Name for Students:

If the student wants to change his/her name after admission, he/she should obtain a prescribed form from ISBM, fill it carefully and submit the same with the following documents:-

- A prescribed application form available at ISBM website.
- A fee of Rs.1000/- (Requisite Fees) along with above documents.

Change in Address:

If the student wants to change his/her address given at the time of admission, he/she should obtain the prescribed Application from ISBM, fill it carefully and submit the same with the Residential Proof (Self-Attested) e.g. - Leave & License Agreement, Electricity Bill etc.

Examination:

- For each course, there will be an Online/Offline exam of 80 marks.
- Minimum passing marks are 40 in each subject.

Payment of Fee

It is the responsibility of the student to pay his/her fees within the deadline as communicated by ISBM. The fees once paid will not be refunded or adjusted under any circumstances.

Re-valuation of Result:

If a student is not convinced with his/her results, he/she can apply for the re-valuation of the same on payment of Rs.300/- per subject within 15 days of declaration of results.

Re-Appeal

If the student fails to clear any of the examination he/she will have to re-appear, by paying the requisite fee for each attempt, whenever examinations are held, within the maximum duration of the course.

Expiry of Course Tenure/re-registration charges

After the expiry of the tenure of the program, the student can request for consideration of re-registration to continue and complete his course by paying the requisite fees as applicable by ISBM.

Issue of Duplicate Certificate & Marksheets:

The student is requested to fill out the form and submit the same with the requisite fees of Rs.1000/- for issuing Duplicate Certificate & Mark sheets.

ISBM Online Result Verification

Students can verify their results online through the ISBM web portal. The web portal address for result verification is www.isbm.org.in/verification

Certification Authenticity & Student Verification

The organization can verify / authenticate the students results by sending a verification mail on verify@isbm.org.in www.isbm.org.in

Our Presence



HEAD OFFICE

ISBM,
A/222, Shanti Shopping Centre,
Opp. Railway Station,
Mira road (E), Thane - 401107,
Maharashtra, INDIA
Email: info@isbm.org.in
Phone : +91-9109954724
+91-8928111111

CORPORATE OFFICE

ISBM,
2nd Floor, Sukhmani Building,
Opp Nadco Shopping Centre,
S V Road, Andheri West
Mumbai - 400058,
Maharashtra, INDIA
Email: mumbai@isbm.org.in
Phone: +91-7304111111

REGIONAL BRANCHES

NORTH

Delhi

ISBM,
Office No. 311, 3rd floor, 27 New
Delhi House, Buldg
Near Barakhamba Road Metro
Station, Connaught Place, New
Delhi - 110001, INDIA
Email: delhi@isbm.org.in
Phone : +91-7290048604
☎ : +91-7290048602

Chandigarh

ISBM,
Sco-271, Sector 32D, 1st Floor,
Nirmaan Theatre,
Chandigarh-160030
Email: chandigarh@isbm.org.in
Phone : +91-9109956511
☎ : +91-9109956524

Lucknow

ISBM,
F-VIII, 1st Floor, Chintels House, 16,
Station Road,
Lucknow - 226001
Email: lucknow@isbm.org.in
Phone : +91-9794983640
+91-9109956599
☎ : +91- 9109954701

Jaipur

ISBM,
503, Vjay City Point, Ashok
Marg, Ahinsa Circle,
C- Scheme, Jaipur - 302001
Email: jaipur@isbm.org.in
☎ : +91-9109956567

EAST

Kolkata

ISBM,
33A, Jawaharlal Nehru Road,
Chatterjee International Bldg.
7th floor, Room no - A12,
Park Street, Kolkata: 700071,
West Bengal, Near "Metro Bhavan"
Phone: +91-9109956444
☎ : +91-9109956444
Email: kolkata@isbm.org.in

Visakhapatnam (Vizag)

ISBM,
D. No. 47-10-32, 3rd floor,
Guttikonda Mansions,
Near Diamond Park,
Dwaraka Nagar, Visakhapatnam,
Andhra Pradesh - 530016
Email: vizag@isbm.org.in
Phone: +91-8916888030
☎ : +91-8977088030

WEST

Mumbai

ISBM,
2nd Floor, Sukhmani Building,
Opp Nadco Shopping Centre,
S V Road, Andheri West
Mumbai - 400058,
Maharashtra, INDIA
Email: mumbai@isbm.org.in
Phone:  +91-7304111111

Mira Road

ISBM Sales Department
A/222, Shanti Shopping Centre,
Opp. Railway Station,
Mira road (E), Thane - 401107,
Maharashtra, INDIA
Email: info@isbm.org.in
Phone: +91-9892501991
+91-9109954724

Ahmedabad

ISBM,
No -1002, 10h Floor, SHAPATH- 5,
Sur No -860/211,FP-9/1,9/3,
TP-24, OPP Karanvati CLUB,
S.G Highway,Ahmedabad,
Gujarat -380015.
Email: ahmedabad@isbm.org.in
Phone : +91-7940301945
 : +91-9109954710

Pune

ISBM,
ISBM Tower, Near Old Pool Gate
Police Station, Opp.Jee jee Bhoy
Zoroastrian Hostel, M.G.Road,
Pune-411001
Email: pune@isbm.org.in
Phone: +91-9109956475
 : +91-9109956479

Thane

ISBM,
Office no. 1, 1st Floor, Atmaram
Tower, Jambli Naka, Talav pali,
Near Chintamani Jewellers,
Thane (West)
Email: thane@isbm.org.in
Phone: +91-932175 7598
+91-9146488277

SOUTH

Chennai

Chennai Ampa Manor No - 107,
3rd floor, Nelson Manickam Road,
Aminjikarai, Chennai-600029
Landmark-Opp to MGM
HealthCare, Above Mahendra
car showroom,
Email: chennai@isbm.org.in
Phone: 9109956417/9109956436
 9109956417/9109956436

Bangalore

No.35, DS-Arcade, 2nd Floor,
1st Block, (Above Fincare Bank),
Koramangala,
Bangalore-560032,
Karnataka
Email: bangalore@isbm.org.in
Phone: +91-9109179033
 +91-9109179033

Cochin

ISBM,
3rd Floor, Imperial Trade Center,
Metro Station, Near Mahatma
Gandhi Rd., Opp. Pillar No.650,
Padma Junction, Kacheripady,
Kochi, Enakulam,
Kerala - 682035.
Phone : +91-7403628187
 : +91-7907667891

Hyderabad

ISBM,
202, Sufi Chambers, Near
G.S.Plaza,Banjara Hills Road no
1, Hyderabad - 500034
Email: hyderabad@isbm.org.in
Phone : +91-9109954706
 : +91-8074631979

CENTRAL INDIA

Indore

ISBM,
303-A, 3rd Floor, Vidhyapati
Complex, In front of Basket Ball,
near CH-Edge Maker, Janjeerwala
Square, Indore,
Madhya Pradesh - 452001
Email : indore@isbm.org.in
Phone : + 91- 9109956576
 + 91- 9109956576

Gwalior (M.P)

ISBM,
1st Floor, Subhashish Apt.,
In front of Kwaliti Restaurant,
City Centre,
Gwalior - 474011 (M.P.)
Email : gwalior@isbm.org.in
Phone : +91-9827202839
+91-9229916099

Nature of Query

- Information on Courses
- Course Material / Courseware
- Examination Related
- Verification Related
- Any Other Information

Email us on

enquiry@isbm.org.in
support@isbm.org.in
exams@isbm.org.in
verify@isbm.org.in
info@isbm.org.in



Gateway To Excellence

Social Media Connect

- | | |
|---|--|
|  www.facebook.com/isbma |  www.instagram.com/isbmedtech |
|  www.linkedin.com/company/isbm |  www.twitter.com/isbma |
|  www.pinterest.ca/isbma |  www.youtube.com/c/isbmeducation |

Other Resources

ISBM
LMS
eLibrary

www.isbmgroup.com
www.isbmLms.com
www.isbmLibrary.com

www.isbm.org.in

 **+91-8928-111-111**
 **+91-8928-111-111**